



# Action plan to reduce food losses and waste in the Region Provence-Alpes-Côtes d'Azur 2019 -2020

28 Février 2019 - Regional stakeholder webinar



## **I. Introduction to the Ecowaste4Food Action Plan**

## **II. Presentation of the Regional Action Plan**

# Food waste reduction : National and regional context

- National Pact for the reduction of food waste 2013
- Garot Legislation (2016)
- The « États Généraux de l'Alimentation » (2017)
- Roadmap for the circular economy 2018-2022
- EGALIM Legislation 2018

*Extension of the Garot Law 2016 to collective catering and certain agri-food industry actors : obligation to undertake a food waste diagnosis and to sign a convention with an association providing food aid*

- Regional Climate Plan

*Measure 94 : Reduce food waste by reinforcing collaboration between actors*

- Regional Scheme for the Economic Development of innovations and internationalisation

*Support the local economy*

- Regional Plan for Waste Prevention and Management

- Plan Régional de Prévention et de Gestion des Déchets

*Action plan for the development of a circular economy*

*Axis 7 : Reduction of food waste*



## Supporting eco-innovation to reduce food waste and promote a better resource efficient economy

- 2017-2020
- **Lead partner** : International Centre for Higher Studies in mediterranean Agronomy - (CIHEAM-IAMM)
- **7 European regions involved** : Poland, Finland, Spain, Greece, Italy, England, France
- **Local Lead partner** : Regional Council of Provence-Alpes-Côtes-d'Azur

### Local stakeholders :

- Environmental and Energy Management Agency (ADEME)
- Regional Environmental Agency (ARPE)
- Regional Department of Food, Agriculture and Forestry (DRAAF)
- Coop de France
- Chamber of Trades and Craftmanship (CMAR)
- Regional Federation for Agri-food industries (FRIAA)
- Regional Center for Innovation and Agri-food Technologies (CRITT-IA)
- The Regional Rural Network

# Key information on the Ecowaste4Food Project

- ## Objectives
- ✓ Share innovative projects within the Region
  - ✓ Execute an ambitious and feasible action plan

### Share best practices at the European level

- ⇒ Gather territorial « Eco-innovations » in the region
- ⇒ Cross visits
- ⇒ Exchange information on the construction of other regional action plans

### Reinforce the Regional Council's action in terms of its policy for the reduction of food losses and waste

- ⇒ Broaden the action plan for the reduction of food losses and waste in the Region PACA
- ⇒ Improve the coherence with the national public policies and legislation (FREC, Pacte 2, LTECV, Loi EGAlim)
- ⇒ Coherence with other policy instruments on the territory (SDREII, Plan Climat, PRPGD)
- ⇒ Existing regional funds for 2019-2020 / Utilising ERDF funds after 2020

## Project phases

### Capitalise on and share best practices

2017  End of 2018

- Compilation of eco-innovations
  - « Cross visits »

