

7TH EUROPEAN CONFERENCE ON SUSTAINABLE CITIES & TOWNS

*A green and socially responsible
economy: a solution in times
of crisis?*

Final Invitation

17-19 APRIL, 2013
GENEVA, SWITZERLAND

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GENEVA 2013

*7th European Conference on
Sustainable Cities & Towns*

Organised by



7th European Conference of Sustainable Cities & Towns

OBJECTIVES OF THE CONFERENCE

- Debate sustainability in the context of current European crises and explore how the development of a green and socially responsible economy can help local governments to address economic, social and environmental challenges;
- Assess and further support the progress and achievements of European local governments in the field of sustainable development;
- Examine how different sectors can cooperate to finance and promote sustainable development;
- Convene key actors to identify what is needed in terms of governance frameworks;
- Take the opportunity provided by the conference to discuss the implementation of the Europe 2020 goals at the local level, and the potential impacts of the European vision for 2050;
- Exchange best practices and offer guidance and support to local governments who wish to become sustainable cities and towns, in particular through the Aalborg Commitments and the launch of a new internet platform on local sustainability;
- Showcase Geneva's progress in terms of sustainability and its role as an international hub for governmental and non-governmental organisations, as well as private multinational companies.

Tuesday 16 April	Wednesday 17 April	Thursday 18 April	Friday 19 April
	08:00 – 9:30 Registration		
	09:30 – 11:00 Opening Plenary	09:30 – 11:00 Plenary 3 Sustainable financing - a response to the current crisis	09:30 – 11:00 Outlook Plenary Setting a new European agenda now
	11:00 – 11:30 Coffee break	11:00 – 11:30 Coffee break	11:00 – 11:30 Coffee break
	11:30 – 13:00 Plenary 1 Setting the scene: today's crises and future trends	11:30 – 13:00 Break-out Sessions B	11:30 – 13:00 Open press conference: press, panel and participants discuss
	13:00 – 14:30 Lunch	13:00 – 14:30 Lunch	13:00 – 14:30 Farewell Lunch
	14:00 – 16:00 Mayors Session	14:30 – 15:30 Plenary 4 Multilevel governance for a green and socially responsible economy	
	14:30 – 16:00 Break-out Sessions A	15:45 – 18:45 Workshops on-site	
	16:00 – 16:30 Coffee break		
	16:30 – 18:00 Plenary 2 Economy, environment and society: bridging the gaps		
15:00 Registration	19:00 Fondue Gala Dinner (upon invitation)	20:00 Enjoying Geneva Geneva Opera Evening (upon invitation)	
17:00 Welcome Reception			

THE AALBORG CHARTER AND COMMITMENTS: A ROAD TO LOCAL SUSTAINABILITY

The Aalborg Charter is one of the most famous policy statements defining local sustainable development, with more than 2,700 European local authorities committed to the charter's goals. It gave birth to the European Sustainable Cities & Towns (ESCT) Campaign in 1994, which supports local governments in replicating best practices and in furthering sustainable development through the implementation of both the charter and the Aalborg Commitments.

The Aalborg Commitments are a set of shared commitments towards local sustainability to be jointly implemented by local governments across Europe. Nearly 700 European local authorities have signed the Aalborg Commitments since its launch at the Aalborg 2004 conference and the number is still increasing.

The City of Geneva signed the Charter in 1995 and the Commitments in 2010. After completing the baseline review in 2012, a Strategic Programme for Sustainable Development 2011-2014 was launched, which is now half-way through completion. Monitoring results are available on the Geneva City website www.ville-ge.ch

Sustainable Cities Platform

The City of Aalborg, in cooperation with ICLEI, will launch a new one-stop internet platform to help European cities and towns navigate through the variety of themes, initiatives and programmes for local sustainability. It will embed the Aalborg Charter and Commitments, but will also be the gateway to other commitment schemes and support mechanisms.

Sign the Aalborg Commitments at the Conference

Geneva 2013 provides a unique occasion for local governments to be inspired by sustainability leaders and make concrete commitments. Signing the Aalborg Commitments can be done throughout the conference at the Aalborg stand in the exhibition hall. Each European local government is invited to sign the Aalborg Commitments, irrespective of European Union membership. The document must be signed by the Mayor or another authorised local government representative.

Tuesday 16 April

15:00 – 18:00

REGISTRATION OPENS

Before Geneva 2013 kicks off, participants will have the opportunity to register and collect their delegate bags at the conference venue, the International Conference Centre Geneva (CICG).

17:00 – 18:00

WELCOME RECEPTION

The City and Canton of Geneva are pleased to invite all participants to join the Welcome Reception at the CICG. Don't miss the opportunity to meet and network with elected representatives and experts on sustainable development, while enjoying local wine and finger food.



Wednesday 17 April

08:00 – 09:30

REGISTRATION

Participants will have the opportunity to register and collect their delegate bags on Wednesday morning in the main hall of the International Conference Centre Geneva (CICG).

