European Green Commerce Congress







BECI Green

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BECI - A brief presentation

- BECI Brussels Chamber of Commerce and Trade Association
- A <u>private</u> and independent body
- Direct & indirect members 35,000 companies
- BECI delivers a wide panel of services
- ⇒ **BECI Green** 3 main projects
 - Brussels Green Network
 - ResilieNtWEB
 - Brussels Waste Network



Label Entreprise Ecodynamique

- Eco-label for Brussels companies
 - \rightarrow 3 levels: 1, 2 or 3 stars
 - → Participation is free, without audit or certification fees
 - → Free, personalised guidance provided by specialists ⇒ environmental management, prioritisation
 - → Action plan adapted to the needs and specifics of the society
 - → Improved management, with clear environmental goal Improved public image
 - → Business strategy based on sustainable development principles
- ⇒ 53 companies have obtained the label in 2012







Waste advisory service for companies & retail businesses in Brussels









BWN programme in brief



- Advisors network
- Pilot projects
- Tools
- Internet web site
- Waste Helpdesk Single point of contact
- → Methodological support before, during and after the pilot projects
- → Financial support for projects realisation
- → Coordination by BECI





Projects characteristics



Improve waste prevention and waste management	Based on real observations	Propose innovative solutions
Propose an action plan	Reproducible in other companies	Induce behavioural changes in companies

Examples on www.brusselswastenetwork.eu → « projects »







- Seven projects in 2010:
 - AGORIA Waste prevention in the office
 - Atrium Molenbeek -The Molenbeek Commercial Area manages its waste
 - Atrium Porte de Namur Waste prevention & management at Porte de Namur
 - **Febelgra** Identification of key issues related to waste management & prevention in SMEs
 - Fevia Losses in food companies
 - Maison de l'Emploi de Schaerbeek Eco-team
 - Brussels Expo Waste Management at Parc des Expositions de Bruxelles

http://www.brusselswastenetwork.eu/projets/projets-en-cours/







- Some examples of behavioural changes
 - Atrium Molenbeek & Atrium Porte de Namur
 - 22 Atrium staff members trained
 - 40 participating shops
 - 140 Eco-tips implemented
 - => Examples of results: Reduction by 33% of the quantity of (unsorted) residual waste in a snack
 - Febelgra
 - 10 audits realised in small printing houses
 - +/- 70 personalised recommendations for companies in the graphic sector
 - 36 recommendations to prevent paper waste
 - => Examples of results: Rate of paper waste from 33% to 20% => 13% improvement



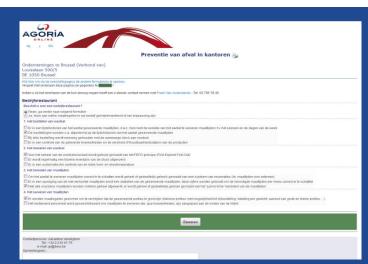




11 tools were developed













An internet web site



- ✓ Description of projects + final reports
- ✓ Waste management Tools
- ✓ Contacts of sectoral advisors
- ✓ Table of legislation
- ✓ Toolbox
- ✓ Usefull links
- ✓ List of registered and certified collectors
- ✓ News
- **√** ...





Programme 2012



- New call for projects in 2012
 - → Any group of companies or shops wishing to submit a project may do so until October 15, 2012.
 - → Support is provided to fill in your application form
 - → For more information

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Thank you for your attention!

