



ACR+

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ASSOCIATION
OF CITIES
AND REGIONS
FOR RECYCLING
AND SUSTAINABLE
RESOURCE
MANAGEMENT

1st ACR+ EPR Club Webinar:

An Introduction to our Activities



Extended Producer Responsibility

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Presentation Outline

- ACR+
- EU waste policy and EPR
- EPR schemes in Europe
- Why EPR Club?
- EPR Club Objectives / Structure/Partners/Activities /Themes
- EPR Club Target Audience/ Membership



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ACR+: an international network of public actors active in waste and sustainable consumption matters

Founded 1994

94 members

22 countries

1400 local and regional authorities

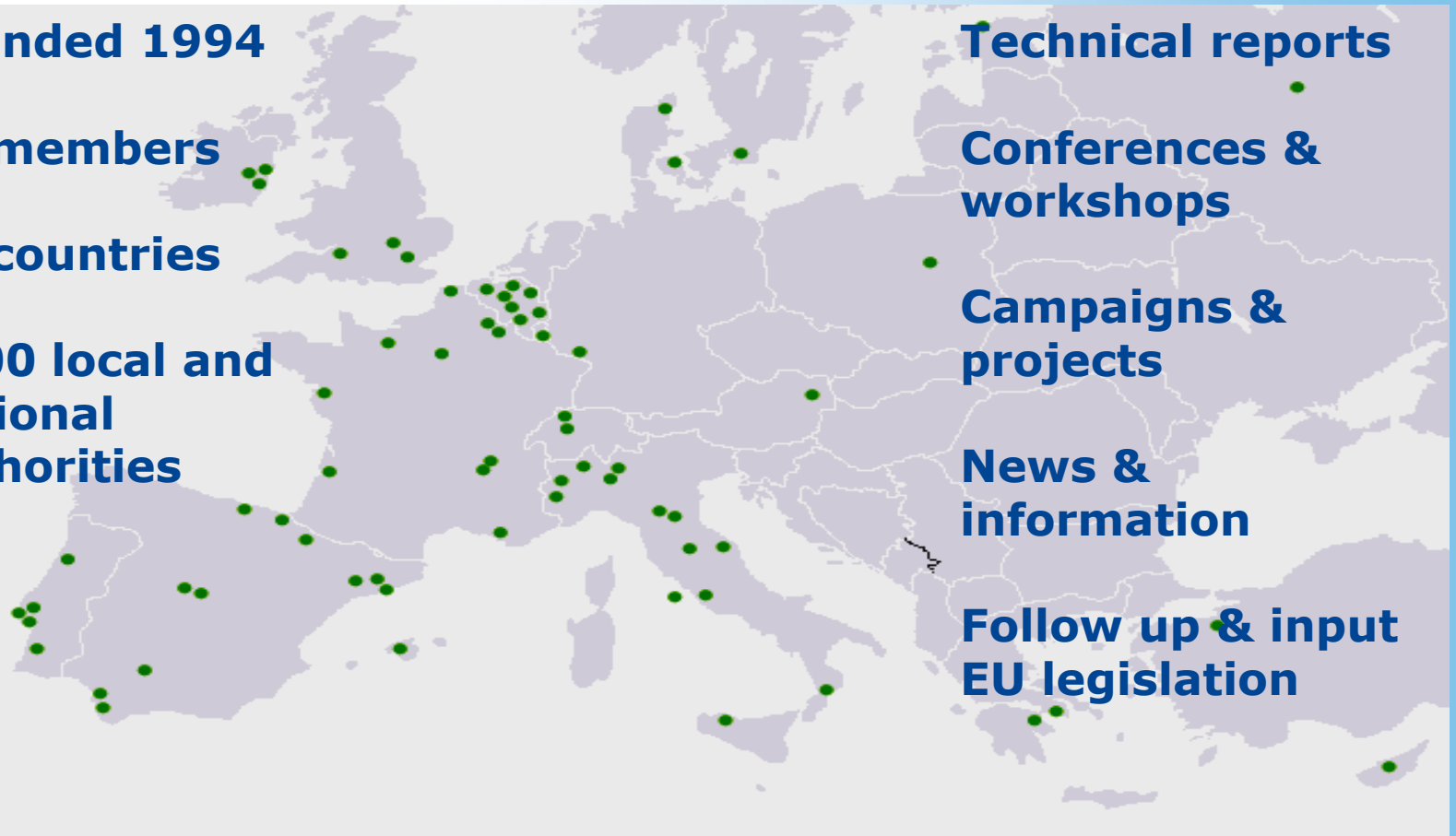
Technical reports

Conferences & workshops

Campaigns & projects

News & information

Follow up & input EU legislation





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What is EPR?

