



**URBAN
WASTE**
URBAN STRATEGIES FOR
WASTE MANAGEMENT
IN TOURIST CITIES

URBAN-WASTE: Urban strategies for waste management in tourist cities

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30 November 2017 | Webinar: waste and tourism, how to set a participative approach

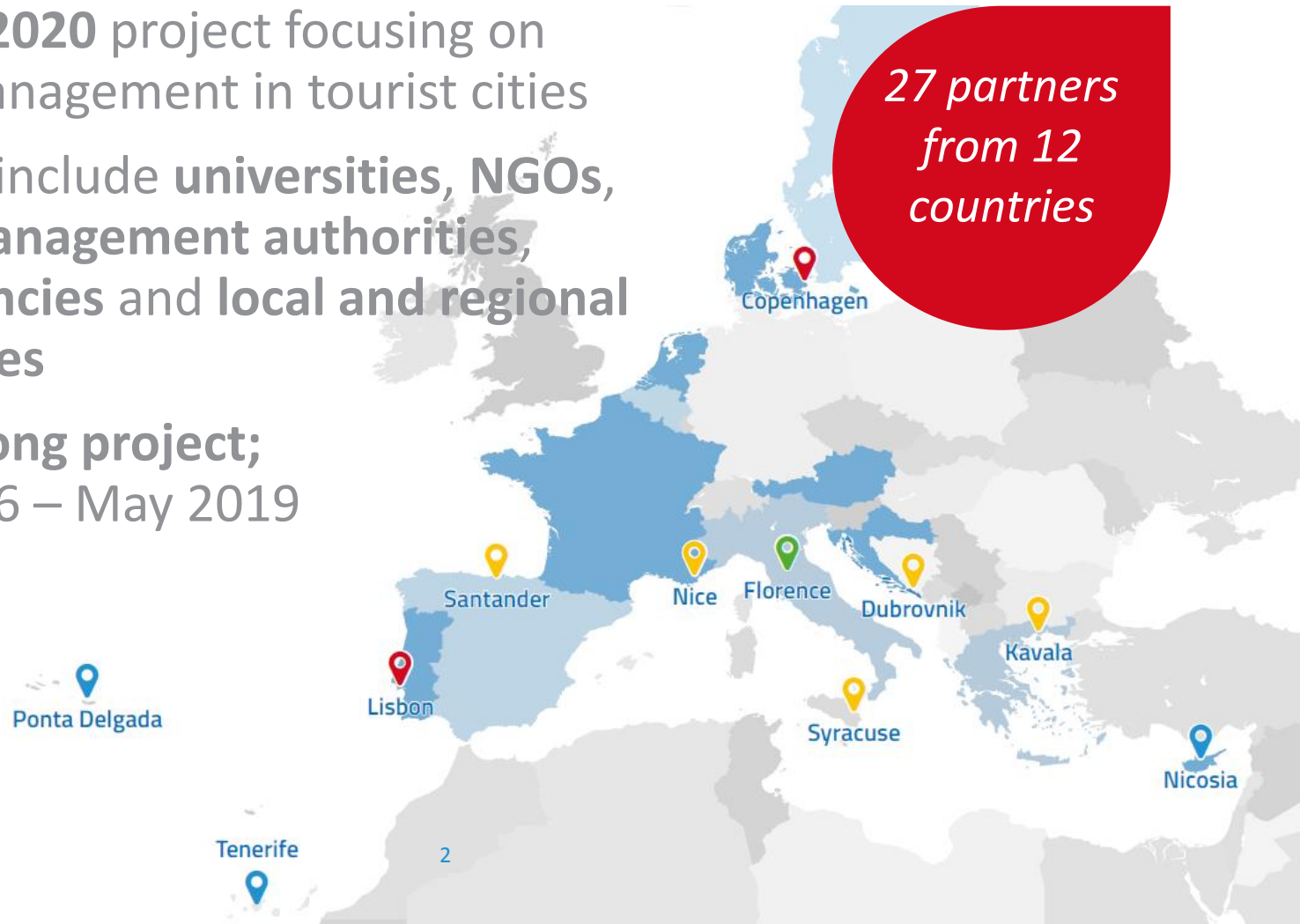


