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Circular Minds



# Empowering Organisations for Circular Transformation

31 Octobre 2024

#EURegionsWeek

# AGENDA

Time	Topic
11:00 - 11:05	Welcome
11:05 - 11:20	Introduction to the Circular Minds project (Emile Bruls, Rijkswaterstaat)
11:20 - 11:30	Keynote speech (Françoise Bonnet, ACR+)
11:30 - 11:40	Presentation of the C-PRONE initiative (Joan Prummel, Rijkswaterstaat)
11:40 - 11:50	Insights from C-PRONE member (Paula Trindade, LNEG)
11:50 - 11:55	Launch moment and platform walkthrough (Núria Cases i Sampere, ACR+)
11:55 - 12:00	Closing

## Circular Minds

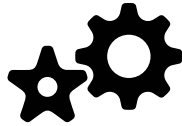


# Scaling up good practices

Emile Bruls | Rijkswaterstaat

# What is Circular Minds

What



*Circular Minds aims to scale up circular procurement practices in organizations, facilitating a shift in mindset and readiness for organizational change.*

Where



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Who

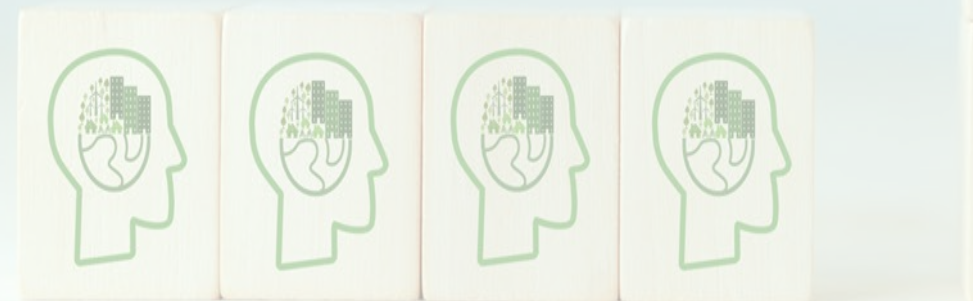


10 partners in 9 countries.

When



April 2024 - June 2028.



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# 10 partners

From four different regions in Europe:

## Finland

Helsinki Region Environmental Services Authority HSY

## Sweden

City of Lund

## Bulgaria

Cleantech Bulgaria Foundation

## Hungary

South Transdanubian Regional Innovation Agency

## Albania

Institute of Albanian Municipalities

## Spain

Consejería de Sostenibilidad y Medio Ambiente de la Junta de Andalucía

## Portugal

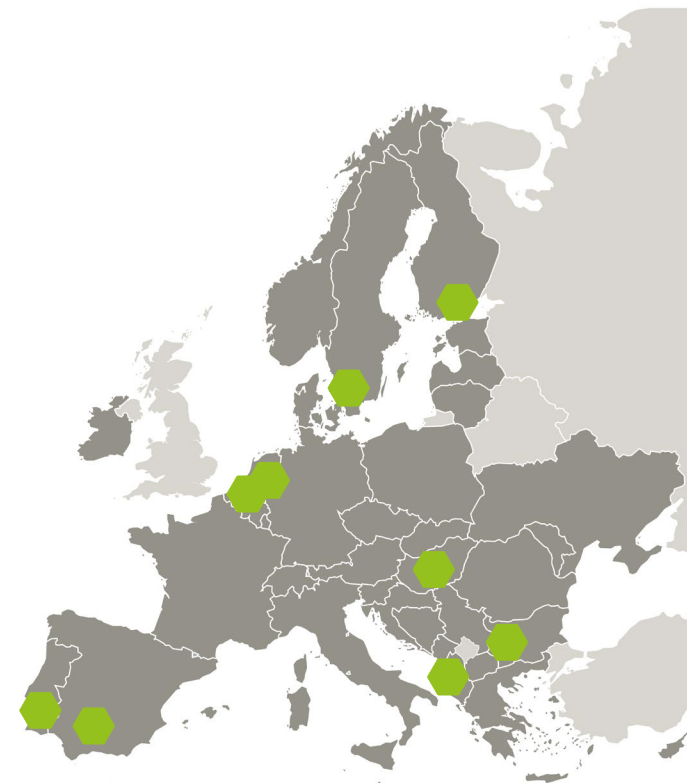
Commission for Regional Development and Coordination of the Alentejo

## Belgium

Province of Antwerp & ACR+

## The Netherlands

Ministry of Infrastructure and Water Management - Rijkswaterstaat



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# What is it about?

Circular economy pilots (procurement and others) demonstrate circular potential but often fail to create real impact

Organisations struggle with implementation.

