



Navarra
Zirkular

Navarra Zirkular

**Public-private initiative to foster the transition
to circular economy in companies**

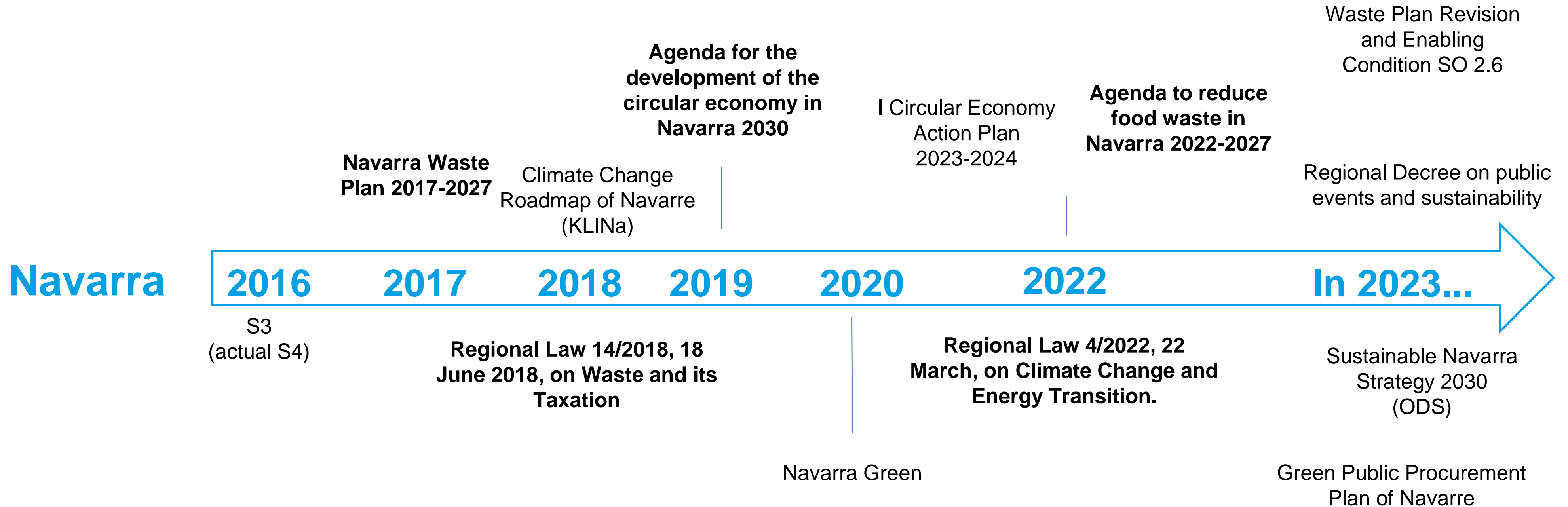


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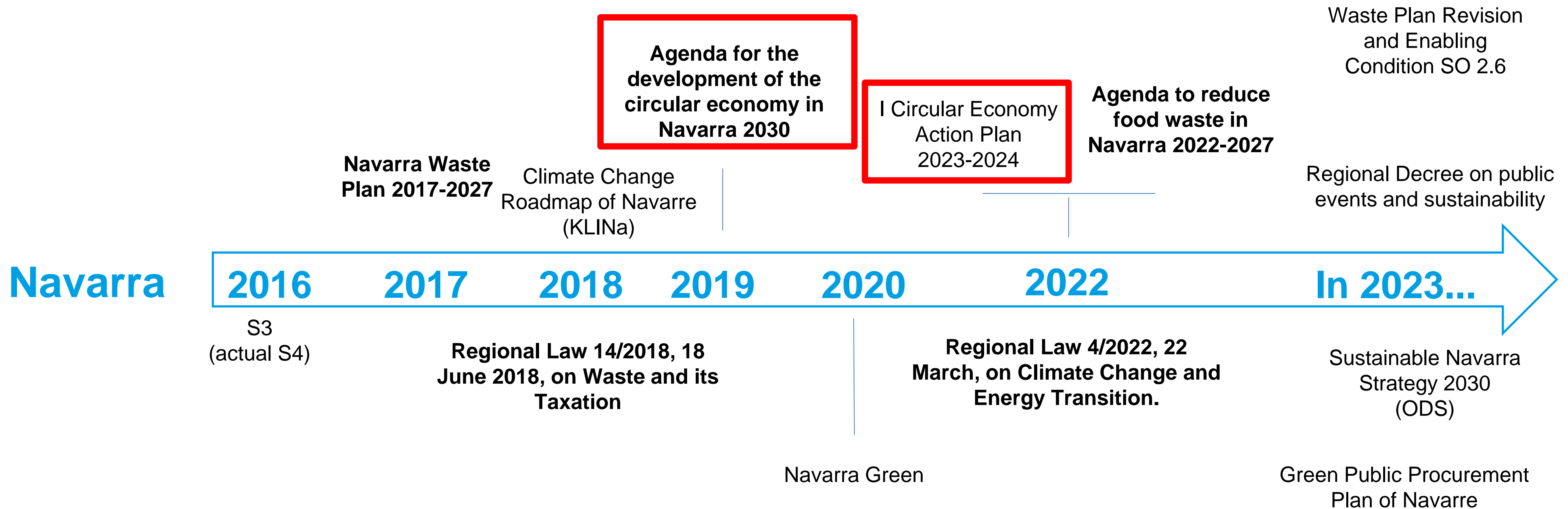
Introduction

