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ASSOCIATION
OF CITIES
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FOR RECYCLING
AND SUSTAINABLE
RESOURCE
MANAGEMENT

ASSOCIATION
DES CITÉS
ET RÉGIONS POUR
LE RECYCLAGE
ET LA GESTION
DURABLE
DES RESSOURCES

ASOCIACIÓN
DE CIUDADES
Y REGIONES PARA
EL RECICLAJE
Y LA GESTIÓN
SOSTENIBLE
DE LOS RECURSOS

Press Release

Brussels, 26 May 2014

FOR IMMEDIATE RELEASE

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Circular Economy Conference and new vision's presentation at ACR+ General Assembly 2014

In the context of celebrating its 20th anniversary, ACR+ organized a conference in collaboration with the Italian association AICA. The event was held on 22-23 May in Rome and was followed by the ACR+ General Assembly 2014.

The 22 May was dedicated to all activities related to the European Week for Waste Reduction project. In the evening, the Awards 2013 ceremony was celebrated, supported by the presence of Italy's Environment minister, Mr. Gian Luca Galletti.

On 23 May, the concepts of «Zero Waste» and «Circular Economy» were the focus of discussions. Many experts and representatives of European, national and regional organizations presented their position on these key concepts.

To close the two-day conference, ACR+ gathered the members all together during its General Assembly 2014 and introduced its new vision.

ACR+ wishes to keep on promoting the "Multi-R" approach (Reduce - Reuse - Recycle) placing this approach in the concept of circular economy. Furthermore, ACR+ advocates for territorial hierarchy where the "short cycle" is chosen as much as possible, for "new business models" and for more partnerships among different stakeholders, whether public or private.

For further information about the conference: www.acrplus.org

ENDS

The Association of Cities and Regions for Recycling and sustainable Resource management (ACR+) is an international network of members who share the aim of promoting the sustainable consumption of resources and the management of municipal waste through prevention at source, reuse, recycling and, as a last priority, energy recovery. For more information visit our website: www.acrplus.org.