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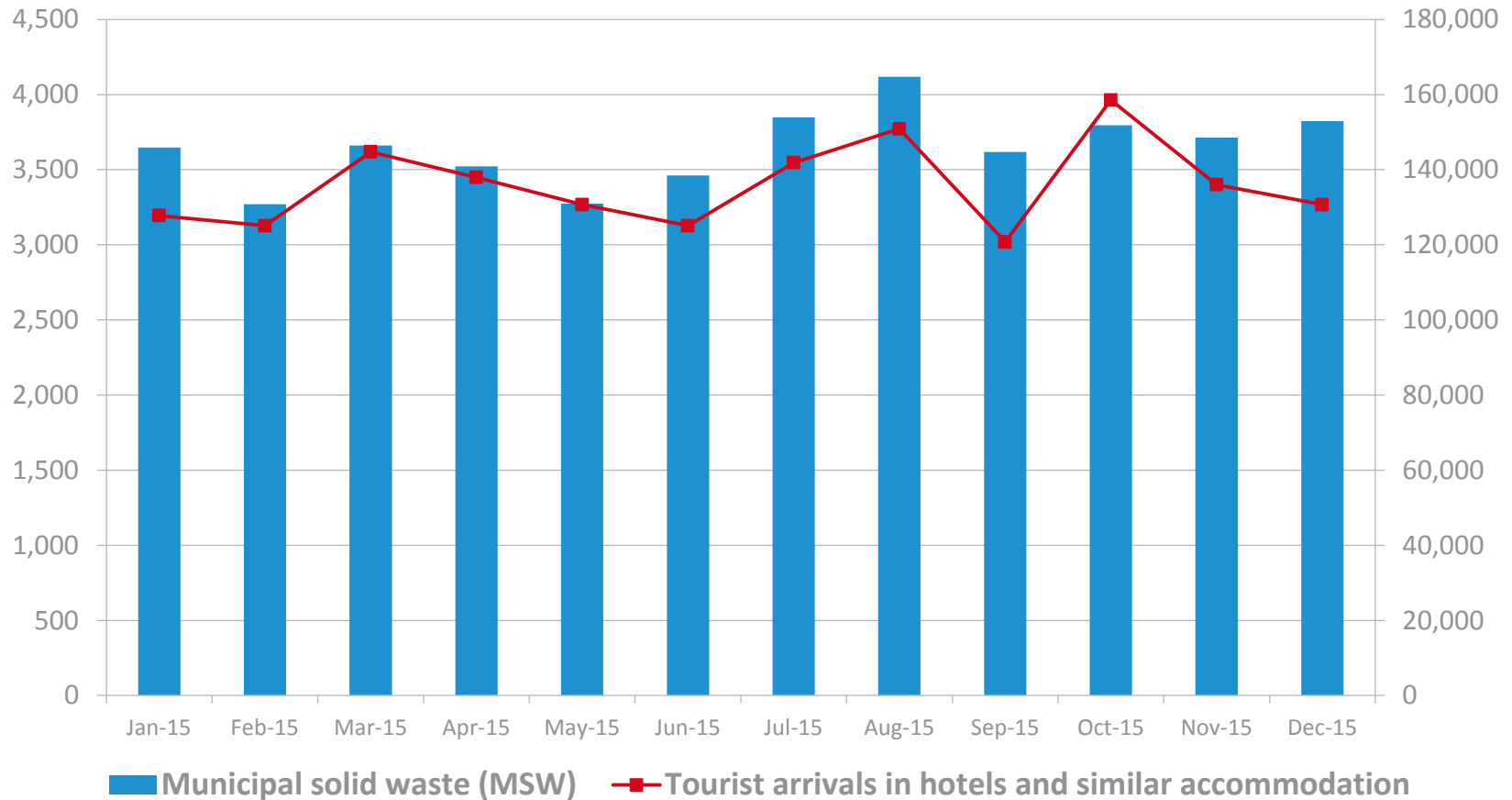
The project

- **Horizon 2020** project focusing on waste management in tourist cities
- Partners include **universities, NGOs, waste management authorities, consultancies and local and regional authorities**
- **3 years long project;**
June 2016 – May 2019

*27 partners
from 12
countries*



Waste and tourism...