A change of mindset and governance is needed

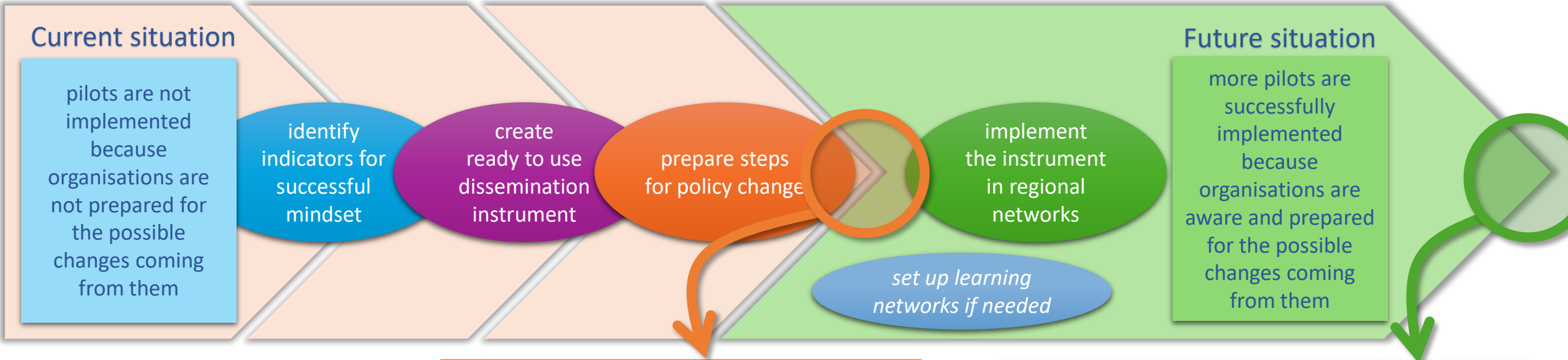
# Circular Minds - How

← **Core phase year 1-3** → ← **Follow up phase year 4+** →

*step 1*  
*situational analysis*

*step 2*  
*good practices*

*step 3*  
*policy change*



**POLICY CHANGE** - The regional intermediaries that partner in this project will use the instrument in their current networks to support organisations implementing circular economy principles. They'll add it to their portfolio for future use, thus adapting/extending their policy for organisational support.

**CIRCULAR IMPACT** - Other regional intermediaries in Europe that have/take responsibility to support organisations implementing circular economy principles, will be invited to adopt the instrument to their portfolios as well and adapt their policies accordingly.



# Connecting Circular Minds to C-Prone



New good practices, lessons and experiences which can be shared



Networks from projects link up



Legacy of (European) projects does not get lost



Set agendas, make more impact







# WELCOME TO C-PRONE YOUR GATEWAY TO CIRCULAR PROCUREMENT

Joan Prummel | Rijkswaterstaat

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# C-PRONE, THE “ONE-STOP-SHOP” FOR CIRCULAR PROCUREMENT

- 🔗 Initiative coming from the ProCirc project coordinated by ACR+ and supported by Rijkswaterstaat.
- 🔗 It connects the existing networks, initiatives, and relevant actors and offers direct access to key resources (tools, knowledge, events, and community) to unlock successful circular procurement.
- 🔗 In the future C-PRONE is envisioned to be a self-contained entity, known as the first source for anybody who wants to get engaged in circular procurement.



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C-PRONE

## 3 OBJECTIVES, A MULTITUDE OF ACTIVITIES



Facilitate the  
exchange of  
information

🔗 Network, trainings,  
connections, conferences



Create a body of  
knowledge

🔗 Good practices, capacity  
building tools, sources



Provide policy  
insight

🔗 Access, sharing,  
discussing

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## WANT TO JOIN? LET US KNOW!

- 🔗 Fill in the [online form](#)
- 🔗 You will be added to the C-PRONE mailing list and receive the latest news on circular procurement and updates on all upcoming C-PRONE activities
- 🔗 Additionally, you will have access to the C-PRONE library on the community's website



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# ECO 360 – National Green Procurement Strategy

## Council of Ministers Resolution no. 13/2023, of 10 February

The new ECO 360 adopts a strategic approach that enshrines four fundamental objectives:

1. **Encouraging the take-up of green public procurement** and maximising its role in transforming public administration and markets.
2. Promoting **resource efficiency, a sustainable bioeconomy and the transition to a circular economy.**
3. Stimulate the Portuguese economy towards **climate neutrality.**
4. Encourage **eco-innovation** in industry and suppliers.

