

# Feedback on the French mandatory EPR system for clothing and footwear



**EPRClub**

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**EPR  
AND  
TEXTILE**

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ON 16 JUNE  
AT 11:00 AM



June 16<sup>th</sup> 2020

# Summary

1. Who is Eco TLC ?
2. History and political mandate
3. Voluntary vs mandatory approach to EPR
4. A collective project
5. Business model and structure
  - Mission 1 : measure
  - Mission 2 : support communication
  - Mission 3 : support sorting and innovation
6. Our analysis after 10 years

# 1. Eco TLC : Who are we ?

- Created in **2008** to provide an answer to the French Extended Producer Responsibility law **for the Clothing, Linen and Footwear industry**
- Non profit** company accredited by French authorities
- Directed by a **board of 29 manufacturers and retailers + 3 federations**

## Clothing



## Linen



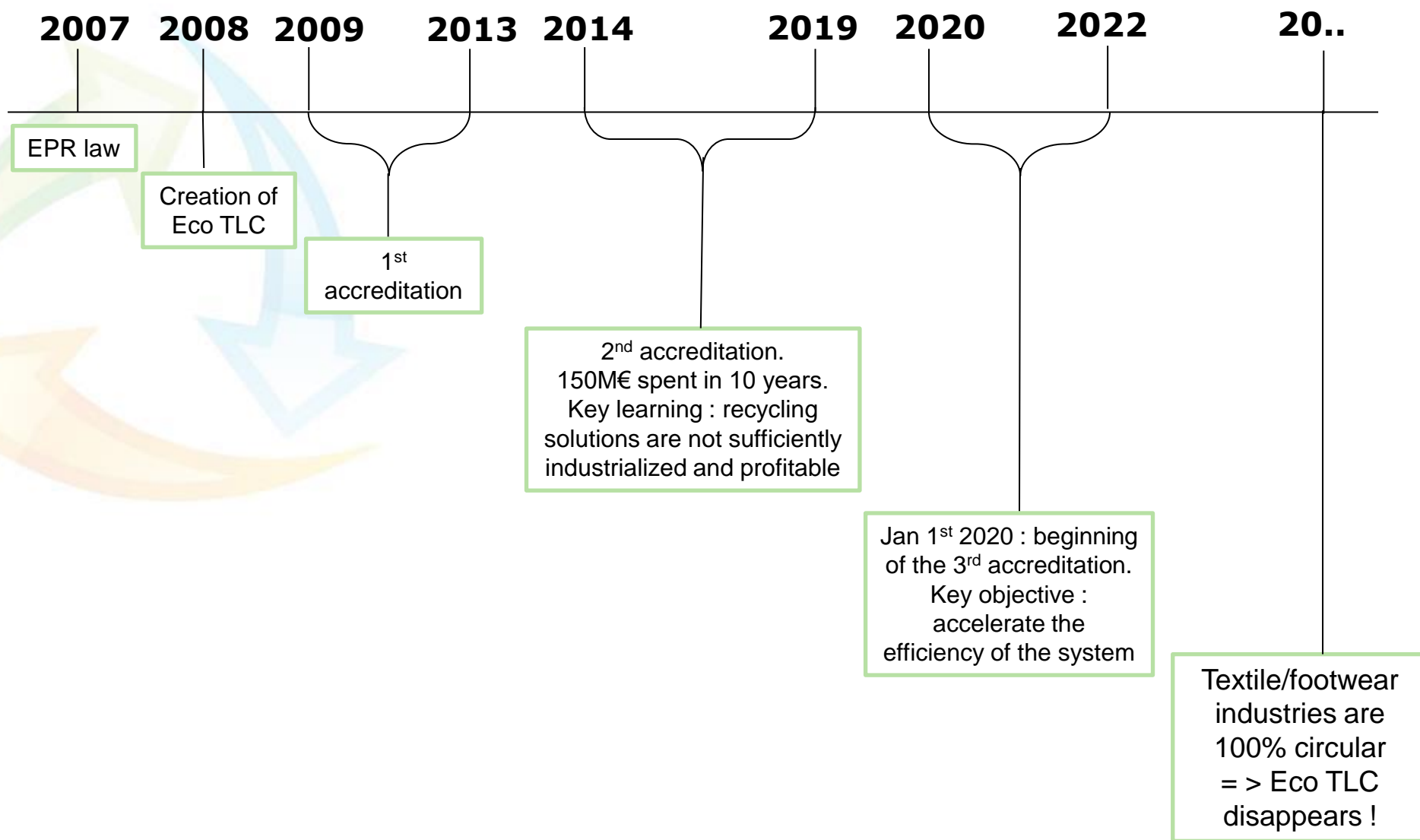
## Footwear



## Professional federations

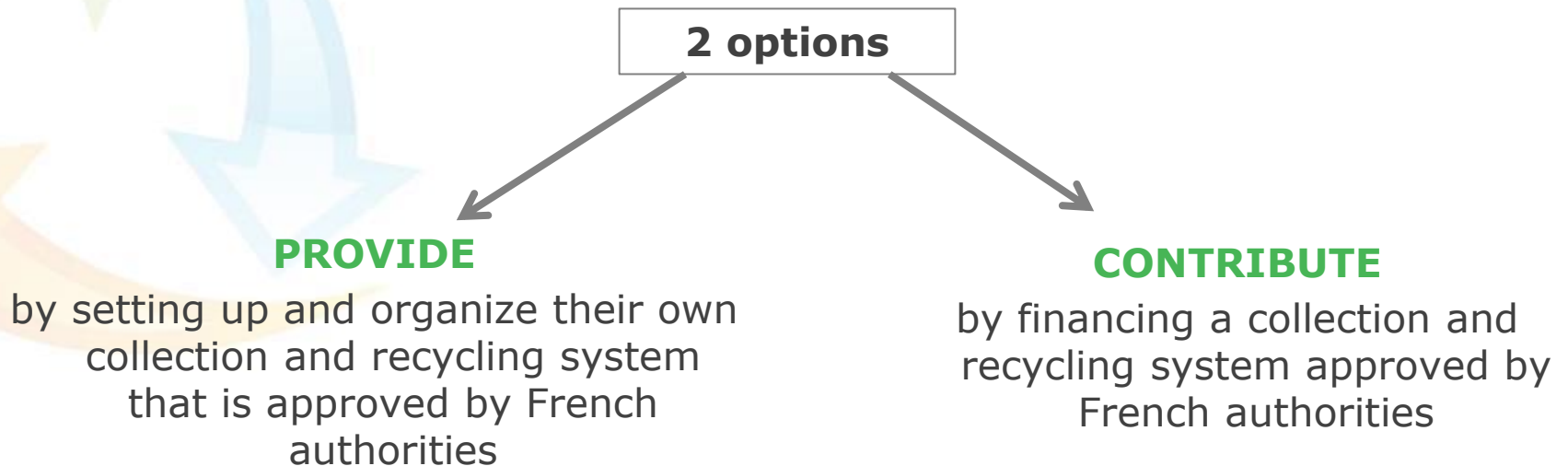


## 2. History and political mandate



### 3. Voluntary vs mandatory approach to EPR

Producers and retailers have, by law, a responsibility for the management of the recovery and processing of used textiles & footwear they market in France



- Eco TLC is so far the **only organization accredited by French authorities** to cover EPR for Clothing, Linen & Footwear.

