



ACR+

[eprclub.eu](http://eprclub.eu)

# EPR Club launch event

## 4<sup>th</sup> June 2012, Brussels

*Extended Producer Responsibility (EPR) schemes are developed all around Europe, promoted by the European Institutions as a powerful tool to increase recycling of packaging, electronic waste, cars, batteries and other types of waste. Consumers, producers, public authorities and waste management operators are all concerned by these new evolutions.*

**ACR+ is proud to announce the launch of a European “EPR Club”, a platform for exchange and debate about EPR in Europe amongst key stakeholders and experts.**

**This platform is co-founded with the specific involvement of the following ACR+ members:**

- ❖ **AICA**, International Association for the Environmental Communication, Italy
- ❖ **ARC**, Catalan Waste Agency, Spain
- ❖ **IBGE-BIM**, Brussels Environment, Belgium
- ❖ **ISR**, Institute for Resource Sustainability, Spain
- ❖ **RUDOLOGIA**, Pôle Compétence Déchets, France

**We have the pleasure to invite you to discover  
the new European EPR Club during a seminar and networking  
event on the 4th June 2012**

***Where: European Economic Social Committee***

***Rue Belliard 99, 1040 Brussels***

***Registration and information: [www.acrplus.org/epr\\_Club](http://www.acrplus.org/epr_Club)***

***(registration is free but the number of seats is limited)***

***This event is organised in partnership with:***



**European Economic and Social Committee**

***and with the support of:***





**ACR+**

[eprclub.eu](http://eprclub.eu)

## Programme

**15h30: REGISTRATION**

**16h00: WELCOME SPEECH** by *Mrs Anna-Maria Darmanin*, Vice-President of the **European Economic Social Committee**

**PRESENTATION: New European EPR Club** by *Mr. Olivier De Clercq*, Secretary General, **ACR+**

**16h15: SEMINAR-DEBATE**

*What has changed with EPR schemes in Europe?  
What are the upcoming challenges?  
What do you expect from the new EPR Club?*

**MODERATOR: Mr. Raymond Van Ermen, EPE**

### **KEY-SPEAKERS:**

*Mr. Julio García Burgués*, Head of Waste Management Unit, **European Commission**

*Mr. Jean-Pierre Hannequart*, President, **ACR+**

*Mr Mathieu Berthoud*, COO SITA Benelux & Germany, **SITA**

*Dr. Luis Veiga Martins*, President, **Pro-Europe**

*Mr. Eelco Smit*, Senior Manager Sustainability, **PHILIPS**

**17h45: Cocktail reception /Networking**