Waste and tourism



The challenges

- **High fluctuation and seasonality** of the residing population in touristic cities
- **Infrastructural limitations / unadapted solutions**
- **Unsustainable consumption patterns**
- **Preservation of the ecosystem services** from degradation



The solutions

- Foster and structure a **stakeholder participatory framework** for policy-making in waste management
- Apply and integrate **urban metabolism approach** for waste urban policies
- Address **gender** in waste prevention and management

Reduce waste & increase recycling with eco-innovative strategies for waste prevention and management





Collaborative approach

The Urban-Waste approach

The results

Decision makers



**URBAN
METABOLISM**



**CAPACITY
BUILDING
ACTIVITIES**



**BEST
PRACTICES**



**MOBILISATION
AND MUTUAL
LEARNING PLAN**



**WASTE PREVENTION
AND MANAGEMENT
STRATEGIES**

Tourists and tourism service providers



WASTEAPP



**FOOD WASTE
TRACKER**



**INTERACTIVE
MAPS**

Mobilisation actions

- Stakeholders involvement for defining the strategy
- Understanding tourist behaviours
 - Focus groups
 - Surveys
- Identifying the current barriers and opportunities

Mobilization and Mutual Learning Plan

- **“Communities of Practices”**: stakeholder groups in each pilot city for:
 - Identify current challenges and solutions
 - Collect good practices and knowledge
 - Discuss potential improvements
- **Organisation of different events**:
 - Public events / fair
 - Participative workshops
 - Presentation of the strategies



Credits: Ursula Bach

København

Fællesskab for ideudvikling under projektet URBANWASTE

Velkommen til fællesskab for ideudvikling under projektet URBANWASTE, som er finansieret under den Europæiske Unions program for forskning og innovation, Horizon 2020, finansieringsaftale nr. 690452-2.

Hvordan kan vi få en renere by? Hver dag genereres affald fra de aktiviteter, der er i byen. Især over sommeren hvor hele byen summer af liv, både fra indbyggere og turister fra ind- og udland. Københavns kommune deltager sammen med 10 andre byer i projektet URBANWASTE for at sætte fokus på affald fra turisme. Hvordan kan vi forebygge affald eller behandle det mere miljørigtigt?

Ideen med et fællesskab for ideudvikling er at samle interesserede, der har input til en renere og mere bæredygtig by. Det kan være eksperter fra turistbranchen, affaldsbranchen og NGO'er, såvel som borgere, der vil bidrage til nye løsninger for en by med mindre affald, mere genanvendelse og bedre udnyttelse af ressourcer. I hver af de 11 byer, som deltager i projektet, laves fællesskaber for idegenerering af innovative løsninger, der kan styrke bæredygtigheden inden for turisme i byerne. Alle ideer deles mellem byerne, så arbejdet kommer flere byer til gode.

Formålet med denne side er at dele viden om udfordringer og løsninger på affaldsområdet i relation til turisme i København. Derudover vil der være information om de arrangementer, som finder sted. Alle er inviteret til at deltage og bidrage, så København kan blive en renere by, både for københavnere og for de mange turister, som besøger byen.



Upcoming events

No Event

Past events

No Event

Tourist behaviours

- Different behaviours during vacations
- Discrepancies between “attitude” and “behaviours”:
 - Change of behaviours when travelling
 - Waste infrastructures at home / in vacations + gap
- Women more likely to be responsible of domestic waste handling
- Little correlations between behaviours and socio-demographic parameters

Current activities

- CoP process coming to an end soon
- Eco-innovative strategies to be drafted...
- ...followed by the implementation of pilot actions

Find out more

Next Mutual Learning event



Food waste
Nice – end of January 2018



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Thank you!