



**URBAN
WASTE**

URBAN STRATEGIES FOR
WASTE MANAGEMENT
IN TOURIST CITIES

URBAN-WASTE

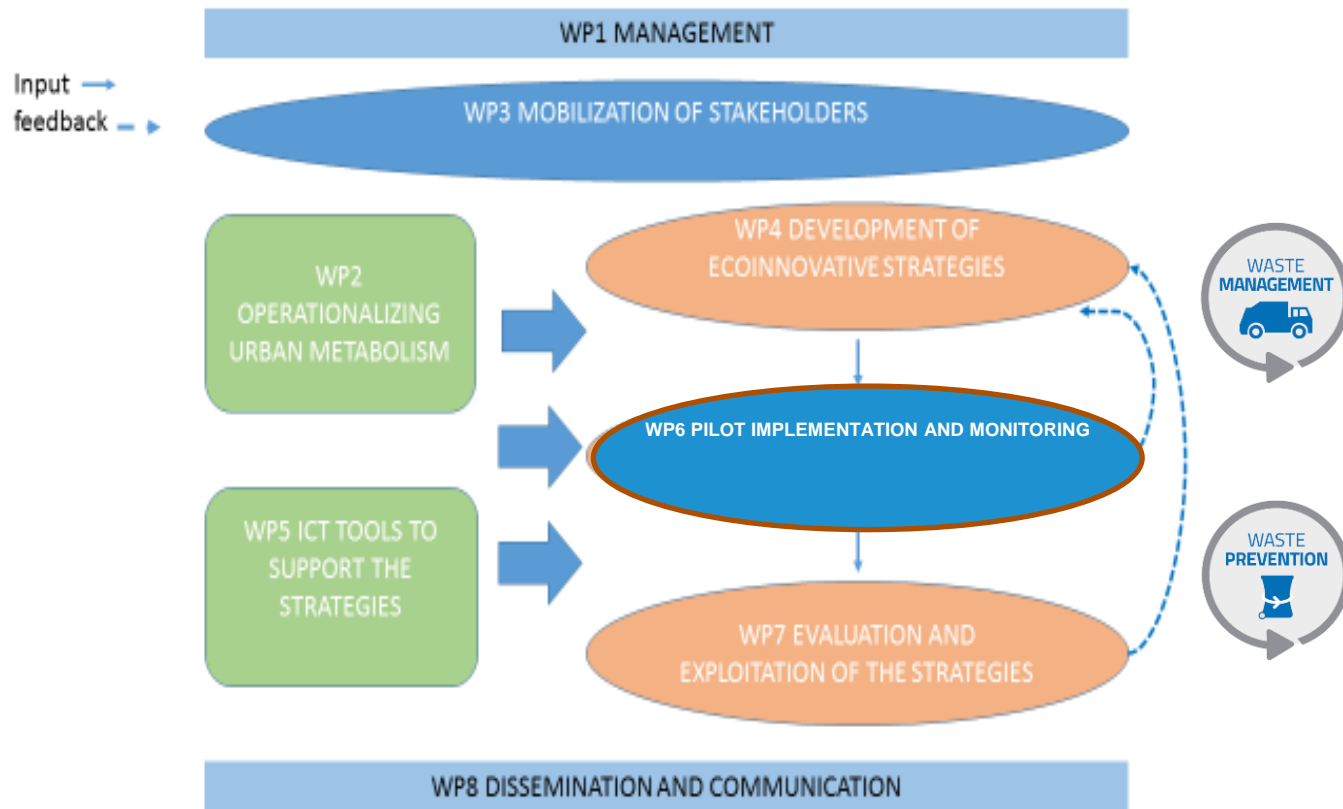
Community of Practices: Importance and their outcomes

