



To be released immediately

## ACR+/DSD CONFERENCE: "TOWARDS A GREEN CIRCULAR ECONOMY"

On 29 September 2015, the Association of Cities and Regions for Recycling and sustainable Resource management (<u>ACR+</u>) and Duales System Holding (<u>DSD</u>) organised a conference entitled "Towards a Green Circular Economy: EPR and its role for post-consumer plastics".

Against **the backdrop of the relaunch of the Circular Economy Package**, the conference addressed the development of a circular economy for post-consumer plastics and more specifically the principle of Extended Producer Responsibility (EPR) to foster the recovery of plastic waste and the eco-design of products.

Around 100 participants attended **high-level keynotes and participated in fruitful panel discussions** bringing together experts from industry, politics, NGOs and science. Issues such as increasing citizens' engagement, high-quality recycling of plastics and the creation of an efficient political framework were debated.

## PRACTICAL CHALLENGES AND OPPORTUNITIES FOR TURNING POST-CONSUMER PLASTIC WASTE INTO A VALUABLE RESOURCE

In his opening speech, Michael Wiener, Managing Partner and CEO of DSD – Duales System Holding GmbH & Co. KG, referred to the high environmental and economic benefits of a circular economy for plastics and stressed the need for more dialogue and cooperation of all actors involved to realize these potentials.

The morning session was dedicated to practical challenges and opportunities for turning post-consumer plastic waste into a valuable resource. It started with keynote speeches of Francoise Bonnet, Secretary General of ACR+, Peter Heydasch, Corporate Account Executive of DOW Europe and Frank Böttcher, CEO of DKR Deutsche Gesellschaft für Kreislaufwirtschaft und Rohstoffe GmbH. The last one joined representatives from the European Environmental Bureau (EEB) and the companies IKEA, Eco-Emballage, ELIPSO and LOGOPLASTE to exchange views and



visions in a panel discussion. All the panellists admitted that the **recycling of post-consumer plastics was an attractive business**. They also agreed on two points: **politics had to set incentives** to further develop a circular economy for plastics and that there was a need to "walk the talk".

## FITTING POST-CONSUMER PLASTICS INTO A GREEN CIRCULAR ECONOMY



In the afternoon, keynote by Dr. Helmut Maurer, representing the European Commission's DG Environment, and the following panel discussion were centred around the question of the right political framework for a circular economy for post-consumer plastics. Representatives from the European Commission and from national Governments of Germany and Spain were present at the political panel. Whereas Dr. Reinhard Büscher, representing the DG GROW, underlined that political provisions on a circular economy must follow

an economic rationale, Dr. Helmut Maurer, called for ambitious steps towards more recycling and recyclability of plastics. Dr. Thomas Rummler, representing the German government and Dr. Teresa Barrés Benlloch, speaking for the Spanish Ministry, shared that view.



Closing the conference, Helmut Schmitz from DSD highlighted the importance of having a constructive dialogue along the value chain and of **developing an innovation and future oriented political framework** at EU and national level.

Please note that the presentation for each keynote as well as a report of the conference will be available shortly on <u>ACR+ website</u>.

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