

# “Sicilia Munnizza Free”

## / Sicily



### Description of the good practice

Legambiente is the main Italian environmentalist association, born in 1980.

“Sicilia Munnizza Free” is an information, awareness-raising and environmental volunteering campaign to promote circular economy and limit the local waste emergency due to the absence of sustainable management policies since the 1990s.

The Sicilian situation is characterized by massive landfill disposal, low recycling and a lack of recycling facilities. So Legambiente decided to apply here the same method already experimented in Campania.

The campaign is rich in initiatives and events involving local administrations and institutions, schools and citizens:

- “Competition of ideas and prototypes. The school in the CIRCLE: Ready to use”, an initiative aimed to support the development of “smart” school ecosystems. Students, starting from the observation of their own school context, have to think about their lifestyles in a more eco-friendly way, designing of objects / devices or anything else used, improving sustainability even starting from the reuse of waste materials.
- “The Provincial EcoForums on Waste and Circular Economy” (different dates and cities).
- “The 2nd Regional EcoForum on Waste and Circular Economy: Legambiente awards best practices” (March 29, 2019, at the Mediterranean Space of Legambiente Sicily, at the Cantieri culturale alla Zisa).

- “100 piazza per differenziare”, an itinerant event with the aim of transforming the Sicilian squares in temporary ecological stations. Citizens can voluntarily provide valuable materials (paper and cardboard, glass, plastic, metals) and their weight will be converted into “ecopoints”, a voucher to trade with Bio food products of Campagna Amica Sicilia of Coldiretti Sicilia. During the events recycling and reuse and information and awareness-raising laboratories will be activated for families and citizens on the need to make a quality separate collection, reducing the selection costs and maximizing the economic value of the waste.



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## Results

Create a network between public institutions, voluntary environmental associations and citizens to involve the local community.

Inform citizenship, organizing recycling and re-use and information and awareness-raising laboratories.

Promote an awareness campaign in the schools, involving young students and let them think about issues and solutions.

Educate to separate collection, learn the rules for quality separate collection, and also promoting local biofood.

### Type of waste

Recyclable materials as paper and cardboard, glass, plastic, metals.

### Further information

<https://www.legambiente.it/sicilia-munnizza-free/>  
<https://www.facebook.com/SiciliaMunnizzaFree/>