Celeste Oliveira



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 690452

Workpackages





URBANWASTE pilot cases

504.471 inhabitants

85,8 km²

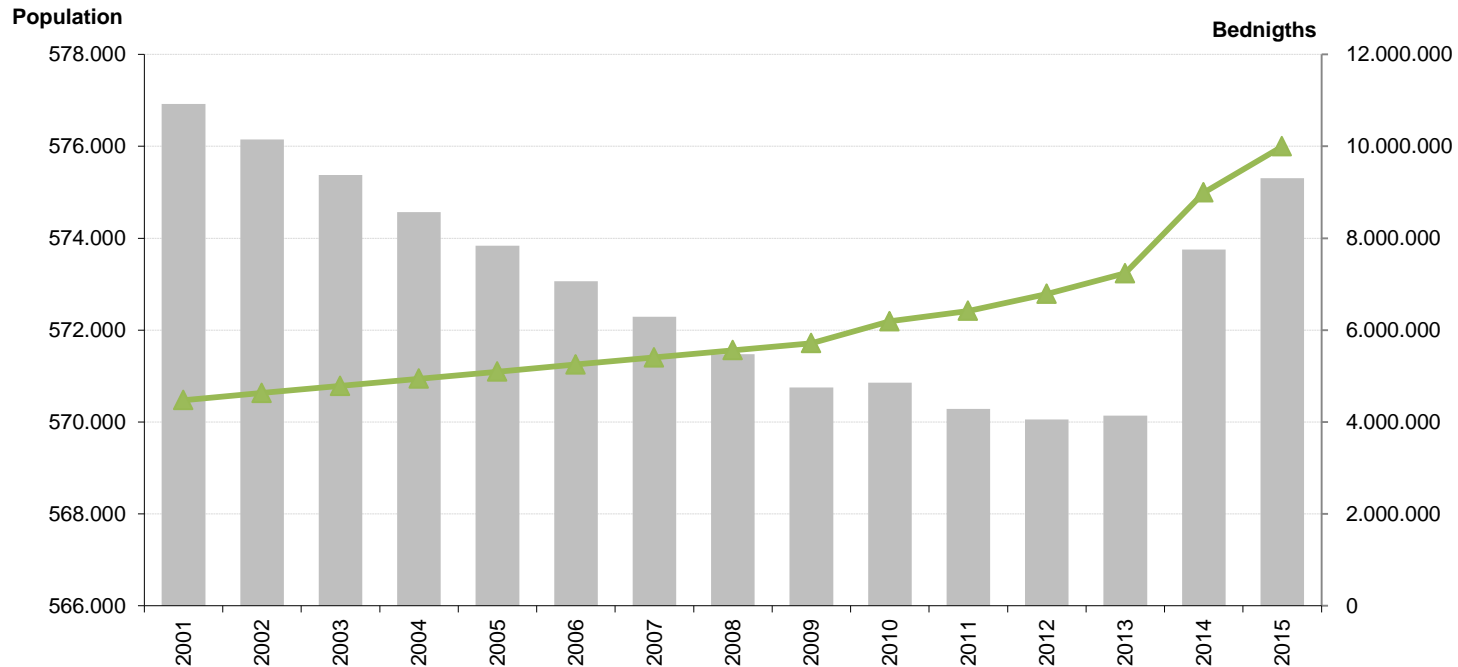
Hotels: 187

Tourist arrivals at a tourist accommodation
establishment : 3.782.115 (2015)