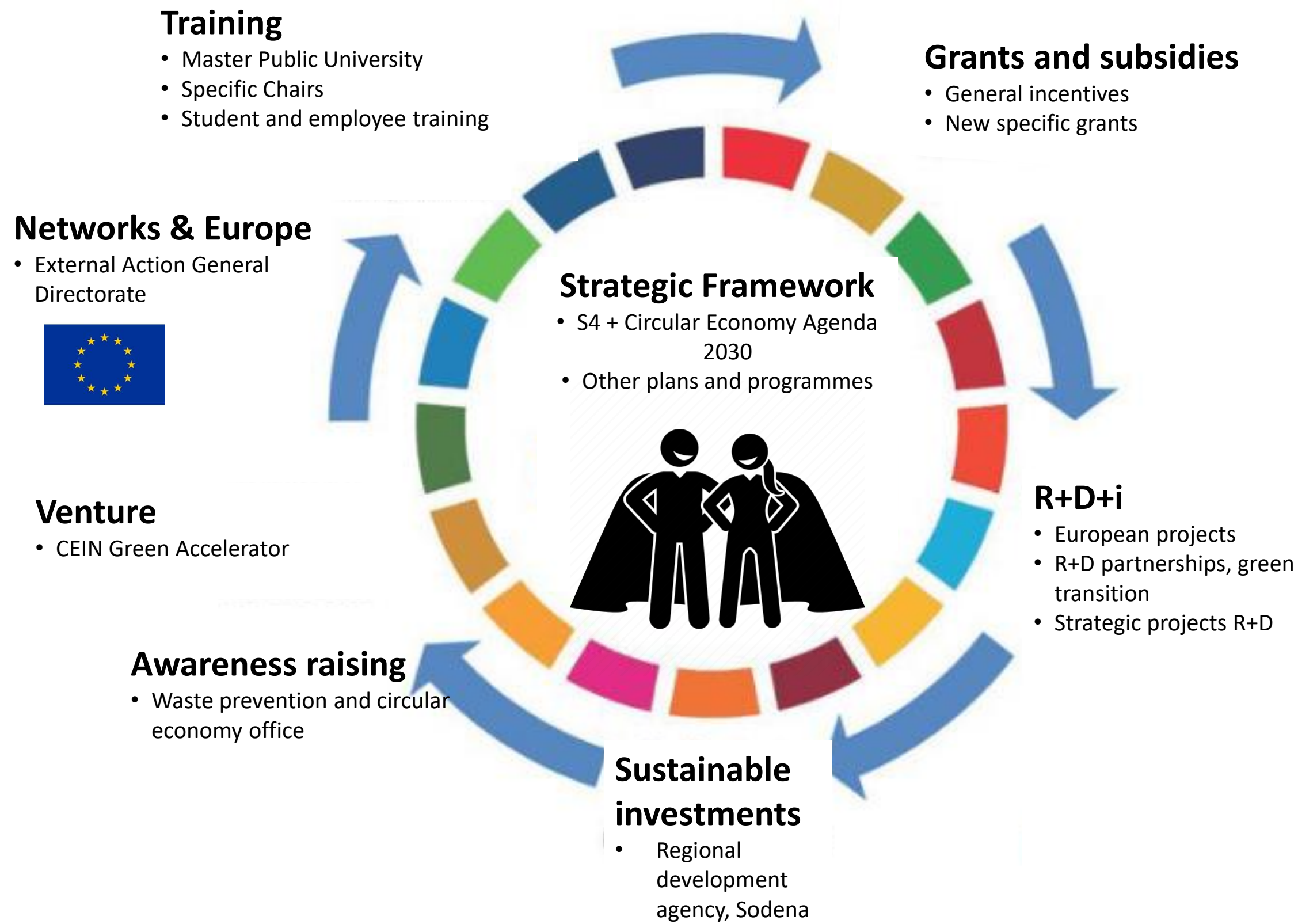


Public policies and regulations:



Public policies and regulations:





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Goals 2025

IS1.1

At least **200 companies** joined to the initiative.

IS1.2

At least **75 individual or collaborative circular economy projects** in the following areas:

- a. Product eco-design innovation
- b. Reduction of the demand for resources or emissions
- c. Waste reduction and management
- d. Efficiency of processes or services

IS2.1

Provide job-oriented training to **200 students**.

IS2.2

Train **300 employees** from public administration and private companies.

IS3.1

Analyze and diagnose at least **6 value chains**.

2

Funding



Funding mechanisms

Indirect funding → Free services to businesses

- *Diagnosis*
- *Thematic working groups*
- *Training*

Direct funding → Grants

- *R&D Projects*
- *Waste funds*
- *ERA-MIN*
- *Competitiveness*



2.1

Indirect Funding



Diagnosis

Personalized circular analysis for companies

- Developed by a Circular Economy technical consultant
- Objectives:
 - Help companies to establish their strategy for Circular Economy transition
 - Define companies needs
- Synergies or industrial symbiosis



Diagnosis

Personalized circular analysis for companies

- Basic or advanced mode depending on company situation
- 3 years roadmap
- Follow-up meetings



Thematic working groups




Predefined strategic topics

- Classified by materials, by industrial sector, by circular economy activity...
- Sharing of information, problems and good practices between companies
- Conferences and meetings



Training

Increasing Circular Economy knowledge in Navarra

-  For companies workers and managers
-  For Public Administration workers
-  For students