## 4. A collective project

The vision

**Make Fashion Industry 100% Circular**

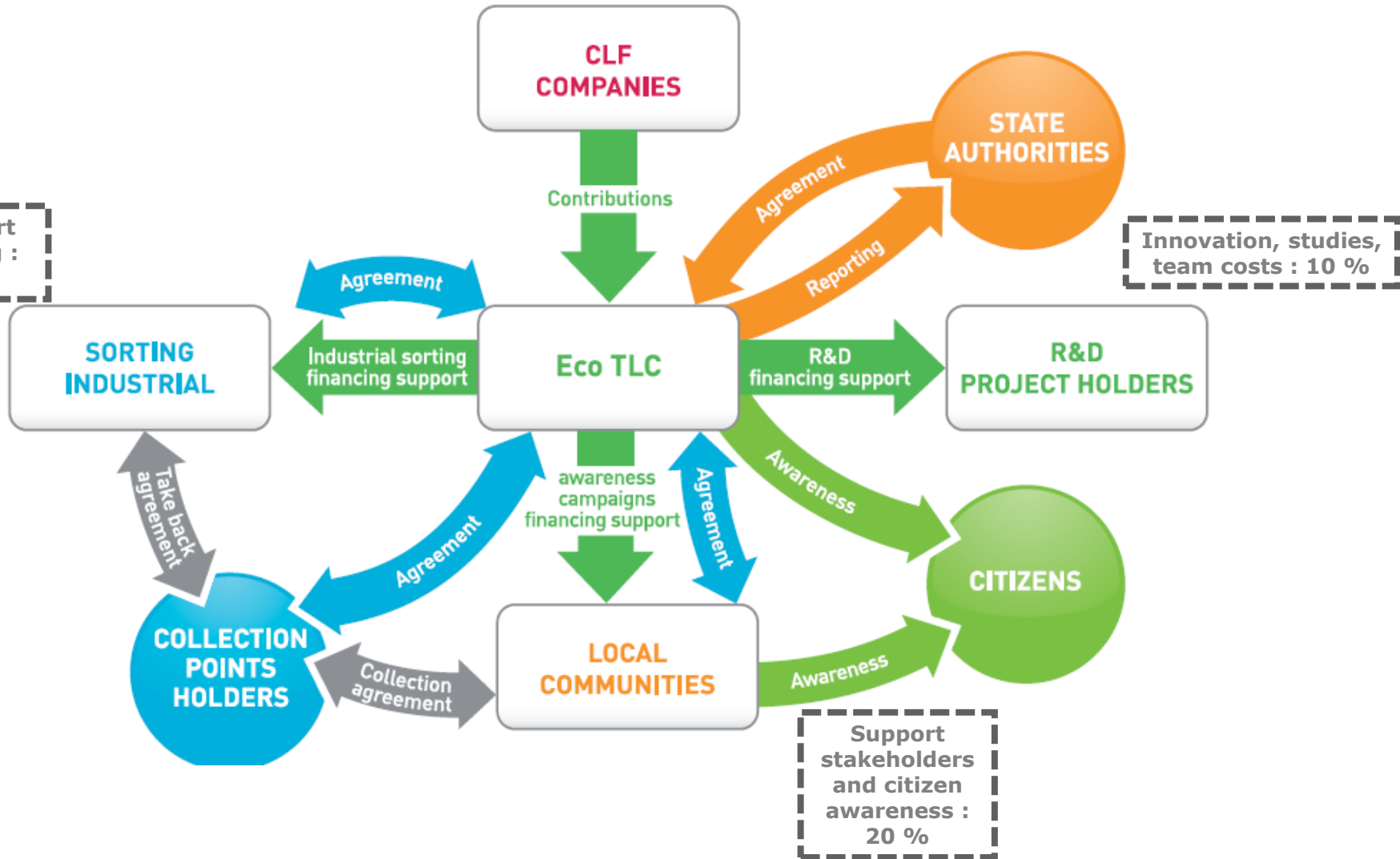
Eco TLC's mission

**Bring together all the players of the sector  
to develop eco-design, reuse and recycling  
by optimizing the management of material, financial and  
human resources**

### Our priorities

- 1. Measure** and report the economic, social and environmental performance of the industry
- 2. Promote and support communication** amongst our stakeholders
- 3. Support sorting and innovation**