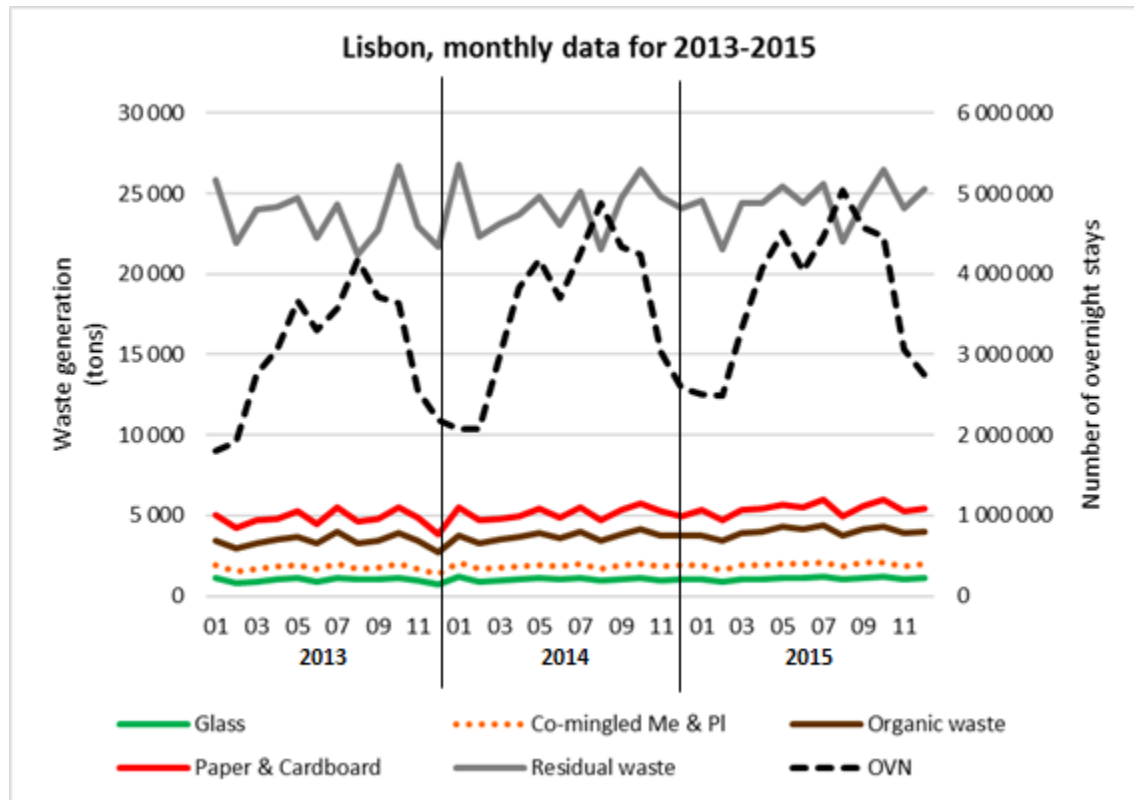
Lisbon City Council



Evolution of Population and Number of Bednights



Waste generation and tourist overnight stays



Lisbon pilot: Community of Practice

- Include all relevant local stakeholders and interest groups in identifying the key challenges
- Look for solutions through a community based decision making before they implement the chosen solutions.
- their importance and the way forward



Processes of Commitment



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Commitment signed on 5th Dezember



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Lisbon Tourism Observatory

- To make relevant touristic 'statistical information
- To cooperate in the initial diagnostic
- To cooperate on the implementation of the Project
- To promote its results



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To cooperate in the initial diagnostic

To support Lisbon Municipality in the implementation of the action plan foreseen

To promote its results

Portugal Hotels Association

- To support in the implementation of action Plan foreseen
- To disseminate by all its associates all the information about the Project
- To participate in activities
- To promote its results

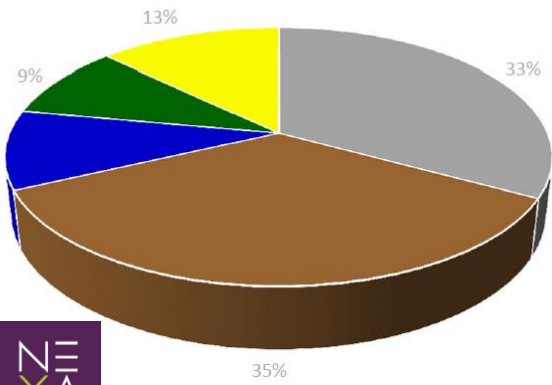


Home > AHP – Associação da Hotelaria de Portugal



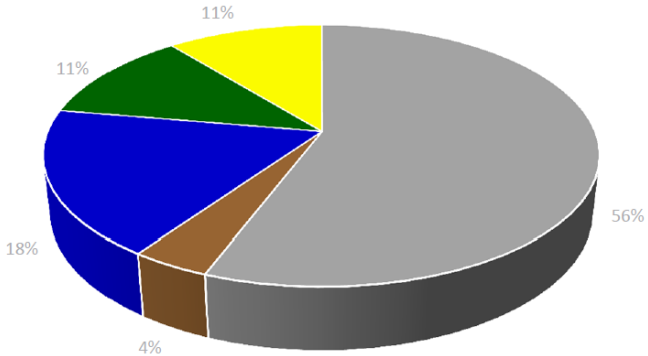
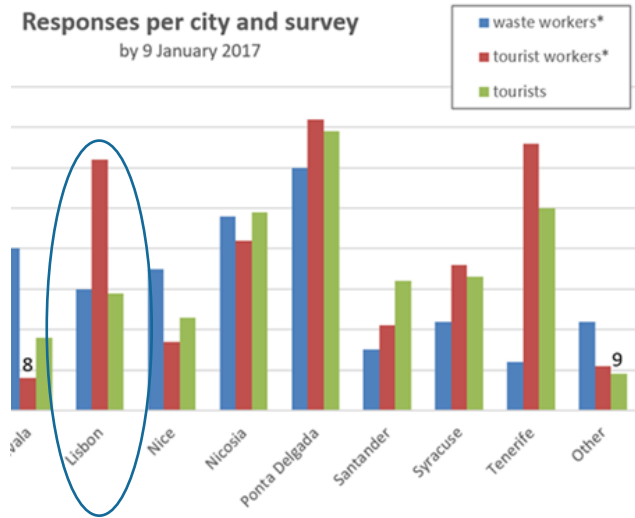
Hotels: Neya and Altis

