



ACR+

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Press Release

4th June 2012: ACR+ launches the European EPR Club

"Extended Producer Responsibility, a powerful tool to reach a European Recycling and Resource-Efficient Society."

Date: 4th June 2012, Brussels

[ACR+](#) is pleased to announce the launch of a European "EPR Club", a platform for exchange and debate about Extended Producer Responsibility in Europe amongst key stakeholders and experts.

This platform is an ACR+ initiative and co-founded with the specific involvement of the following ACR+ members: AICA (International Association for the Environmental Communication, Italy), ARC, Catalan Waste Agency, Spain, IBGE-BIM (Brussels Environment, Belgium, ISR,(Institute for Resource Sustainability, Spain), RUDOLOGIA (France)

Today, the [ACR+ EPR Club](#) is launched in Brussels, with a highly profile event, sponsored by SITA targeting key stakeholders such as public authorities, producers, distributors, waste management companies, EPR schemes, NGOs and academics as well as the European Institutions. The launch event has received the official patronage of Mr Janez Potočnik, European Commissioner for the Environment and is organized in partnership with the European Economic and Social Committee.

Allowing dialogue on EU policy developments and strategies regarding EPR schemes and clarifying EPR concept towards policy-makers and the civil society as well as building a joint initiative to identify the good practices in the EPR field, to disseminate them widely or even reinforce the European legal bases, are some of the key objectives of the Club.

A combination of interactive web-based activities such as the virtual library, webinars, online forums and thematic working groups as well as networking events allowing the exchange of information and views are forming the core part of the EPR Club activities.

The EPR Club is now open for membership to any relevant stakeholder or expert interested in visibility & exchange of experiences in relation to EPR and participation in the debate towards common goals for EPR in Europe.

Check the [EPR Club website](#) for more information.

Contact person at ACR+

Hara Xirou

Project manager

T+32 2 234 65 05 · F+ 32 2 234 65 01

Email : info@eprclub.eu

Web : www.eprclub.eu

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