# 5. Business model and structure



# Clothing, Linen and Footwear in Europe

500 M consumers



10 Kg / year



5 M tons marketed / year



**January 1<sup>st</sup> 2025 : mandatory separate collection for textile & footwear in all EU countries**

1/3

2/3

1.6 M tons collected

60%

Re-use

40%

Recycle

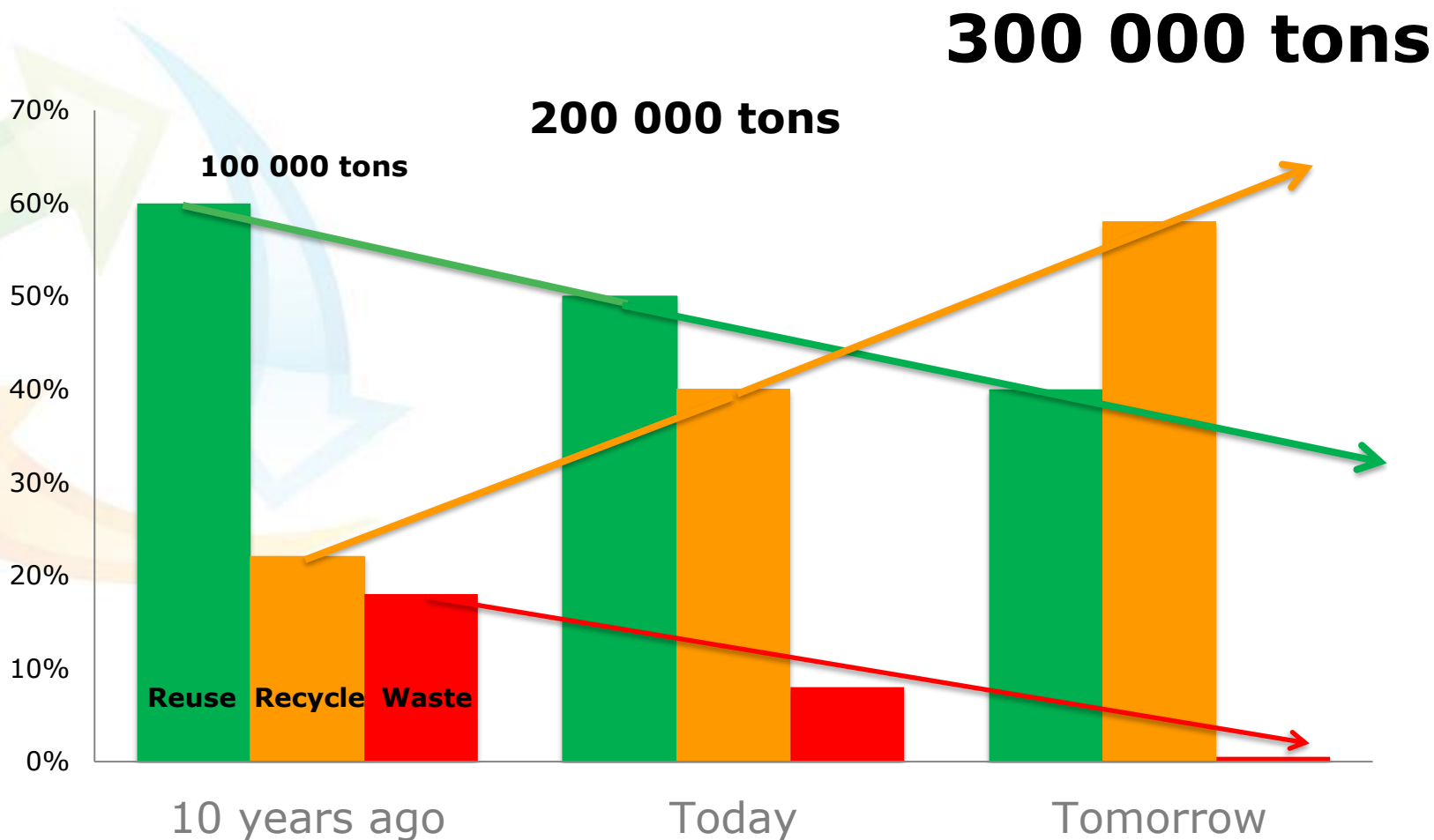
3.4 M tons in household waste

Incineration with/without energy recovery

Landfill



# The inescapable trend



# Key figures – France - 2019



## Brands

- 4 019 members