- To cooperate for the initial diagnostic and in the events
- To share good practices associated to the waste management in Hotels
- To implement another good practices related with waste management' recommendations
- To go with Lisbon Municipality to the International Conferences



Community of Practices: Importance and their outcomes

Responses per city and survey
by 9 January 2017



WP4: Gender

Stackholders /Tourism/ Waste Man.

Authorities

Operators

Directors

Housekeeping

Food Suppliers

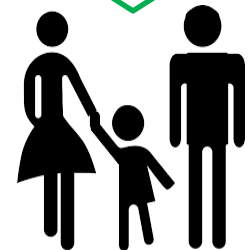
Tourists



© Can Stock Photo



Developing
Solutions for
Everyone



Involving the Employees in Waste Management



Venue	Lisbon Olaias
Date	8 th September 14:00 – 17:30
Related event	Presentation of the relevant projects developed in the waste management department
Target public	Employees of the Waste Management Department
Indicative Number of people attending	100

Importance for:

- The initial characterization
- The Focus Group Session

1st Event- “São Jorge” Castel

Venue	Lisbon São Jorge Castle
Date	8 th and 9 th June 17:00 – 21:30
Related event- if available	City Festivities '17 – “Fado no Castelo”
Target public	Tourists, citizens, etc.
Indicative Number of people attending	1800
Number of people registered to the CoP	22



2nd Event- Measures to be implemented



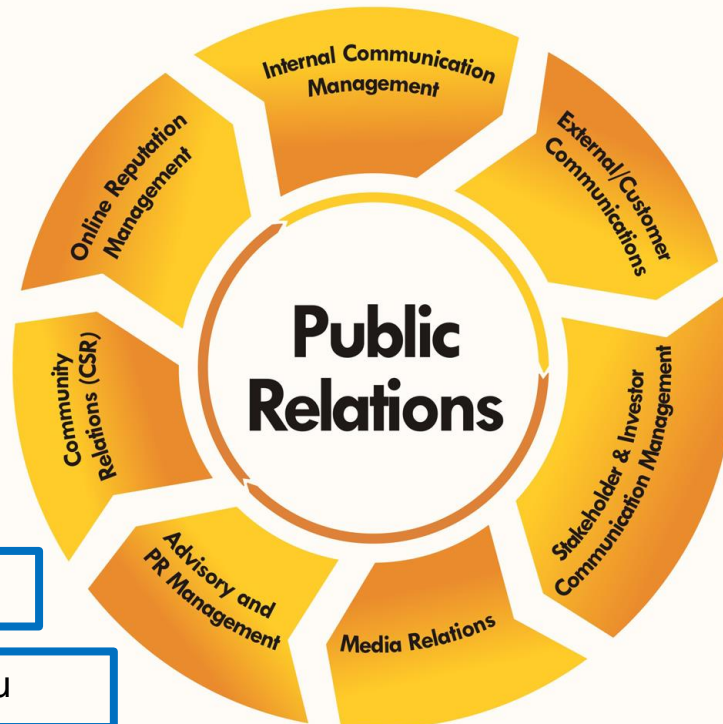
Group I – Hotels

Group II – Authorities responsible for the public space and terminals for arrivals and departures of tourists

Group III - Airbnb

Group IV - Local commerce including restaurants, canteens and large supermarkets

Good Communication: Is the Key!



Newsletters

Press Releases

Social media

Website www.urban-waste.eu



Measures Implementation

In Hotels and in public space



Next Step

3rd CoP Event involving more relevant stakeholders:

- Lisbon Hotels School for the implementation of the Food APP
- Portugal tourism Institute for the definition of relevant Guidelines



Contactos



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