2.2

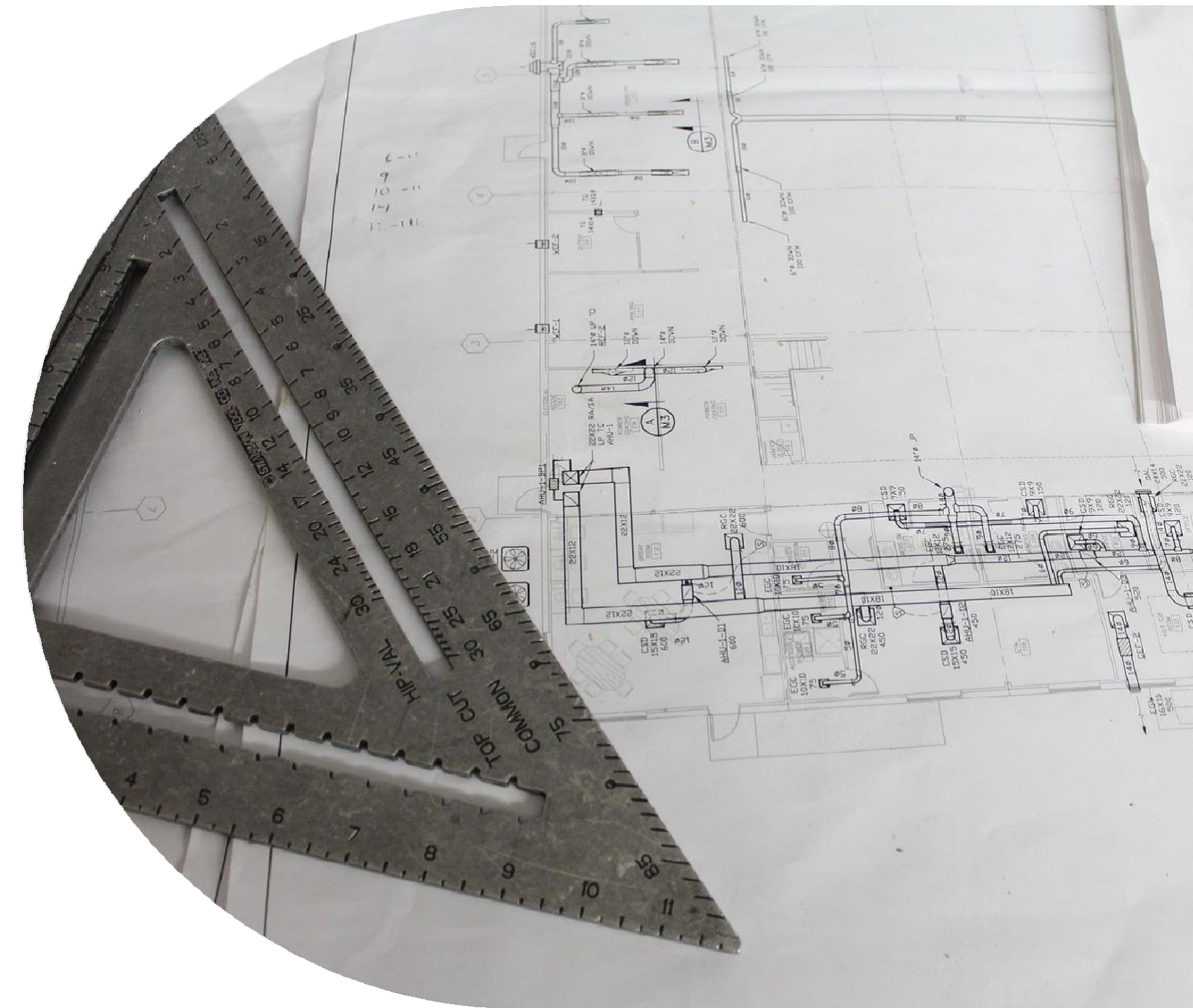
Direct Funding



R&D Projects. 28,6 M€/call

Higher scored Circular Economy projects

- Specific topic CE budget: 2.150.000 €.
- Partners: at least two companies (one SME) and one research institute
- Funding:
 - Companies → Up to 70%
 - Research institutes → 100%
- Project duration: 3 years



