LCA applied for Alternative Resources (AR) Management

as a

"Sustainability act"

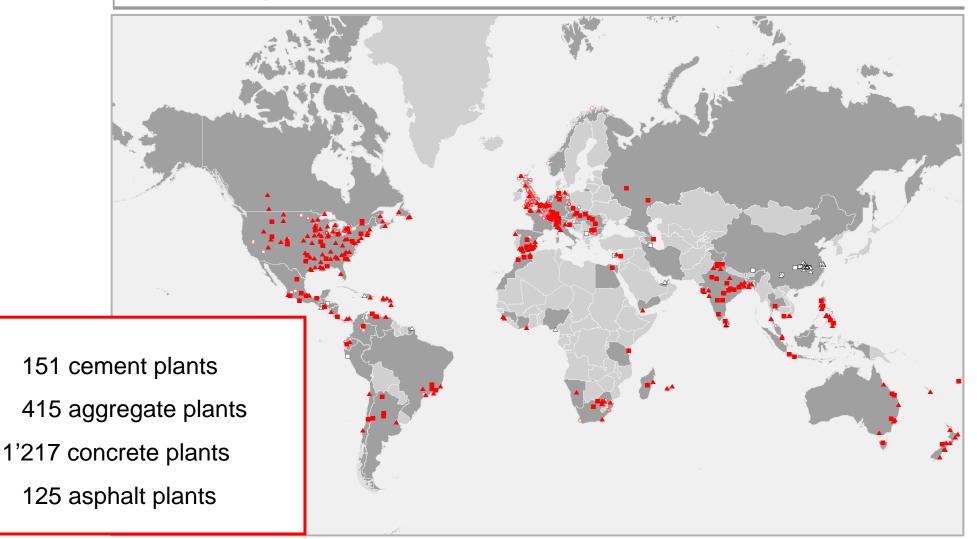
A Vision



Jean-Pierre Degré

SVP SD / Alternative Resources
July 2011

Holcim is present on all continents in over 70 countries





Holcim resources need

In 2010

Energy

- Holcim thermal energy consumption was 398'562 TJ
 - Our global thermal substitution rate was 12.5%
 - This TSR corresponds to 49'800 TJ.

Mineral resources

- Holcim consumed 182.3 million tons of natural raw materials (2009: 179.2)
- and 27.8 million tons of alternative raw materials (2009: 26.7)
- to produce 156.7 million tons of cement (2009: 149.7).



Sustainable Development (SD) is a fundamental element of Holcim strategy, vision and mission

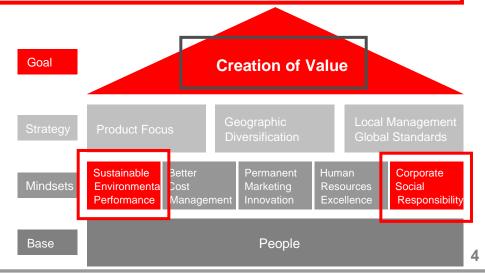
Vision

Our vision is to provide foundations for society's future.

Mission

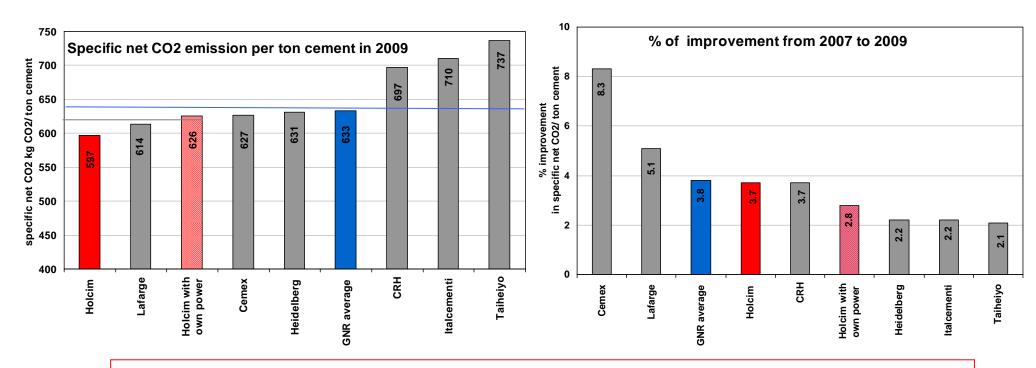
Our mission is to be the world's most respected and attractive company in our industry – creating value for all our stakeholders.