### Elaboration / Execution / Monitoring the action plan

2019  2020

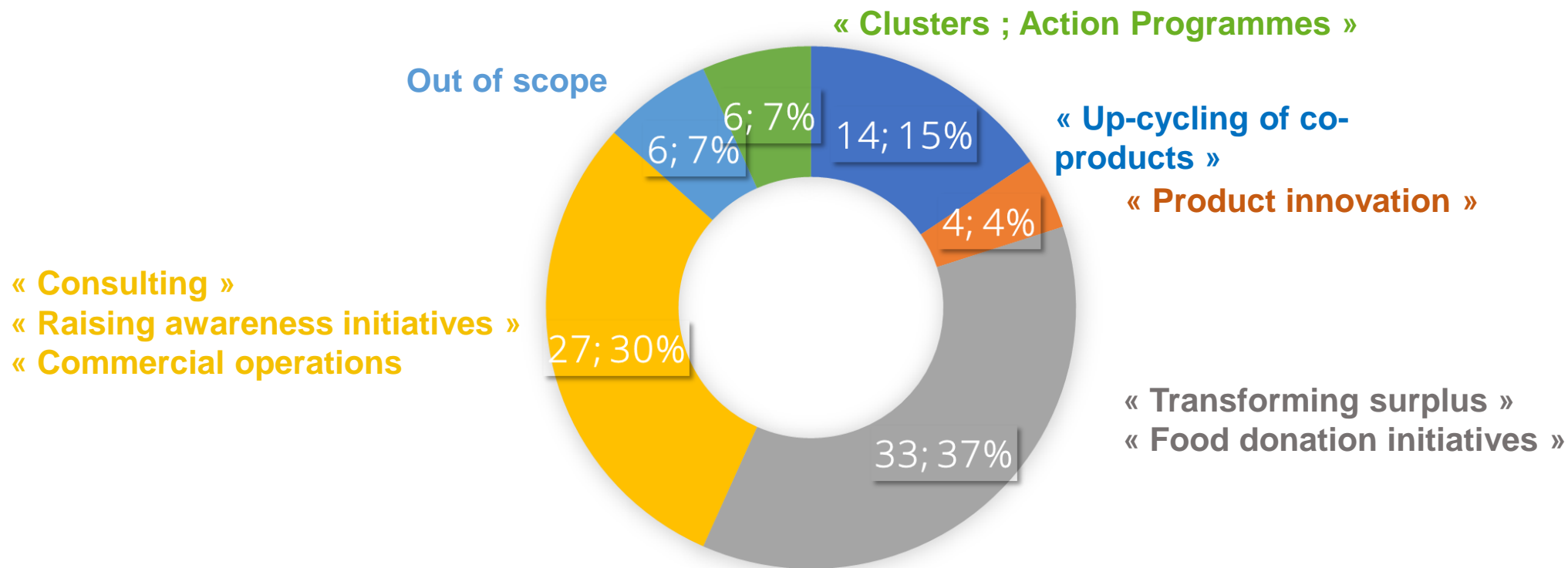
Elaboration of the action plan  
*Validation by the local steering committee*

Internal validation  
*Beginning of February*

Presentation of the action plan for all stakeholders on the 25th of February

## Sharing best practices

- 13 regional innovations selected by the Regional Council and local partners
- European partner visits to Marseille (March 2018) & presentation of best practices
- 90 Ecowaste4Food innovations in total for the project



## 5 main actions

- Action 1. Structure and direct the regional network for the reduction of food losses and waste
- Action 2. Reduce food waste in secondary school catering
- Action 3. Accompany and support local communities
- Action 4. Develop initiatives to reduce food losses and waste for the agri-food industry
- Action 5. Promote food donations for all actors of the food supply chain



## Action 1. Structure and direct the regional network for the reduction of food losses and waste

- Action 1.1. Support the organisation of the Regional Stakeholders” Day
- Action 1.2. Creation of the regional network for the reduction of food losses and waste
- Action 1.3. Capitalise on and disseminate feedback from projects and best practices
- Action 1.4. Implementation of joint workshops with the Territorial Food Programs (PAT) networks
- Action 1.5. Monitoring of food waste data at a regional level

## Action 1.1. Support the organisation of the Regional Stakeholder's Day

### Objectives

- ⇒ Launch the Regional Network
- ⇒ Involve stakeholders
- ⇒ Structure the network

Group relevant stakeholders according to topics  
 Promote sharing of experiences and knowledge  
 Collectively define the priorities and ideas

**Lead partner** : Coop de France  
**Other partners** : ADEME, DRAAF, Region  
**Budget** : 2 395€ Regional funds (CPER)



March 2019

### Next steps

Organisation of a World Cafe

## Action 1.2. Creation of the regional network for the reduction of food waste

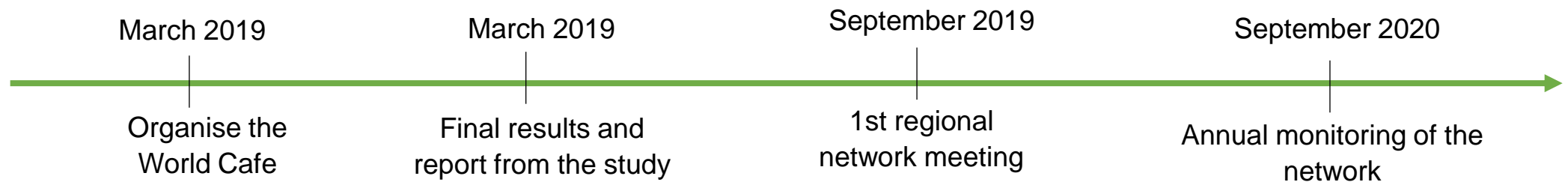
### Objectives

- ⇒ Capitalise on and communicate on best practices
- ⇒ Identify synergies & promote local cooperation
- ⇒ Involve diverse stakeholders

