

“Blue Bag”

/ Primorje – Gorski Kotar County (Croatia)



Description of the good practice

The Blue Bag Initiative is one of the many ecological initiatives carried out in the area of the Croatian islands, including the Primorje-Gorski Kotar County. It is an ecological and tourist project designed for yachtsmen, tourists, local inhabitants and all other nature lovers who want to encourage and participate in volunteer cleaning of the coast and beaches.

The Blue Bag Project is being implemented by the Association “Obala naših unuka” (which means “Coast of Our Grandchildren” in Croatian) with many partners since 2015. The first Blue Bags on the Croatian coast have appeared on the island of Krk, which demonstrated leadership in many innovative actions that encourage ecological awareness, environmental preservation and sustainable development. The goal of the Blue Bag is to get every sailor during the season to collect at least one Blue Bag of waste from the coast. It takes about 5 minutes of someone’s holiday to collect waste or debris that was washed ashore on some hidden, less accessible beach. After return to the port the Blue Bag just has to be left in a nearest dumpster. The goal is for every sailor, either tourist or local, to collect a bag of debris or waste during the course of a tourist season. If that can be accomplished, there would be

no need for various actions and massive resources to keep the coastline clean. All the waste that washes ashore could be collected: plastics, cans, ropes, nets, jars, shoes, clothes, wooden objects.... but following items are not collected: branches, leaves, bones, remains of regional flora and fauna.

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Results

The goal is for every sailor to collect a bag of garbage during the course of a tourist season.

Type of waste

plastics, cans, ropes, nets, jars, shoes, clothes, wooden objects.

Location

Croatian islands.

Further information

<https://www.bluebag.eco/en/>