Strategy House and the Triple Bottom Line





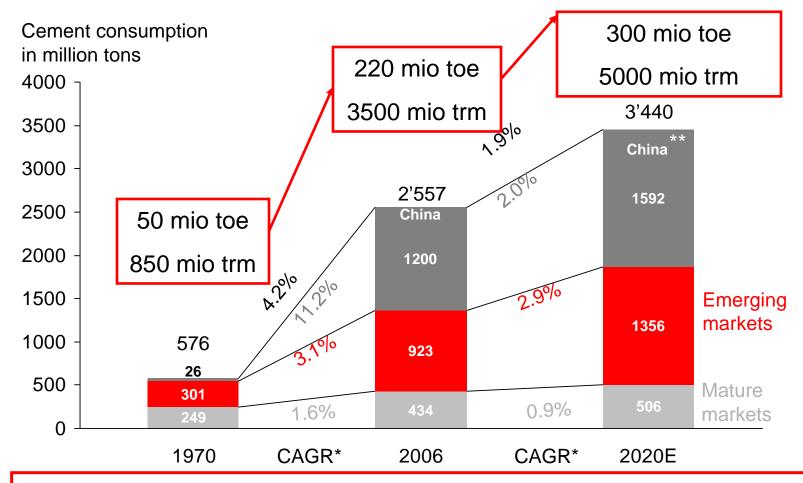
Holcim's specific net CO₂ emissions compared with main global competitors



 The Holcim Group average is 5.7% better than the GNR industry average and 2.8% better than Lafarge;



Worldwide cement demand increases 2% p.a. leading to further increases in energy and raw material demands



New strategies are needed to cope with increased resources need and increasing CO₂ emissions.

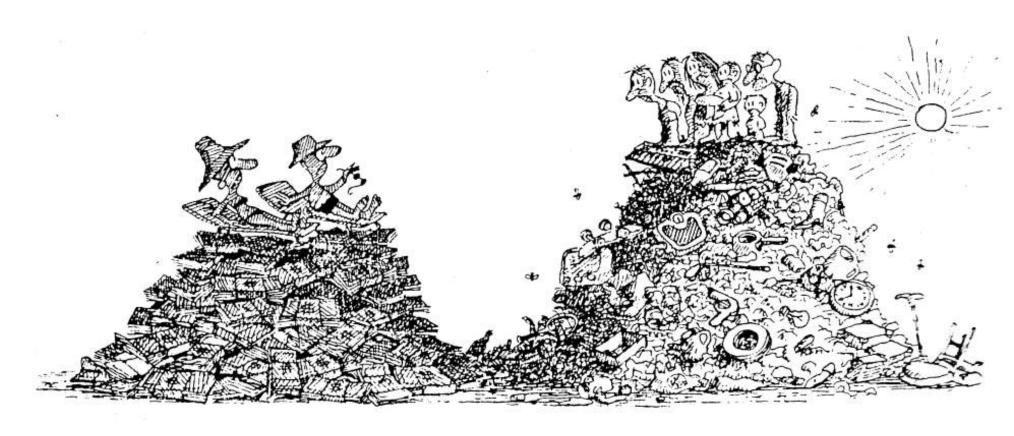


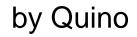
toe = tons of oil equivalent (42 GJ); trm = tons of raw material; CAGR = Compound annual growth rate