- ✓ Organising workshops, best practice sharing, support for the emergence of projects
- ✓ Workshops by themes
- ✓ Legislation monitoring
- ✓ Communicate information on regional and national call for projects
- ✓ Diffusion of regional data on food waste
- ✓ Virtual collaborative platform
- ✓ Annural plenaries, promotion of innovative projects

**Lead partner** : Future regional network  
**Other partners** : Region, DRAAF, ADEME  
**Budget REGION** : 30 000€/year (estimated)

### Timeframe



## Action 1.3 Capitalise on and disseminate feedback from projects and best practices

### Objectives

- ⇒ Identify and capitalise on local and national best practices
- ⇒ Highlight exemplary initiatives from the Region PACA
- ⇒ Facilitate the communication of best practices to territorial stakeholders

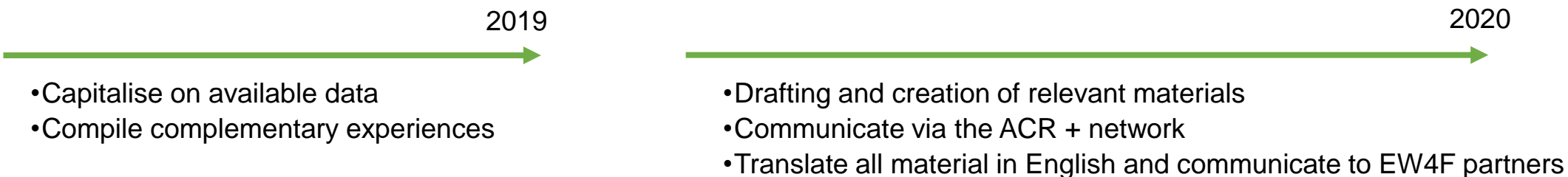
- ✓ Compile best practices initiated by communities towards sustainable collective catering
- ✓ Supranational monitoring in collaboration with Ecowaste4Food partners plus translating of documents into English
- ✓ Communicate information using as model the materials produced for Territorial and Industrial Ecology (films, clips)

**Lead partner:** Future regional network

**Other partners :** ADEME, Region, DRAAF, ARPE, Stakeholder group Ecowaste4Food, Coop de France, CMAR, CRITT-IA

**Budget :** Included in action 1.2. and 3.1.

### Timeframe



## Action 1.4. Implementation of joint workshops with the Territorial Food Programs (PAT) networks

### Objectives

- ⇒ Link different networks working on the topic of the reduction of food waste
- ⇒ Raise awareness of stakeholders involved in the PAT networks
- ⇒ Mutualise funds to organise events
- ⇒ Capitalise on and promote best practices implemented within the framework of the PAT networks

**Lead Partners:** DRAAF, Regional rural network, ADEME, Regional Chamber of Agriculture  
**Other partners:** Local agglomerations and communities  
**Budget:** Included within the budgets for the PAT networks

### Timeframe



## Action 1.5. Monitoring of food waste data at a regional level

### Objectifs

- ⇒ Improve knowledge on food waste in the Region PACA
- ⇒ Identify and prioritise actions to reduce food waste in the long term
- ✓ Analyse available data through the Regional Monitoring Waste Centre (ORD) : compile annual reports for communities; identify available data; reflect on how to structure a data collection system
- ✓ Analyse the ADEME's methodology used at the national level for data collection
- ✓ Collect local data on OPTIGEDE for collective catering in schools
- ✓ Collect the studies undertaken on food losses in the Bouches du Rhône
- ✓ Use trials that already exist in the region

**Lead Partner** : Regional Monitoring Centre for Waste (ORD)  
**Other partners**: Future regional network, Region, DREAL, ADEME  
**Budget** : Included in the ORD's budget

### Timeframe



## Action 2. Reduce food waste in secondary school catering

- Action 2.1. Accompany establishments producing significant biowaste volumes in carrying out food waste diagnoses, implementing and monitoring corrective measures
- Action 2.2. Training of kitchen staff and leading of awareness campaigns for teaching staff and pupils on the reduction of food waste
- Action 2.3. Material procurement for collective catering establishments
- Action 2.4. Creation of a procurement centre for short supply chains