- 648 K tons of textiles & footwear marketed

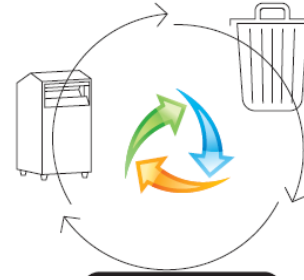
**25,5 M€ contributions**



## Collection

- 248 K tons collected  
=> collection rate of 38%

- 46 K collection points  
=> 1 collection point for every 1 440 inhabitants



## Sorting

- 63 centres
- 196 K tons sorted

**16 M€ support**



## Local authorities

- 591 communities eligible to support

**2,5 M€ support**

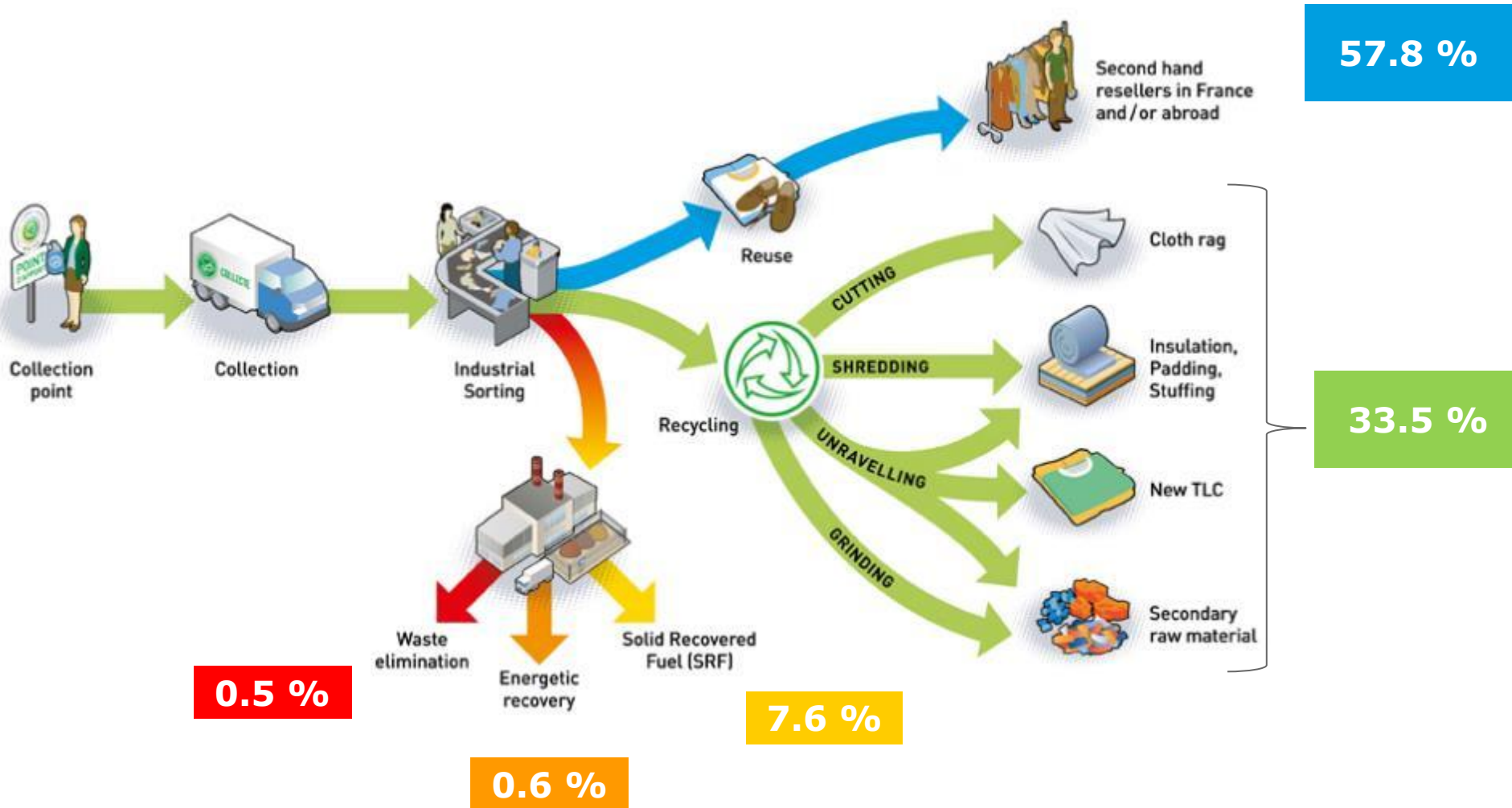


## Innovation

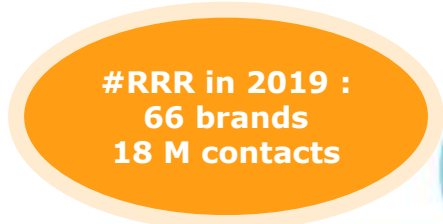
9 projects

