

“Installation of ecological ashtrays”

/ Mallorca



Description of the good practice

This action is developed because of the results of the marine litter surveys carried out in the frame of BLUEISLANDS project. Therefore, on the touristic beach, over 5.000 units of cigarette butts were found on the surveys.

Cigarette butts are highly contaminating as they are made of monoacetate, a non-biodegradable derived from oil, that decomposes in 15 years.

The ecological ashtrays will be set on the beach. They contain 26 cans already completely opened on one side that can be used as ashtrays.

At their arrival to the beach smokers can take one of them, use it the whole day as an ashtray and leave it back to the lectern after emptying the content of the can inside the net attached to the lectern (so sand drains through it).

The strengths of this system are that cans are recycled and reusable for a long period of time. On the other hand, these ecological ashtrays are made by an organization that works with people in danger of social exclusion.

These ecological ashtrays have never been used on Majorcan beaches yet but have on other Balearic Islands such as Ibiza and Formentera getting a wide acceptance.

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Modelo
patentado en
España:
U201330836



Results

This campaign is expected to avoid littering of cigarette butts on the beach

Type of waste

Cigarette butts on the beach.

Location

On some beaches in the municipalities of Artà and Calvià (Island of Mallorca).

Further information

<http://sincolillas.com/>

<https://www.diariodemallorca.es/part-forana/2019/04/11/calvia-colocara-latas-playas-recoger/1408311.html>

<http://www.calvia.com/responsive/general.plt?KNOTICIA=4292&KIDIOMA=2&KNO-DE=2>