RISK CAPITAL FOR CIRCULAR ECONOMY

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Knowledge to market

• Over 1.600 European consortia supported.
• Over 500 startups accompanied to private investors.
• Since 2010 invested in over 50 early-stage startups.
Why risk capital?

Since 2017, climate tech is the fastest-growing investment vertical in Europe, second only to fintech overall.

Source: The rise of European climate tech, Dealroom and Talis, April 2022
A step back

**WHAT IS IT?**
It is *fresh capital* provided by investors to support company growth/expansion (as described in the BP).

Capital invested in the company *in exchange of a certain number of new shares* (capital increase) *or old shares* (sale of shares by existing shareholders).

**WHO ARE THE INVESTORS?**
Individuals (Business Angels) or Financial Company (Venture Capitalist, Private Equity Funds) specialized in risk investments.

**WHEN?**
At different stages of a company’s life cycle.

**WHY?**
Profit (IRR) and also «collaterals»
Risk capital stages

- Angel Investing
  - €900k
  - Business Angels - BAN

- Seed – Early Stage
  - €2 - €6.7M
  - Early-Stage Fund

- Expansion Stage
  - Later Rounds
  - €13M
  - Venture Capital Fund

- Late-Stage Growth
  - Capital
  - €36M
  - Private equity
Risk capital investors

- **Business Angels**
  - High Net Worth Individuals (HNWI)
  - Entrepreneurs with financial means

  Angel investors often organize themselves into angel groups or angel networks to share and pool their investments.

- **Seed and VC funds**

  Venture capital funds are pooled investment funds that manage the money of investors who seek private equity stakes in start-ups and small- to medium-sized enterprises with strong growth potential. These investments are generally characterized as very high-risk/high-return opportunities.

  (Source: Investopedia)
Our experience: the Ingenium model an example of public-private partnership
Raising risk capital money

Investment criteria*

- Management team (+++): Execution!!
- Product defend (IPR).
- Market size & growth rate: prove you can scale it!
- Traction.
- ESG (Environmental, Social and Governance).

* For early-stage startups

Startups funded by risk capital investors

1%

* For early-stage startups
A tip

DO NOT TALK WITH STRANGERS

* For early-stage startups
Project development assistance (PDA) that helps local and regional circular economy projects from across Europe become investment-ready, through a variety of customised services based on the needs of project promoters.

1st Call open between April and June 2023

circularinvest.eu
Thanks for your attention

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