We are literally eating away our planet and leaving a huge waste pile



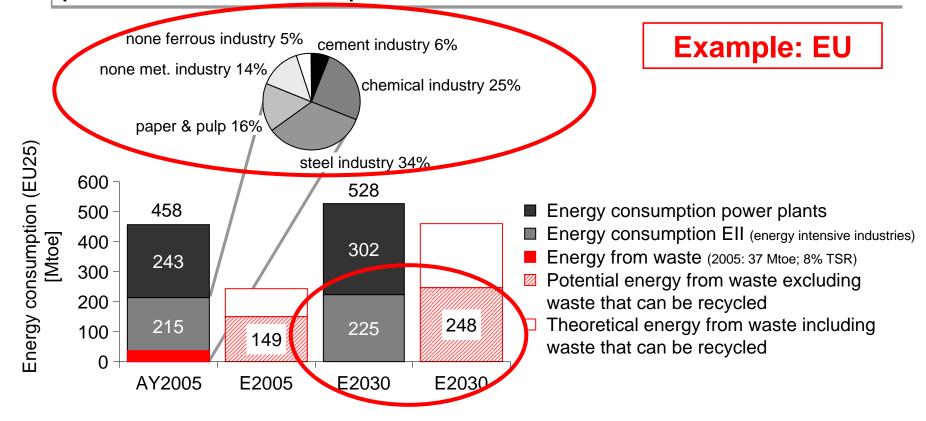
..we're well on this way... it's time to reverse it







Current waste management practices leave a substantial part of the resource potential of waste unused



Estimates indicate that world-wide up to 8.5 billion tons of waste is discarded each year. Despite all the efforts to minimize waste, more than 80% is currently landfilled, dumped or burned illegally, contributing to pollution and not being accessible for Resources intensive industries.



Co-processing is a THE alternative to save our environment and improve industry ecological footprint

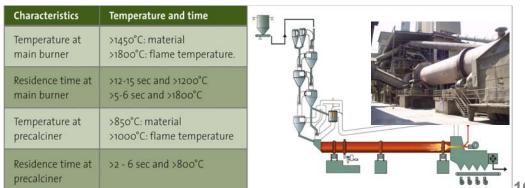
Co-Processing is...

...the use of waste materials in RII's (Resources Intensives Industrial processes) such as cement, lime, steel, glasses, power generation etc.

..instead of fossil fuels & natural resources

Applied locally Co-processing benefits to:

- Upgrades waste management within the waste hierarchy
- Reduces wastes health & environmental impacts
- Maintains and improves the industrial sector's competitiveness
- Decreases (largely) the costs of waste management
- Improves all human and technical-economical factors

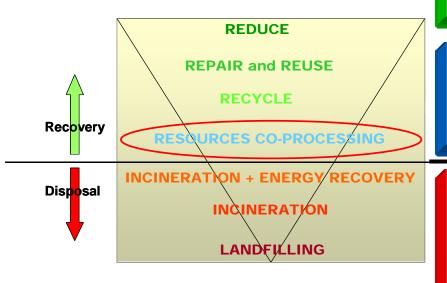




Holcim vision for wastes management hierarchy.

Main drivers:

- Life Cycle Assessment
- Decision tree process



- . Reduce 2. Reuse
 - When reduction / reuse is not feasible
- 3. Recycle Re-processing
 - Recycling of end-of life products
 - CI: Wastes as AMICO and/or AR and/or AG
 - When re-processing is not feasible
- 4. Resources Co-processing in existing RII's
 - Process specific guidelines
 - Pre-processing is key
 - When co-processing is not applicable
- 5. Wastes disposal activities
 - For organics: Incineration
 - Wastes-to-energy programs
 - Energy efficiency is key
 - For minerals: Land filling



From Wastes to AR: HOLCIM STRATEGY

Direct access to clients & Pre-processing facilities



- geocycle
- geocycle

 Answer of the Roll of Company

- Each Holcim GPC's must created a specific AR business, unit, services oriented with a specific brand
- Objectives:
 - interface between the wastes markets and the cement factory
 - → For wastes pre-processing: marketing, identification, control, conditioning
 - and AR delivery to the cement facility
- Target: a Commun brand:





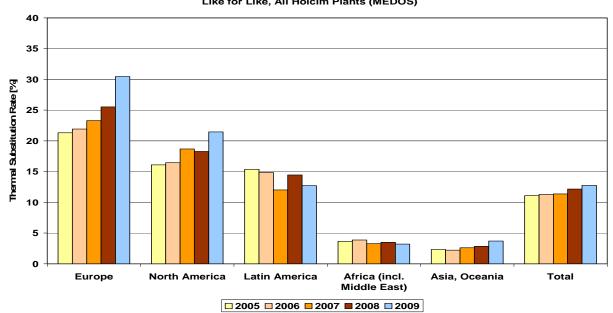
The global Holcim waste management network, with Geocycle as the dominant brand