## Action 3 : Accompany and support local communities

- Action 3.1. Engage with and accompany communities towards a sustainable catering sector
- Action 3.2. Co-construct a new program to accompany communities in the reduction of food waste
- Action 3.3. Initiatives financed in the LIFE SMART WASTE project framework



## Action 3.1. Engage with and accompany communities towards a sustainable catering sector

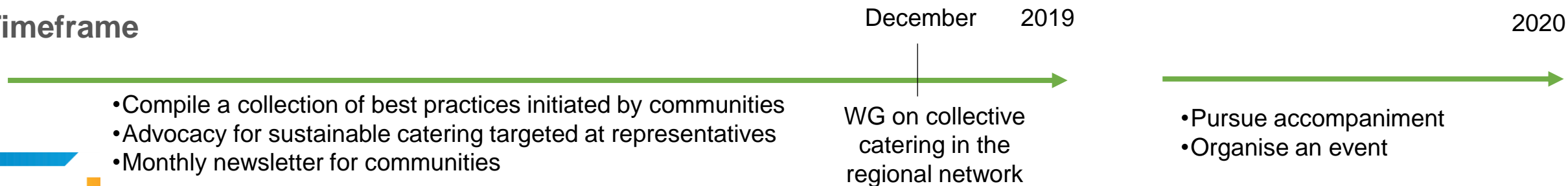
### Objectives

- ⇒ Accompany communities in structuring local supply chains for a sustainable catering sector
- ⇒ Promote the inclusion of sustainable development principles in public procurement

- ✓ Organise communication around the initiatives taken towards sustainable collective catering
- ✓ Accompaniment of communities, secondary and primary schools in implementing sustainable catering practices
- ✓ Lead the group on « communities » in the Regional Network for the reduction of food losses and waste

**Lead partner** : ARPE (Regional Environmental Agency) – ARB (Regional Biodiversity Agency)  
**Other partners**: ADEME, Region, DRAAF  
**Budget** : Included in the ARPE's budget

### Timeframe



## Action 3.2 : Co-construct a new program to accompany communities in the reduction of food waste

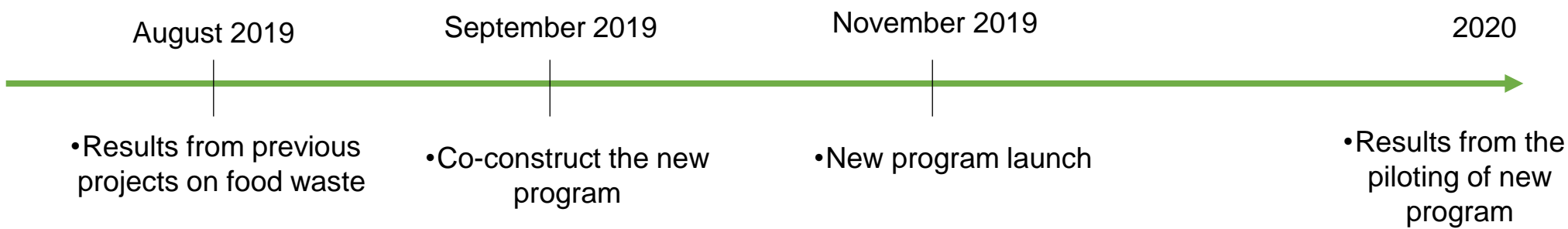
### Objectives

- ⇒ Co-construct an adapted system for local communities to support their initiatives towards reducing food waste in school canteens
- ⇒ Promote the involvement of all communities in this initiative

- ✓ Continue supporting projects initiated by communities reducing food losses and waste
- ✓ Complete an assessment of available national and local feedback within the regional network's working group (Call for projects reducing food waste and call for projects « Thousands of primary and secondary schools)

**Lead partners** : Region, ADEME, DRAAF  
**Other partners** : ARPE  
**Budget** : 230 000€/year

### Timeframe



## Action 3.3. Initiatives financed within the LIFE SMART WASTE project framework

### Objectives

- ⇒ Improve management of surplus production
- ⇒ Raise awareness and prevent food waste
- ⇒ Promote recycling and the waste collection
- ⇒ Initiatives primarily targeted at school canteens

