

TOURISM & SPORT

Photo by Emilio Garcia on Unsplash

Turn the strains brought by tourism and sport events on your city into opportunities!

The attractiveness of sports and the accessibility of tourism these days create many side effects for hosting cities that can rapidly add pressure on local structures. If some tourism and sports organisations display sustainable practices, governance, and principles, often these are detached from strategies, objectives and targets that their host city wants to achieve.

To increase sustainability in these two sectors, it is crucial to narrow the gap between sport and tourism organisations and their respective cities.

54%

of tourists want to take care about waste production on holidays as much as they do at home

88%

of tourism SMEs would like to have a sustainable strategy, but 61% of them don't have the skills and support to do so

60%

of football associations would like to improve the cooperation with their local authorities to achieve better results in environmental management

44%

of sport organisations in Europe follow relevant policies and legislation in their cities or regions when defining their internal policies



How can you ensure that tourism and sports organisations embed their good practices and efforts in your strategies while your local strategies reflect the specificities of these two sectors?

Follow policy recommendations to make the tourism sector in European cities more sustainable in terms of resource and waste management

Urban strategies for Waste Management in Tourist Cities

Find advice on how to support the tourism sector and make it a part of the overall resource and waste management strategy

URBAN-WASTE Guidelines for City Managers and Policy Makers

Get inspired by good practices in green sports

Green Sports Hub Europe Mapping of existing initiatives (tools and standards)

Support your local sport organisations to improve their environmental performances

LIFE Tackle Guidelines for the environmental management of football events

Discover inspiring actions that can be implemented for a more sustainable tourism

TouriSME compendium of good practices

A self-assessment tool for sport organisations is being developed to help them understand their current environmental performance and discover ways of improving it.