Holcim steadily increases its thermal substitution rate (TSR)

Thermal Substitution Rate 2005 - 2009

Like for Like, All Holcim Plants (MEDOS)









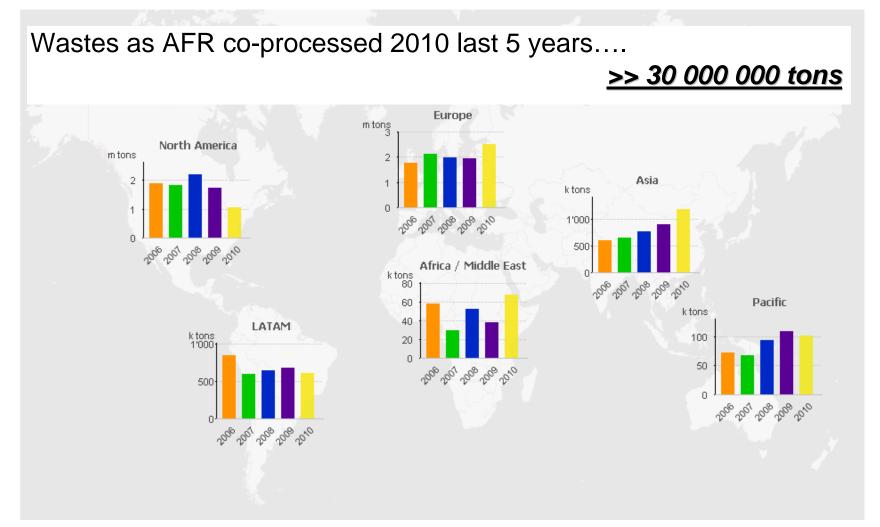






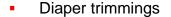


Waste volumes Co-processed last 5 years...

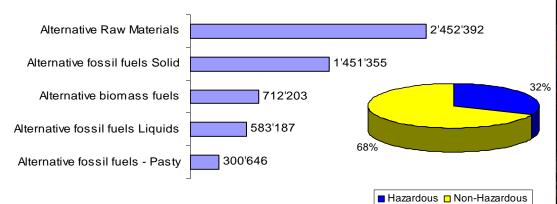




Wastes portfolio: pre - and co-processed 2010



- Expired corn seed
- Damaged beans
- Plastics
- Expired products
- Bleaching earth
- Mill scale
- Rubber wastes
- Textile waste
- Refinery wastes
- Expired food/health products
- Lime sludge from water treatment
- Fly ash & bottom ash from power plants
- Packaging material
- Calcium gypsum from sulfur scrubber
- Sorted municipal solid waste
- Aluminum production waste
- POPs
- Sewage sludge
- Contaminated soil
- Foundry sand

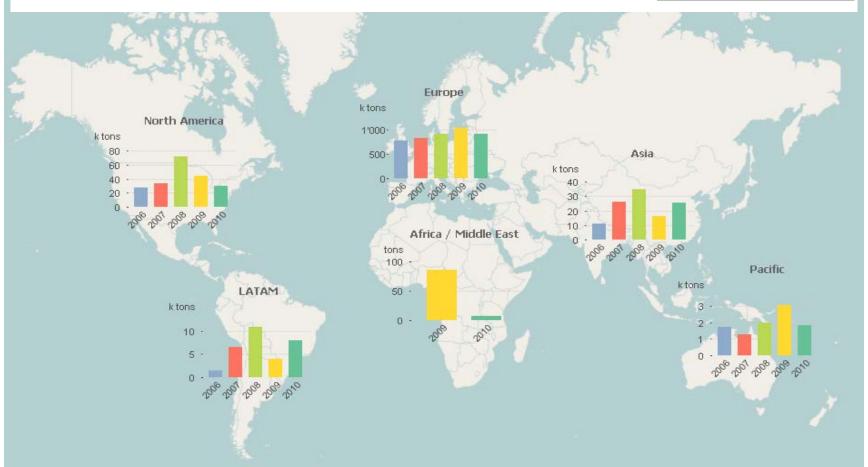


- Paint wastes
- Used oil & grease
- Scrap tires
- Wood chips
- Solvents
- Carbon fines
- Oil filter fluffs
- Coking wastes
- Shipping wastes
- RDF fluff & pellets
- Blasting grit
- Refinery catalyst
- Filter cake