**Lead partner** : Bouches-du-Rhône Council, the Var mixed syndicate, Agglomeration AMP

**Other partners**: Region, GERES, GESPER

**Budget** : included in the LIFE SMART WASTE project

### Timeframe

2019

- Training for caterins personnel (CD 13)
- Awareness campaigns for 2000 pupil ambassadors (CD 13)
- Structure a reference point for recycling and utilising waste (CD 13)

2020

- Equip secondary schools in cooling units (CD 13)
- Equip 10 secondary schools (waste collection and recycling – CD 13)
- Awareness campaigns for prinipals, chefs and teaching staff (CD 13)
- Implement composting (SMHV)
- Structure a plan to reduce food waste and accompany communities (for all types of collective catering)

## Action 4. Develop initiatives to reduce food losses and waste for the agri-food industry

- Action 4.1. Capitalise on and disseminate feedback and best practices
- Action 4.2. Production and publication of a guide for the development of new products
- Action 4.3. Identify opportunities for synergy development and encourage cooperation between actors

## Action 4.1. Capitalise and disseminate experience feedback and best practices

### Objectives

- ⇒ Create awareness campaigns for regional companies (inclusion of issues surrounding food losses and waste)
- ⇒ Demonstrate the positive results for companies (economic, CSR targets) involved in food waste reduction initiatives
- ⇒ Promote and disseminate local best practices
- ✓ Produce a compilation of experiences and best practices initiated by agri-food industry companies (local and national level)
- ✓ Communicate on available support systems for willing companies
- ✓ Communicate best practices within the Food'in Provence Brand Network, the CEDRE company, the CRITT IA, the FRIAA, Terralia, etc.

**Lead partner:** Future regional network  
**Other partners :** Region, ADEME, DRAAF, CRITT-IA, CTCPA  
**Budget :** Included in action 1.2.

### Timeframe



## Action 4.2. Production and publication of a guide for the development of new products

### Objectives

⇒ Create an awareness campaign targeted at companies to consider food waste issues in the development of new products

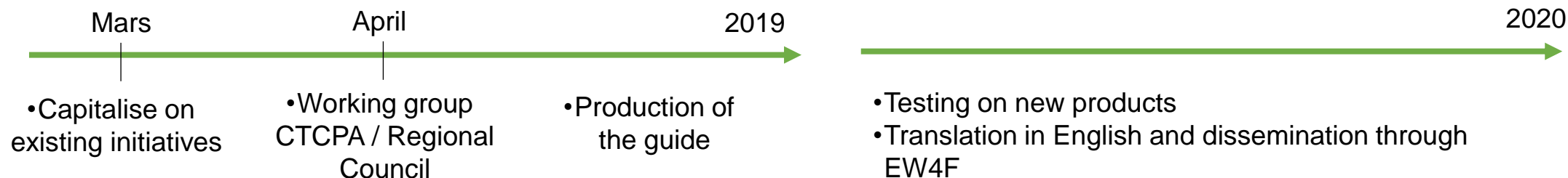
- ✓ Production of a guide integrating recommendations to reduce food waste when conceiving new products
- ✓ Update existing content (results from the Agri-food business initiatives) to be completed by the CRITT-IA and the CTCPA
- ✓ The CRITT-IA and the CTCPA publish the guide (accompaniment for interested companies)
- ✓ Translation in English and dissemination to EX4F partners
- ✓ Communicate through the Food'in Provence network

**Lead partners:** CRITT-IA, CTCPA

**Other partners :** Region

**Budget :** Funds from the Inno'v Agro project or from the CPER (actions on the circular economy)

### Timeframe



## Action 4.3. Identify synergies to be developed and encourage cooperation between actors

### Objectives

- ⇒ Dissemination of tools and circular economy methods facilitating the identification of territorial synergies that will reduce food losses and waste
- ⇒ Topical working groups in the Regional Network: disseminate tools and methods promoting a circular economy

- ✓ Producing a methodological guide: communicating on analyses methods by adapting the PTSI tools to a local scale and through workshops identify opportunities for development of synergies
- ✓ Organising PTSI type workshops in the regional network by regrouping key actors to facilitate the emergence of concrete partnerships (launching feasibilities studies, investments, operations, new products development, etc.)
- ✓ The organisation of a “Brewery – Bread-maker” workshop with the regional cooperation of brewers and bread-makers in order to create a business cooperation using surplus bread for the production of artisanal local beer (project initiated by the CMAR in the Alpes-Maritimes or the Comédienne brewery in Avignon).
- ✓ Translation in English and dissemination to EW4F partners