R&D Projects

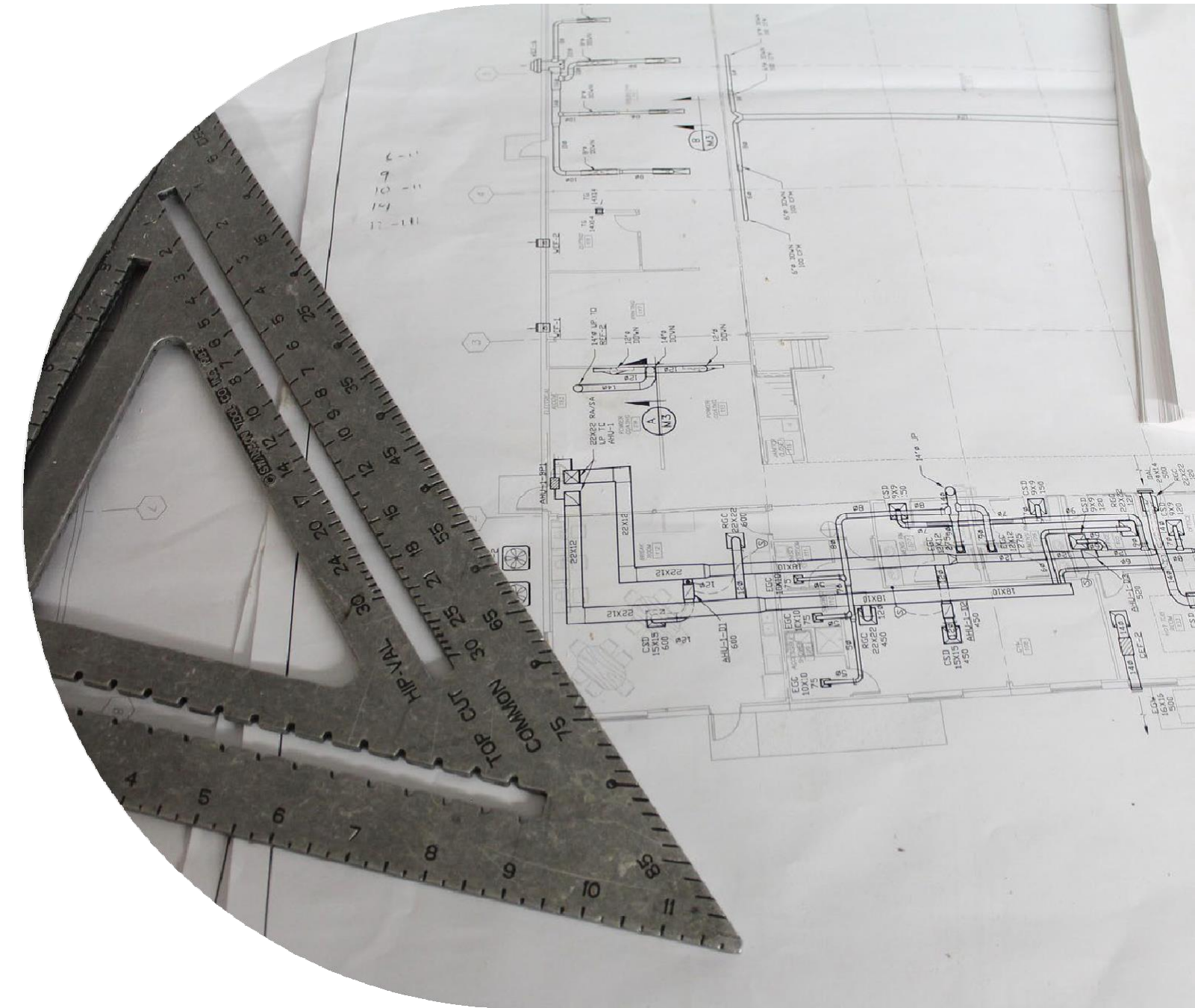
R&D collaborative projects based on Circular Economy

Topics:

- Ecodesign
- Waste valorization
- Industrial symbiosis
- Sustainable building

Eligible costs:

- Staff
- Materials
- Equipment
- Subcontracting



Waste fund

Money comes from waste taxes and fines

- Available budget call 2023: 1.830.000 €
 - Industrial waste → 1.400.000 €
 - Construction and demolition waste (CDW) → 430.000 €
- Partners: companies that generate or manage industrial waste or CDW and research institutes
- Funding:
 - Industrial waste → from 75% up to 80%
 - CDW → up to 100%
- Project duration:
 - Industrial waste → 1 November 2022 to 29 February 2024
 - CDW → 1 January 2023 to 29 February 2024



Waste fund

Budget from waste taxes and fines

- Topics:
 - Prevention, preparation for reuse, recycling or other types of recovery of industrial waste
 - Minimization of industrial hazardous waste, investments made in waste treatment facilities, promotion of the circular economy
 - R&D&Innovation and use of recycled aggregates and excavated natural materials
- Eligible costs:
 - Research institutes staff
 - Materials
 - Equipment
 - Subcontracting



ERA-MIN Joint Call 2023

R&D European collaborative projects for Circular Economy of Raw materials

-  Available budget: 500.000 €.
-  Partners: at least three entities from three different countries
-  Funding: Up to 80%
-  Project duration: 3 years



ERA-MIN Joint Call 2023

R&D European collaborative projects for Circular Economy of Raw materials

Topics:

- Products lifetime improvement
- Life Cycle Assessment
- Raw Material or Waste Valorization

Eligible costs:

- Staff
- Materials
- Equipment
- Subcontracting



Competitiveness

Promote companies competitiveness through Circular Economy

 Available budget: 1.200.000 €.