EPR as an environmental policy approach in which a producer's responsibility for a product is extended to the post-consumer stage of a product's life cycle (OECD, 2010)

Objectives:

- Integration of **environmental** costs
- Improved waste management
- Reduction of **disposal of waste**
- Reduction of the **burden on municipalities**
- Design of environmentally sound products





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EU waste policy and EPR



Waste Framework Directive 2008/98

Art. 8

1. In order to strengthen the **re-use and the prevention, recycling and other recovery of waste**, Member States may take legislative or non-legislative measures to ensure that any natural or legal person who professionally develops, manufactures, processes, treats, sells or imports products (producer of the product) has extended producer responsibility.

Art. 14

1. In accordance with the polluter-pays principle, the **costs of waste management** shall be borne by the original waste producer or by the current or previous waste holders..

Resource Efficiency Roadmap (20/09/2011)

MS ... assess **measures to extend producer responsibility to the full life-cycle of the products** they make (including via new business models, through guidance on take-back and recycling schemes and support for repair services)...

EC .. assess the introduction of minimum recycled material rates, durability and re-usability criteria and **extensions of producer responsibility for key products (in 2012)**.



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EPR schemes in Europe

EU Directives

- **Packaging**
- **Batteries & accumulators**
- **End-of-Life vehicles**
- **Waste Electric & electronic equipment**

= EPR Fees



Member States

- **Packaging**
- **Batteries & accumulators**
- **End-of-life vehicles**
- **Electric & electronic equipment**
- **Pharmaceuticals**
- **Tires**
- **Waste oils**
- **Paper**
- **Paints**
- **Building materials**
- **Pesticides**
- **Furniture**
- **Textiles**



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Why the EPR Club initiative?



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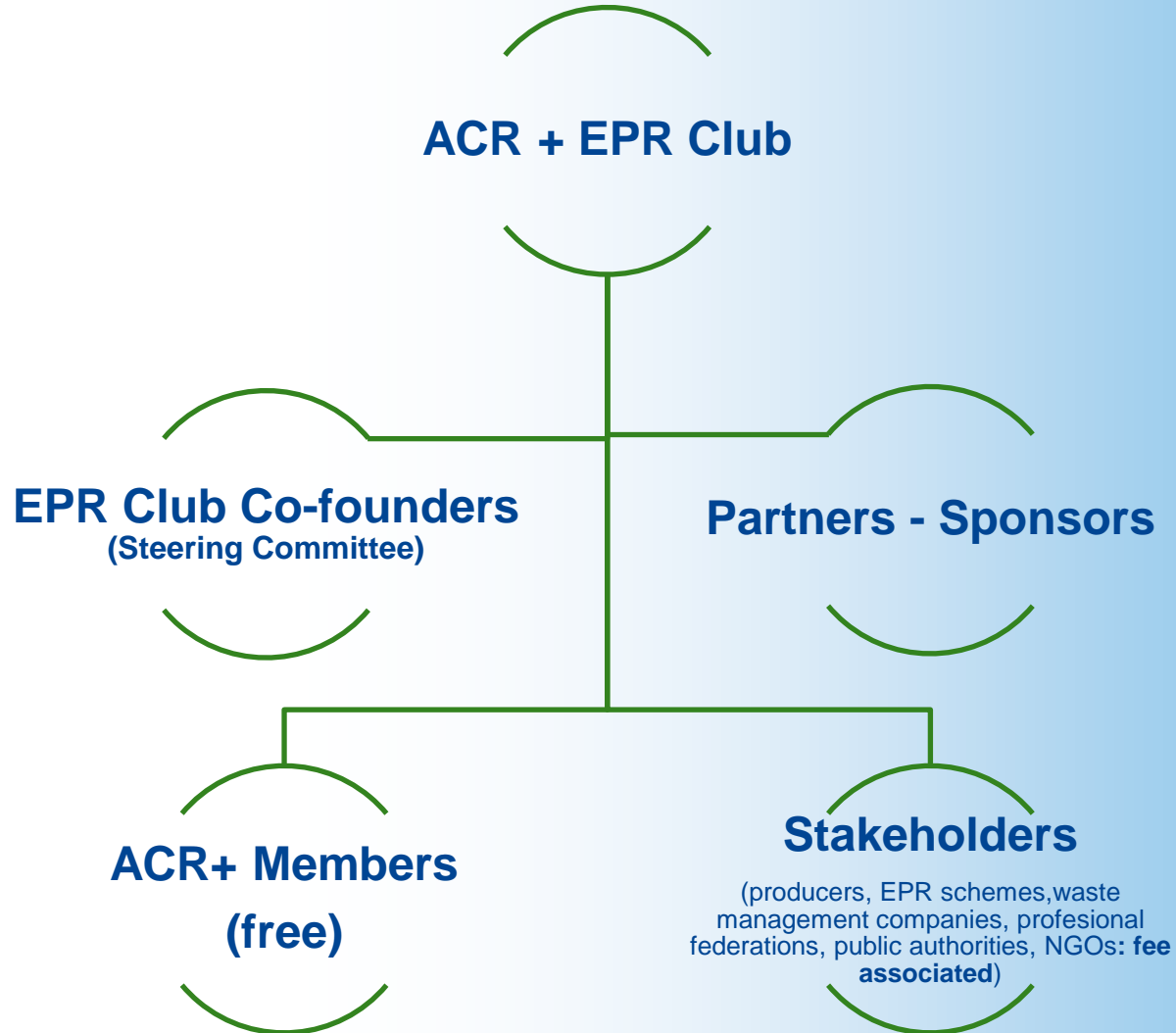
- ▶ European legal/policy framework
(current and future WFD, RE Roadmap)
 - ▶ Powerful tool to contribute to environmental and financial objectives
 - ▶ Huge variation across Europe
(technical implementation of EPR, performances, costs, products)
 - ▶ Variety of stakeholders
- => INCREASE KNOWLEDGE
- => IDENTIFY GOOD PRACTICES/COMMON PRINCIPLES
- => PLACE FOR DIALOGUE
- => MAKE RECOMMENDATIONS

