

**Public Procurement of Innovation (PPI)** enables public authorities to become a launch customer of innovative goods and services which are not yet available on large scale commercial basis.

## How can public authorities **support innovation** in the waste market?

European targets for waste management will in particular push public authorities to adapt their waste management systems. Through the use of PPI public procurers can support private companies that are developing innovative solutions – technologies and services – that will help to reach this objective.

If you are an innovator in the field of waste management, PPI can boost your activity and generate new business opportunities.

## How to benefit from the process? Follow **PPI4Waste** guidance:

### **Anticipate new trends** in waste management

- Discover an example of methodology to **identify and prioritise needs**
- Get to know the **state of the art** of emerging solutions
- Find the **PPI potential** for the identified needs

### **Answer to procurers' calls for information**

- Participate in **Meet-the-Market** activities and engage in a dialogue with procurers
- Share **information** about solution addressing the needs

### **Interact with procurers and others stakeholders on procurement and waste issues**

- Join existing **PPI4Waste communities** active on the Procurement Forum

Find out more on [www.ppi4waste.eu](http://www.ppi4waste.eu)