Navarra Zirkular
Public-private initiative to foster the transition to circular economy in companies
Introduction
Public policies and regulations:

Navarra Waste Plan 2017-2027

Climate Change Roadmap of Navarre (KLINA)

Agenda for the development of the circular economy in Navarra 2030

Navarra Waste Plan 2017-2027

Regional Law 14/2018, 18 June 2018, on Waste and its Taxation

Regional Law 4/2022, 22 March, on Climate Change and Energy Transition.

Regional Law 4/2022, 22 March, on Climate Change and Energy Transition.

Agenda to reduce food waste in Navarra 2022-2027

Navarra Green

S3 (actual S4)


In 2023...

Waste Plan Revision and Enabling Condition SO 2.6

Regional Decree on public events and sustainability

Sustainable Navarra Strategy 2030 (ODS)

Green Public Procurement Plan of Navarre

Context:

Public policies and regulations:
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- Navarra Waste Plan 2017-2027
- Climate Change Roadmap of Navarre (KLINa)
- Regional Law 14/2018, 18 June 2018, on Waste and its Taxation
- Regional Law 4/2022, 22 March, on Climate Change and Energy Transition.
- Regional Decree on public events and sustainability
- Agenda for the development of the circular economy in Navarra 2030
- Agenda to reduce food waste in Navarra 2022-2027
- Agenda for the development of the circular economy in Navarra 2030
- I Circular Economy Action Plan 2023-2024
- Sustainable Navarra Strategy 2030 (ODS)
- Green Public Procurement Plan of Navarre

Navarra Green
NAVARRA CIRCULAR ECONOMY INSTRUMENTS

Training
• Master Public University
• Specific Chairs
• Student and employee training

Grants and subsidies
• General incentives
• New specific grants

Networks & Europe
• External Action General Directorate

Strategic Framework
• S4 + Circular Economy Agenda 2030
• Other plans and programmes

R+D+i
• European projects
• R+D partnerships, green transition
• Strategic projects R+D

Venture
• CEIN Green Accelerator

Awareness raising
• Waste prevention and circular economy office

Sustainable investments
• Regional development agency, Sodena

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Goals 2025

**IS1.1**  
At least 200 companies joined to the initiative.

**IS1.2**  
At least 75 individual or collaborative circular economy projects in the following areas:  
a. Product eco-design innovation  
b. Reduction of the demand for resources or emissions  
c. Waste reduction and management  
d. Efficiency of processes or services

**IS2.1**  
Provide job-oriented training to 200 students.

**IS2.2**  
Train 300 employees from public administration and private companies.

**IS3.1**  
Analyze and diagnose at least 6 value chains.
2 Funding
Funding mechanisms

Indirect funding → Free services to businesses
- Diagnosis
- Thematic working groups
- Training

Direct funding → Grants
- R&D Projects
- Waste funds
- ERA-MIN
- Competitiveness
2.1 Indirect Funding
Diagnosis

Personalized circular analysis for companies

Developer: a Circular Economy technical consultant

Objectives:
- Help companies to establish their strategy for Circular Economy transition
- Define companies needs

Synergies or industrial symbiosis
Diagnosis

Personalized circular analysis for companies

- Basic or advanced mode depending on company situation
- 3 years roadmap
- Follow-up meetings
Thematic working groups

Predefined strategic topics

- Classified by materials, by industrial sector, by circular economy activity…
- Sharing of information, problems and good practices between companies
- Conferences and meetings
Training

Increasing Circular Economy knowledge in Navarra

- For companies workers and managers
- For Public Administration workers
- For students
2.2 Direct Funding
R&D Projects. 28,6 M€/call

Higher scored Circular Economy projects

- Specific topic CE budget: 2.150.000 €.
- Partners: at least two companies (one SME) and one research institute
- Funding:
  - Companies → Up to 70%
  - Research institutes → 100%
- Project duration: 3 years
R&D Projects

R&D collaborative projects based on Circular Economy

Topics:

• Ecodesign
• Waste valorization
• Industrial symbiosis
• Sustainable building

Eligible costs:

• Staff
• Materials
• Equipment
• Subcontracting
Waste fund

Money comes from waste taxes and fines

Available budget call 2023: 1.830.000 €
- Industrial waste → 1.400.000 €
- Construction and demolition waste (CDW) → 430.000 €

Partners: companies that generate or manage industrial waste or CDW and research institutes

Funding:
- Industrial waste → from 75% up to 80%
- CDW → up to 100%

Project duration:
- Industrial waste → 1 November 2022 to 29 February 2024
- CDW → 1 January 2023 to 29 February 2024
Waste fund

Budget from waste taxes and fines

Topics:
- Prevention, preparation for reuse, recycling or other types of recovery of industrial waste
- Minimization of industrial hazardous waste, investments made in waste treatment facilities, promotion of the circular economy
- R&D&Innovation and use of recycled aggregates and excavated natural materials

Eligible costs:
- Research institutes staff
- Materials
- Equipment
- Subcontracting
ERA-MIN Joint Call 2023

R&D European collaborative projects for Circular Economy of Raw materials

- Available budget: 500,000 €.
- Partners: at least three entities from three different countries
- Funding: Up to 80%
- Project duration: 3 years
ERA-MIN Joint Call 2023

R&D European collaborative projects for Circular Economy of Raw materials

Topics:

• Products lifetime improvement
• Life Cycle Assessment
• Raw Material or Waste Valorization

Eligible costs:

• Staff
• Materials
• Equipment
• Subcontracting
Competitiveness

Promote companies competitiveness through Circular Economy

- Available budget: 1.200.000 €.
- Navarrese companies
- Funding: Up to 60%
- Project duration: 1 year
Competitiveness

Promote companies competitiveness through Circular Economy

Topics:

• Circular economy deep analysis
• Ecodesign projects
• Other Circular Economy projects

Eligible costs:

• Consultancy costs
• Investments related to Circular Economy
• Other external costs
Current situation
Adhered companies: 76

38,300 employments
10,100 M EUR billing

- Adhered companies per sector

- Food industry: 16%
- Automotive: 10%
- Building: 7%
- Consulting services: 3%
- Renewable energies: 4%
- Machinery: 1%
- Environment: 17%
- Paper: 7%
- Communication: 1%
- Health: 6%
- Textile: 7%
- Chemical industry: 4%
- Tourism: 1%
- Others: 14%

* Data 6th June 2023
Circle of collaborators: 20

Collaborators:

1. Cluster or association
2. Local development agencies
3. Educational centers
4. Research institutes
5. Consultancy firms

* Data 6th June 2023
Circular Navarre Catalogue

Sharing good practices → Circular Navarre catalogue → Link

CIRCULAR NAVARRE CATALOGUE

BUSINESSES IN THE GREEN DEAL
A booklet of companies located in Navarre region that are based on circular business models looking for international cooperation

September 2022
Thank you!!!

Navarra Zirkular

www.navarrazirkular.es
javier.rodrigo.aznarez@navarra.es