"RDF" related wastes: 2010, Holcim World

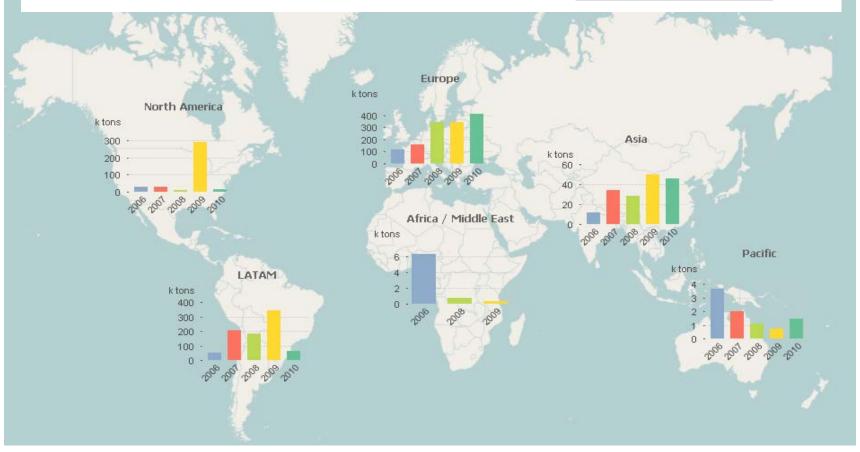
723605 tons







Sludge's related wastes: 2010, Holcim World 355652 tons









Example - Holcim / Huaxin China Three Gorge Dam Floating Material

The Three Gorges Dam corporation and Huaxin finalized a long-term commitment for cleaning the Yanktze River









- Thousands of tons of FM are collected annually to avoid the risk of blockages/damages at the Three Gorges ...
- Holcim / Huaxin just starts co-processing last July
- Estimated volumes are > 30000 t/y of floating materials