**0,7 M€ support**

# The second life of used textiles & footwear

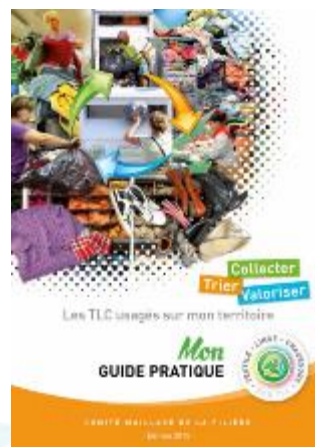


## Enhance citizen's information and engagement



And meet citizen in key events

## Create ready-to-use tools



## Decision making supports



## Information

### Entrée en vigueur du décret relatif à la signalétique Triman



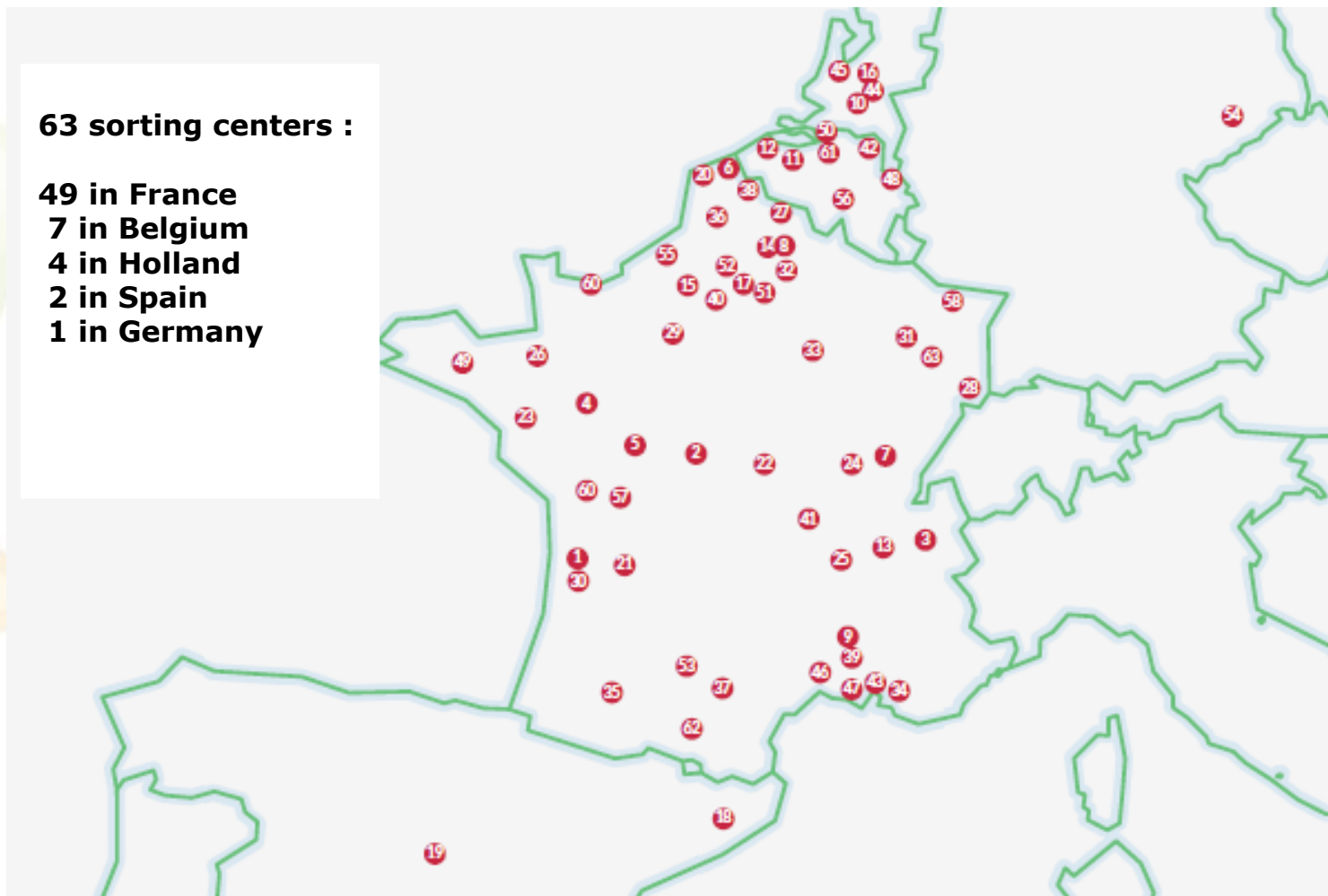
Le 26 décembre dernier, un nouveau décret sur la signalétique des produits recyclables relevant d'une catégorie de tri a été publié au Journal Officiel ([Décret n°2014-1517 du 23 décembre 2014](#))