 Navarrese companies

 Funding: Up to 60%

 Project duration: 1 year



Competitiveness

Promote companies competitiveness through Circular Economy

Topics:

- Circular economy deep analysis
- Ecodesign projects
- Other Circular Economy projects

Eligible costs:

- Consultancy costs
- Investments related to Circular Economy
- Other external costs



3

Current situation



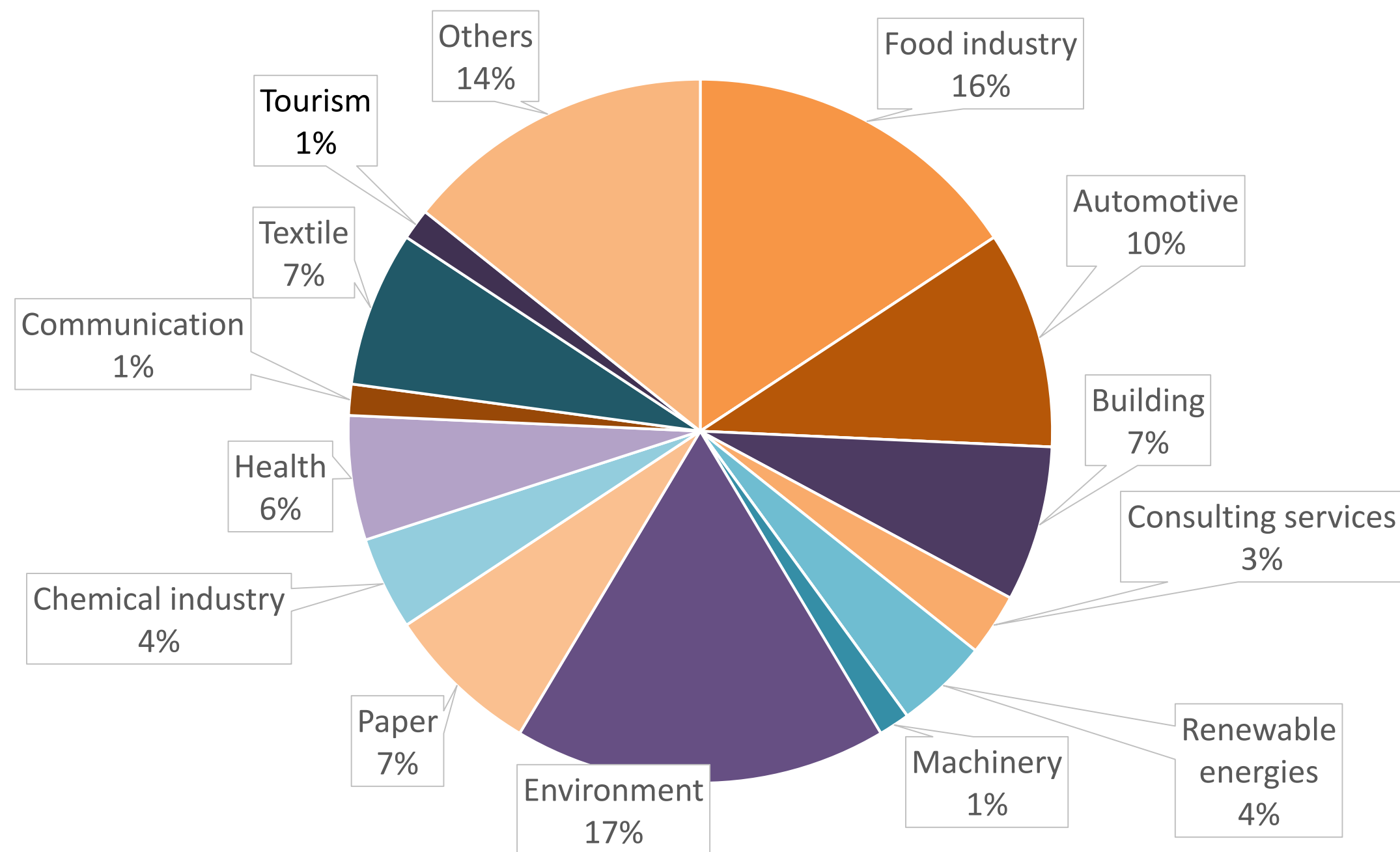
Adhered companies: 76

38.300