Example – Obsoletes Pesticides & PCB





China

Holcim co-processing experience

- Colombia
- Australia
- Sri Lanka
- El Salvador
- Vietnam
- Phillipines

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MSW

Example: Holcim Eastern EU

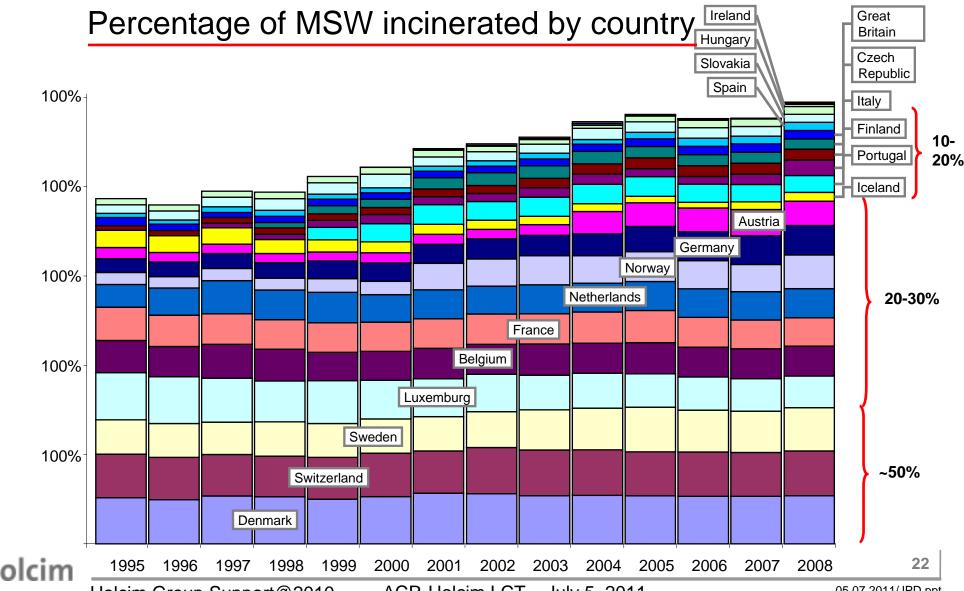
Romania



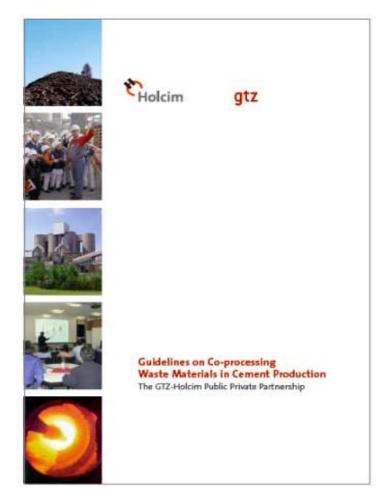
Bulgaria / Sofia

- Over some 4 5 years Sofia was facing a problem without solution
 - Generating 1000 t.d MSW
 - the old landfill that should be closed in 2005
- Holcim / Ecorec agreement to develop co-processing – contract signed in September 2008
- With the EU support, some additional Capex needed by municipality of Sofia... mainly to improve the moisture content...
- Start Co-processing at Beli Izvor₂₁

EU – About MSW co-processing potential....



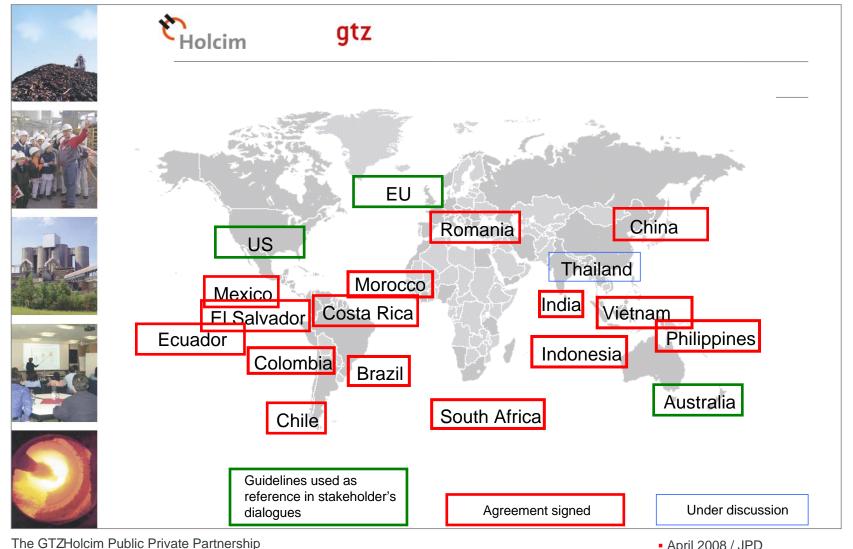
The Co-processing concept Moving to specific legal framework



- Strategic alliance with GTZ (2003 2009)
 - International guidelines for the coprocessing of waste materials in the cement production commonly proposed
- From those guidelines, specific legal frames on co-processing are implemented or under implementation in around 12-15 countries
 - More advanced: Mexico, Salvador, Costa-Rica, Colombia, Ecuador, Brazil, Chile, China, Lanka, Philippines, South Africa...



Following the Holcim – GTZ guidelines: Countries in favor of the implementation of specific guidelines for co-processing



April 2008 / JPD

EU...

Recognition of Co-processing On its way

Final Report

Towards Legal Recognition of Co-Processing in the European Union

Project for:

HOLCIM AG

Mr. Jean-Pierre Degré

Corporate Industrial Ecology

Holcim Group Support Ltd.