Ce décret vise à mettre en place une signalétique commune, le logo « Triman », pour informer les consommateurs que le produit ou l'emballage ne doit pas être jeté dans la poubelle des ordures ménagères mais doit être trié ou rapporté dans un point de collecte pour être recyclé.

# 16M€ to support 63 sorting operators

**63 sorting centers :**

**49 in France  
7 in Belgium  
4 in Holland  
2 in Spain  
1 in Germany**

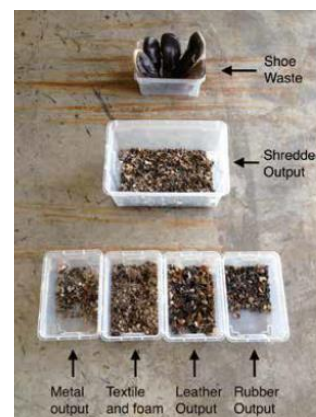


**196 K tons sorted in 2019  
X2 in 10 years**

## 52 projects supported since 2010 => 4,7 M€ invested to enhance circular economy



ECO TLC



**innovation**  
#09 Re\_fashion

Découvrez les lauréats du Challenge

Discover all the projects supported by Eco TLC in Innovation and on [www.ecotlc.fr](http://www.ecotlc.fr)

NOUVEAU La plateforme Eco-conception

ECO TLC devient Re\_fashion

## 6. Our analysis after 10 years

### 4 areas of improvement to leverage both reuse and recycle :

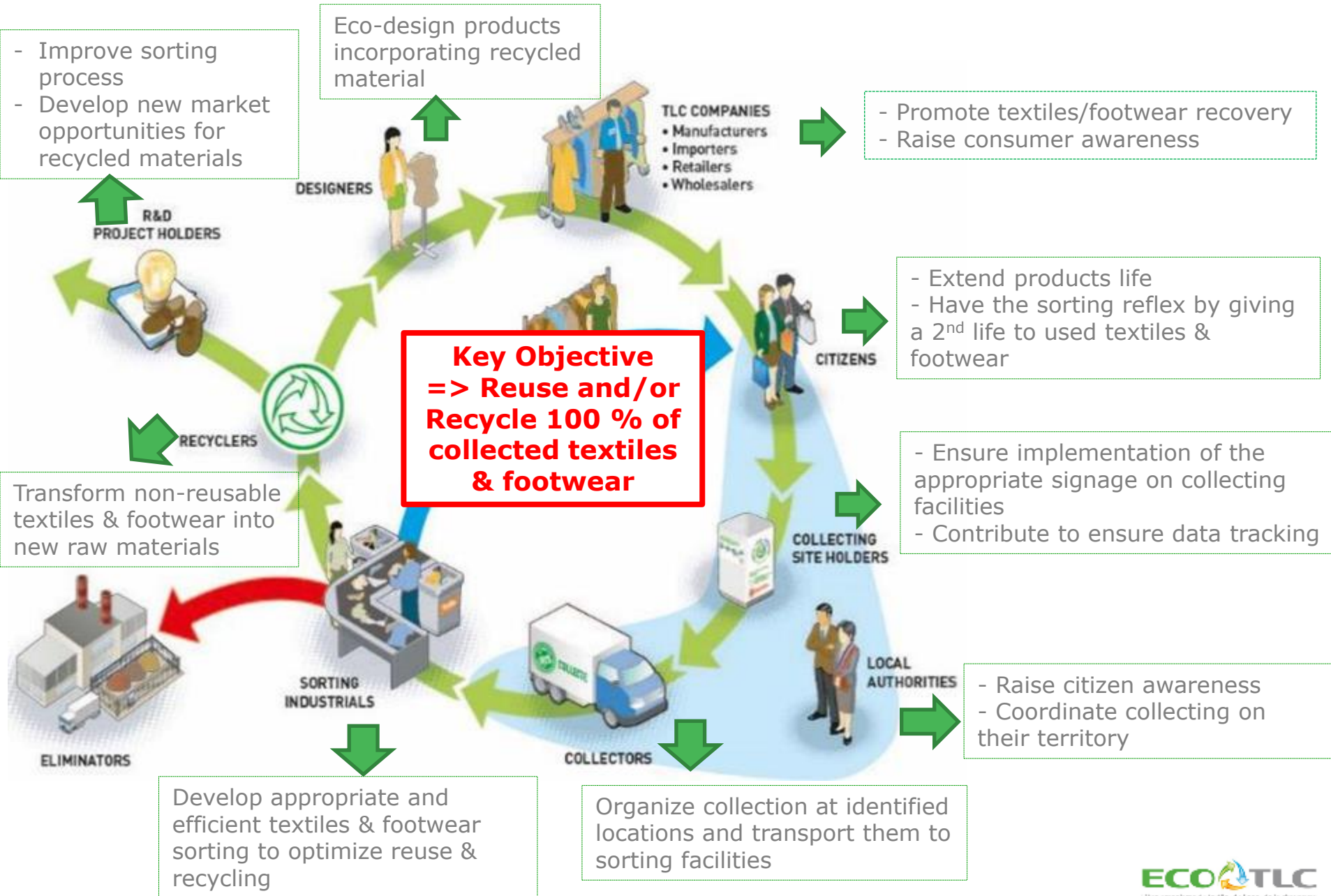
- Invest to create a successful industrialization of recycling solutions
- Improve product durability throughout its life cycle
- Increase collection of used textiles & footwear both in quantity and quality
- Optimize sorting efficiency for reuse and recycling

Key learnings :

- ⇒ **Timing and priority depend on the situation of each the country**
- ⇒ **EPR's deployment makes sense if we are able to connect the integrators of recycled materials with the manufacturers of these materials**



# Each stakeholder has a key role to play





# Many thanks & Let's join forces !

## Key Contacts :

**Alain CLAUDOT**  
General Manager  
[a.claudot@ecotlc.fr](mailto:a.claudot@ecotlc.fr)

**Maud HARDY**  
Circular Economy Director  
[m.hardy@ecotlc.fr](mailto:m.hardy@ecotlc.fr)

**Sandra BALDINI**  
Marketing & Communication Director  
[s.baldini@ecotlc.fr](mailto:s.baldini@ecotlc.fr)

## For further information:

Corporate site: [www.ecotlc.fr](http://www.ecotlc.fr)  
Consumer site: [www.lafibredutri.fr](http://www.lafibredutri.fr)