“Public authorities and private sector moving towards a European Recycling Society”



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EPR Club Structure





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Main partners

→ Co-founders -Steering Committee (ACR+ members):

= financial & technical support

- ▶ IBGE-BIM, Brussels Environment, Belgium (BE)
- ▶ ARC, Catalan Waste Agency (ES)
- ▶ Rudologia, Pôle Compétence Déchets, FR)
- ▶ ISR, National Institute for Resource Sustainability(ES)
- ▶ AICA, International Association for the Environmental Communication,(IT)

→ External Partners - Sponsors



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EPR Club activities



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► Web-based platform:

- Working space to share information and positions
- Virtual library (EPR concept, packaging, paper, WEEE, textiles)
- Regular webinars with interactive debate
- Online forums focused on specific topics/themes (i.e.EPR Article)
- Research and reports

► Networking events:

- Working groups
- Seminars
- Annual conference



Co-founded by:





ACR+ EPR Club

A platform for exchange and debate about EPR in Europe amongst key stakeholders and experts

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Welcome to EPR Club

Latest News

- EPR Club now launched - News Press Release
- European Commission published in April 2012 the "Use of economic instrument and waste management performances" report. [Read more](#)

Upcoming Activities

- Bi-monthly webinar
- Thematic event (september 2012)

Upcoming Events

- ERP Launch Event, 4th June
[More info here](#)

The European EPR Club is launched as an ACR+ initiative with the dedicated support of the following co-founders among ACR+ members :





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EPR Club topics



- **Common principles** for EPR in Europe
- Role and objectives of **EPR vs other economic instruments**
- Relations between **public and private sectors**, and the specific place of municipalities
- **Competition** under EPR schemes
- **Waste shipments** and free riders
- **Benchmarking** for specific EPR in Europe
- EPR for **biowaste, plastics, WEEE, textiles** etc
- Link with waste prevention/eco-design



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Working Groups

THE THEMES

- European EPR Policy
- Financial – Operational aspects of EPR schemes (competition)
- EPR for plastics
- EPR for food waste
- Other..

VIA

- Keynote document
- Online forum/ Webinar
- Thematic Seminar



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Targeted audience



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- ▶ Public authorities (European, national, regional, local)
- ▶ EPR schemes
- ▶ Producers
- ▶ Waste management companies (private and public)
- ▶ Professional federations (materials/products, EU/national)
- ▶ NGOs/Academics



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EPR Club Membership



Benefits of becoming a member

- Free access to all web based platforms:
virtual library, online forum, news updates
- Free participation in EPR Club events, conferences, webinars
- Run a webinar on a topic/theme selected by you
- Express and publish your own position on thematic topics
- Visibility and exchange of experiences with EPR Club members
- Participate towards common principles for EPR in Europe



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Next steps



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- Website online and membership open
- Start working groups and forums
- 1st thematic webinar: September 2012
- Seminar in Brussels end September 2012
- Annual conference May/June 2013

More information:

www.eprclub.eu

info@eprclub.eu

Thank you and welcome to the EPR Club!