by

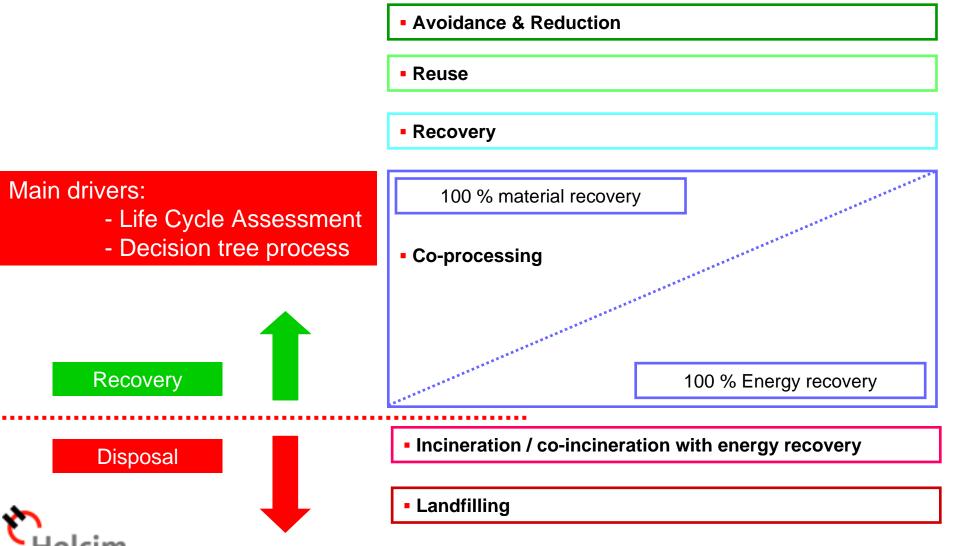
Joachim Lohse & Ulrich Wollenteit

Hamburg, 23 February 2010

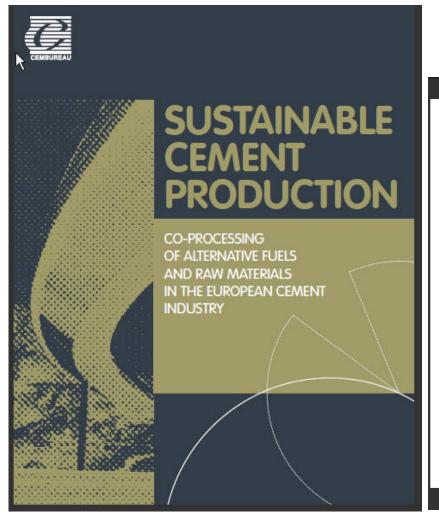
- Study by J. Lohse providing recommendations for legal recognition of co-processing
 - Integration in waste hierarchy (Art 4, WFD)
 - Additional recovery operation (Annex II, WFD)
 - Guidelines for interpretation recovery, recycling (Art 38.1, WFD)
- The co-processing of waste has been officially recognized by the European Commission as a resource efficient best practice under its flagship initiative for a resource-efficient Europe under the Europe 2020 strategy (EU publication January 26 – 2011)



Co-processing to be positioned in the Waste Management Hierarchy as a combined option to recover mineral and organic parts of the wastes



Co-processing now systematically advocated by Cembureau and EU cement industry ...



Experiences in co-processing alternative fuels in the German Cement industry Martin Oerter, Düsseldorf European Union Sustainable Energy Week Brussels, 09 February 2009 ∨dz.



India

Co-processing concept extended to more RII's

Guidelines on Coprocessing in Cement/Power/Steel Industry

February 2010



Central Pollution Control Board

(Ministry of Environment & Forests, Govt. of India)
Parivesh Bhawan
East Arjun Nagar, Delhi – 110 032



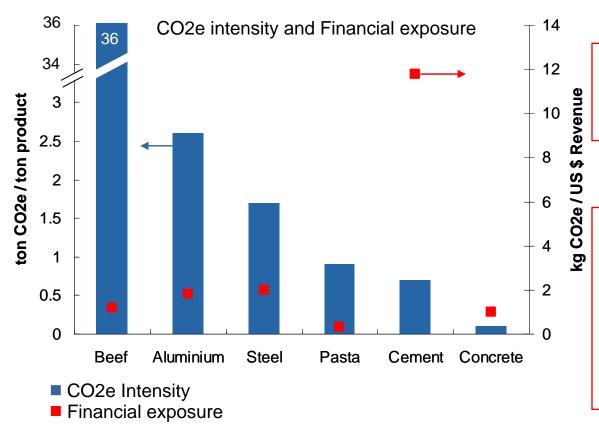
Co-processing: moving to an **UN legal frame**

- June 2008: Co-processing is presented in Basel Convention COP 9 Decision: To review incineration guidelines portfolio, including co-processing
- Nov 2008: Chile volunteer to draft Technical
 Guidelines for Co-processing of
 Hazardous Waste in Cement Kilns
- Nov 2009 March 2011: process led by Chile with different rounds for comments (EU, NGO's, Latam countries, Cembureau, Canada, etc....)
- March 2011: 4° and last draft issues
- Oct 2011: COP 10 Cartagena / Colombia
 - Presentation & discussion
 - Endorsement





The business impact for cement is higher than for competing products (Why is CO₂ so important for the Cement Industry ?)