employments

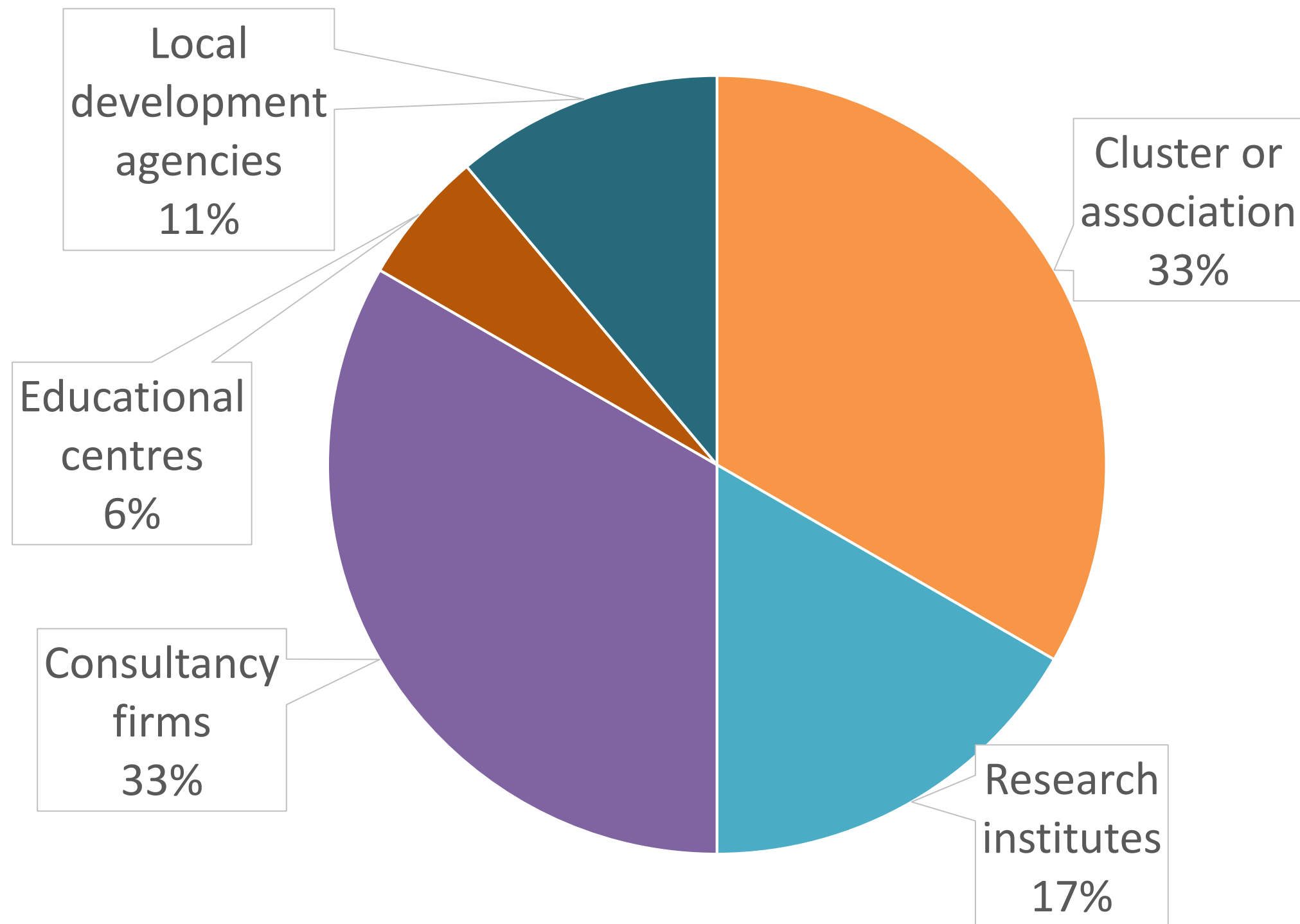
10.100
M EUR billing



- Adhered companies per sector



Circle of collaborators: 20



Collaborators:

1. Cluster or association
2. Local development agencies
3. Educational centers
4. Reseach institutes
5. Consultancy firms

Circular Navarre Catalogue

- Sharing good practices → Circular Navarre catalogue → [Link](#)



Thank you!!!

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