**Leading partners** Future regional network, CRITT-IA, CMAR

**Other partners** : ADEME, DRAAF, Region, COOP de France, FRIAA, ARPE

**Budget:** included in action 1.2. and working time of lead partners

### Timeframe

2019

2020

- Relaunch the “Brewery – bread-maker” project in the region: collaboration with the CMAR
- Organise a reunion with the artisanal local breweries

- Produce of guide for organising events targeted at communities
- Organise PTSI-type workshops in the regional network

## Action 5. Promote food donations for all actors of the food supply chain

- ❑ Action 5.1. Extend and implement the charter with the Federation of Commerce and Retailing in the Climate program framework
- ❑ Action 5.2. Support initiatives promoting food donations between actors
- ❑ Action 5.3. Accompany communities in the implementation of food donations for the collective catering sector



## Action 5.1. Extend and implement the charter with the Federation of Commerce and Retailing (FCGD) in the Climate program framework

Leading partners : FCGD, Region

Budget: /

### Objectives

⇒ Extend the commitments taken by the FCGD to include the reduction of food losses and waste

- ✓ Establish a data collection system for “food losses and waste” indicators, established during the Second National Pact
- ✓ Ensure the involvement of retailers within the Regional Network to share best practices on food donations
- ✓ Participate in the working group on the subject of “food donations” in the Regional Network with the objective of increasing the number of partnerships with charities (increasing the quantity and the quality of donated products)
- ✓ Hire “zero-waste” coaches for each retailer – employees within the retailer chain OR external consultants
- ✓ Propose challenges between retailer chains to motivate and reward employees
- ✓ Start a working group with regional procurement centers
- ✓ Couple product promotions with food donations to involve and inform consumers on the initiatives taken by their retailer
- ✓ Mutualise initiatives on one territory for food donation collections by groceries, smaller vendors, bakeries, etc...

### Timeframe

2019

2020



- Organise an annual bipartite reunion monitoring the implementation of the charter

- Produce propositions to extend the action plan
- Sharing best practices within the Regional Network

## Action 5.2. Support initiatives promoting food donations between actors

### Objectives

- ⇒ To raise awareness among all actors of the chain on food donation initiatives
- ⇒ To strengthen the commitment of all the actors towards food donations
- ⇒ To foster cooperation between companies and associations/charities
- ⇒ To increase the quality and quantity of food donations
- ⇒ To strengthen existing food donation initiatives

- ✓ The Regional Council will request funding for specific projects in compliance with its intervention framework or through dedicated call for projects.
- ✓ Organisation of a working group on the subject of food donations within the Regional Network will facilitate the development of innovative projects and partnerships.
- ✓ Selected projects will need to give special attention to the quality of donated products to food aid associations so as to avoid the transfer of waste between actors.
- ✓ The objective is to develop links between farmers and charities that wish to diversify their food supply.

**Leading partners** : Depending on projects

**Other partners** : Region

**Budget** : included in action 3.2.

2019 - 2020

### Timeframe

- Collect feedback and results from local projects
- Implement working group within the future Regional Network to understand stakeholders' needs and to facilitate the emergence of innovative projects and partnerships

## Action 5.3. Accompany communities in the implementation of food donations in the collective catering sector

### Objectives

⇒ to accompany communities in the implementation of the processes needed to enable food donations, so as to anticipate an extension of the legislation to all collective catering establishments

- ✓ Dissemination of a guide dedicated to food donations in the collective catering sector (consolidation and updating existing guides). (Regional Network, Rural Network, CNFPT Days, etc.)
- ✓ Exchange of good practice through the setting up of specific working groups of the regional network and the support of the ARPE

**Leading partners** : Future regional network, ARPE  
**Other partners** : DRAAF, Region  
**Budget** : included in action 1.2. and the ARPE's action program for 2019

### Timeframe





Supporting eco-innovation to reduce food waste and promote a better resource efficient economy

## QUESTIONS ?

### Current news for the project

- <https://www.interregeurope.eu/ecowaste4food/>
- <https://www.maregionsud.fr/developpement-durable/prevention-et-gestion-des-dechets/ecowaste4food.html>