CO₂ emission per unit of production: CO₂ emission per tonne cement and

per per m3 concrete is relatively low

BUT

CO₂ emission per US \$ of Revenue

CO₂ emission per sales revenue is high for cement and lime (and relatively low for concrete). CO₂ emission per sales revenue is low for aluminum and steel due to the high price per tonne

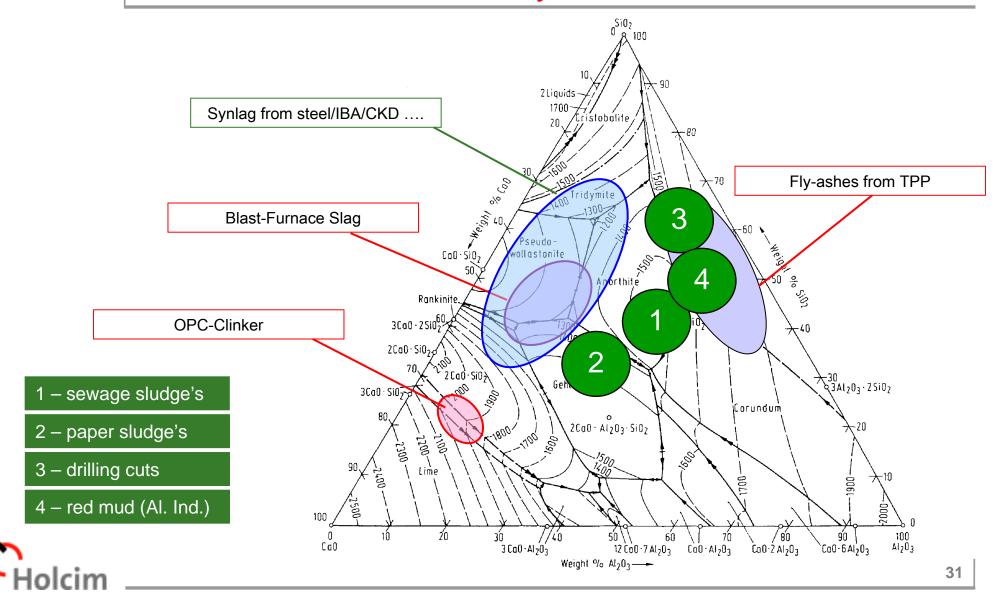
(Ref.: cement 100\$/t, steel:1000\$/t, aluminum 3000\$/t)

CO₂ is likely to become the single most important part of the marginal production cost.



JPD Challenge

Holcim / Cement Industry Ambition to AR???



The Holcim value chain offers opportunities to integrate many types of LGR and wastes

Target:

To integrate LGR and wastes in our end-products portfolio.... For lowering (Getting 0 ???) environmental foot frint....

Established Conventional

New

AFR Waste-based Alternative Fuels and Raw Materials

- Advanced waste processing
- BAT
- thermal (gas/py)
- Upgraded pre-proc.

. . . .

AMICO

BFS, fly ash, nat. Pozzolana, limestone

- Synthetic MIC from LGR & waste
- New bindersAR & waste-based with low CO2

AAgg.

- Alternative aggregates
- Urban quarrying
- CDW
- IBA

.

AF

Clinker Manufacturing Binder Manufacturing

Concrete and Suilding Products
Production

32

JPD Message Cement Sector Ambition to AR ... Potential !!!

- Under LCA and Decision tree umbrella's,
 Mandatory for Cement producers and other
 RII's to use wastes and low grade resources
 - Innovation R/D New products and processes portfolio etc...
- The production of Cementitious binder at 0 % clinker and from 100 % W/LGR management is possible......
- Joining NGO's to target the cement industry for a CO2 reduction of 80 % per ton of endproduct.....Credible dead-line: 2030



Thank You and Visit www.coprocem.com