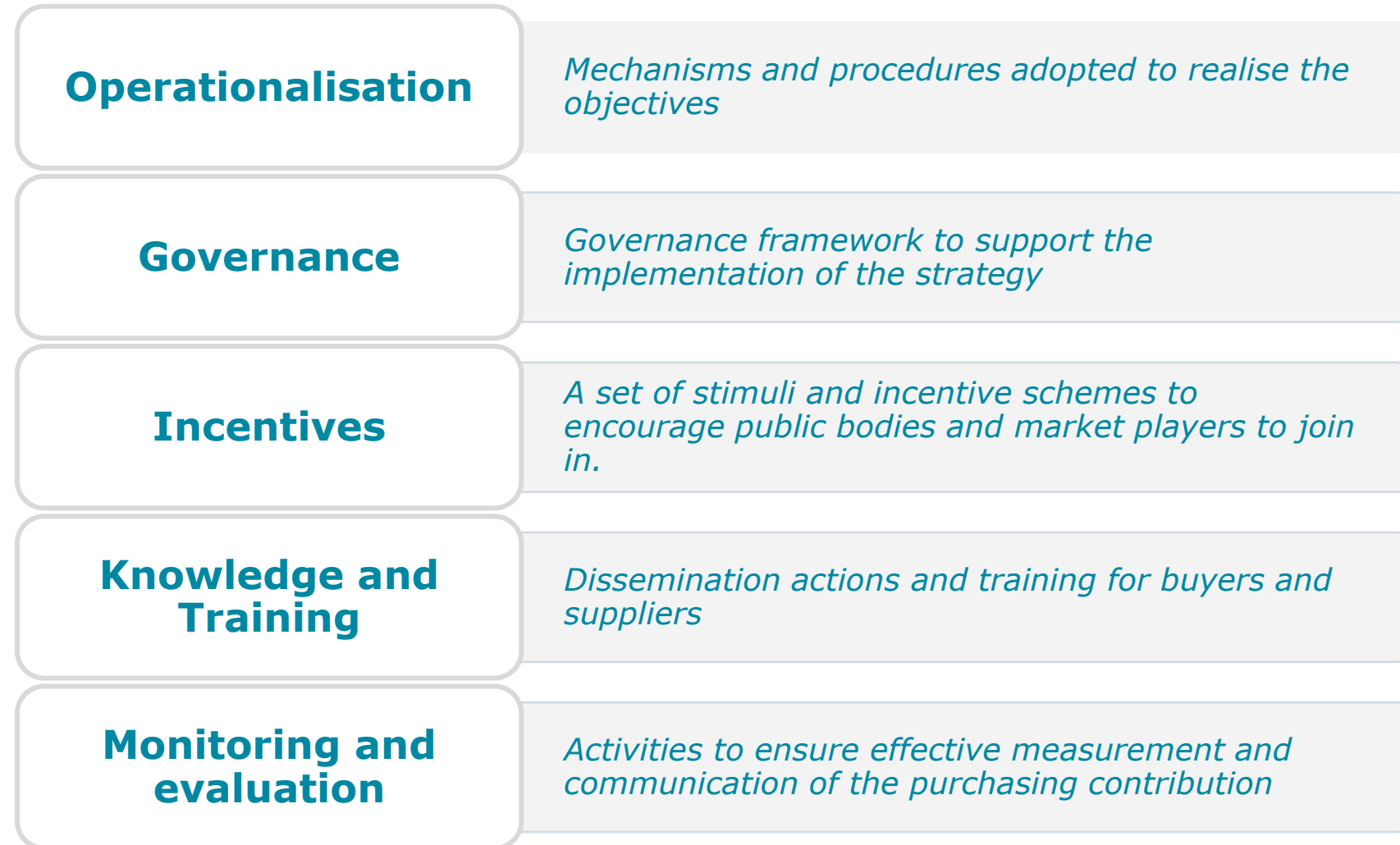


# ECO 360 – Targets

- Proposals for each strategic objective
- Resulting from a joint weighting process (ENCPE implementation experience and ECO360 objectives/goals)
- Ambitious and challenging to leverage the desired ecological reform
- Related to each other
- The way in which they will be applied to the different sectors/groups of products and services and types of PA organisations is detailed in the Action Plan.



Objetivo estratégico	Objetivos específicos	Metas		
		Descrição	2025	2030
1 — Intensificar a adesão às compras públicas ECO360 e potenciar o seu papel transformador da Administração Pública e dos mercados.	1.1 — Universalizar as compras públicas ECO360.	% das entidades da Administração Pública e do setor empresarial do Estado que adotam critérios ambientais.	50 %	95 %
		% dos contratos de aquisição de bens e serviços das entidades da Administração Pública e do setor empresarial do Estado que adotam critérios de ambientais.	50 %	75 %
		% do valor contratual dos contratos de aquisição de bens e serviços das entidades da Administração Pública e do setor empresarial do Estado que corresponde a contratos que adotam critérios ambientais.	50 %	75 %





## **ECO360 Coordination Group**

- *To work alongside ESPAP, with a composition and duties similar to those of the previous GAM (APA, ESPAP, IMPIC and SPMS)*
- *Enhanced leadership capacity (integration of various UMC)*
- *Joint co-ordination by ESPAP and APA*
- *Supervising, energising and monitoring the implementation of ECO360*

## **Technical Contracting Support Office**

- *Unit with competences in public procurement, working with ESPAP;*
- *Dedicated to the tasks of implementing and monitoring ECO360, as well as:*
  - *Dynamising the ECO360 Forum;*
  - *Helpdesk to support buyers and organisations in the market;*
  - *Promoting capacity-building and training activities..*

## **ECO360 Forum**

- *Promoted and constituted by the Coordination Group, with the objective of:*
  - *Promoting collaboration, involvement and communication to with the entities;*
  - *Dynamisation of collaboration networks;*
  - *Information sharing related to green procurement;*
  - *Organisation of dissemination events.*

Thank you  
for joining us

[c-prone.eu](http://c-prone.eu)

[interregeurope.eu/circular-  
minds.eu](http://interregeurope.eu/circular-minds.eu)

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