09:30 – 11:00

OPENING PLENARY

English - French

Welcome

Sandrine Salerno, First Vice-President of the City of Geneva, Switzerland

Michel Delebarre, Former Minister of State, Senator-Mayor of Dunkerque, France

Wolfgang Teubner, Regional Director for Europe, ICLEI – Local Governments for Sustainability

Inspiration for the future: overcoming the crises through sustainable action

- **Ban Ki-Moon**, Secretary-General of the United Nations (tbc)
- **Micheline Calmy-Rey**, Former President of the Swiss Confederation, Visiting Professor at the University of Geneva, Switzerland
- **Saskia Sassen**, Robert S. Lynd Professor of Sociology, University of Columbia, USA

11:00 – 11:30

COFFEE BREAK

11:30 – 13:00

PLENARY 1

English - French

Setting the scene: today's crises and future trends

This session will highlight the urgency of the environmental, social and economic situation in Europe. It will explore questions such as: How can the European economy develop intelligently? Can economic growth be decoupled from the use of resources? Is there a future for both sustainability and growth? What influence do we still have to determine future patterns?

Chair: Mercedes Bresso, Vice-President of the Committee of the Regions of the European Union

Introduction

- **Janez Potočnik**, European Commissioner for the Environment

Social challenges in times of austerity (tbc)

- **Cécile Duflot**, Minister of Territorial Equality and Housing, France

A strong call for action: today's environmental, social and economic crises

- **Prof. Alexander Likhotal**, President Green Cross International

Panellists:

- **Brice Lalonde**, UN Executive Coordinator of Rio+20
- **Ronan Dantec**, Municipal Councillor, City of Nantes, France; European Green Capital 2013 and Senator of Loire Atlantique, Pays-de-la-Loire, France

13:00 – 14:30

LUNCH

Wednesday 17 April

14:00 – 16:00

MAYORS SESSION



This high-level political session will be the highlight of the conference for Mayors and other elected officials, presenting an ideal networking opportunity for leaders involved in sustainable development initiatives. Mayors will gather at the prestigious United Nations European Headquarters at the Palais des Nations, to share ideas and inspiration on how local governments are tackling the issue of public service financing in times of crisis.

Please note: Official identity papers will be necessary for access to the UN building.

14:30 – 16:00

BREAK-OUT SESSIONS A (see details on pages 6-11; some session languages may be subject to change)

16:00 – 16:30

COFFEE BREAK

16:30 – 18:00

PLENARY 2

English - French

Economy, environment and society: bridging the gaps

How can we prevent short-term solutions to the financial crisis being enacted - at the long-term expense of the environment and society, over sustainable solutions? How can a long-term and integrated approach overcome economic, environmental and societal challenges? This session will explore the potential of a green and socially responsible economy for the local level.

Introductory words

- **Charles Beer**, President of the Geneva's State Council (tbc)

Global Europe 2050: An EU Renaissance?

- **Dr Domenico Rossetti**, Directorate - General Research and Innovation, European Commission, Supervisor of the Global Europe 2050 Report

A green growth path for Europe

- **Roland Kupers**, Research Director, The Amsterdam School of Creative Leadership, The Netherlands

Panellists:

- **Pekka Sauri**, Deputy Mayor of Helsinki, Finland
- **Dr Mercè Rius**, Deputy President for Environment, Province of Barcelona, Spain
- **Michel Destot**, Mayor of Grenoble and President of the Association des Maires des Grandes Villes de France, France
- **Matthew Lynch**, Programme Director, Urban Infrastructure Initiative, World Business Council for Sustainable Development (tbc)

Wednesday 17 April

19:00



CONFERENCE DINNER: FONDUE (OPEN TO ALL PARTICIPANTS)

Geneva 2013 participants will have the opportunity to meet and share a fondue offered by Mieux! the sustainable living fair at Palexpo. This event will allow attendees to mingle in an informal setting and discuss the issues of the day while enjoying a traditional Swiss dish. After dinner, participants are free to visit the Mieux! fair which is open until 22:00. Participants will also receive tickets allowing them to return to the fair another day.

Transport: Shuttle bus from the CICG to Mieux ! or bus number 5 (8 minutes ride) to "Palexpo", for more details visit www.tpg.ch

19:00



GALA DINNER (UPON INVITATION)

An elegant gala dinner featuring fine local food will take place at the famous [Intercontinental Hotel](#) in the international district. Conference speakers, local government representatives, influential representatives in the field of economics and other local and European decision makers will be present at this event. Please note that this is an invitation-only event.

Transport : The CICG is within walking distance to the Intercontinental Hotel (1 km). A shuttle bus from the CICG will also be available, or bus number 5 to "Intercontinental", for more details visit www.tpg.ch

14:30 – 16:00

BREAK-OUT SESSIONS A

English

A1

Standards for sustainable and resilient cities and communities

Given recent trends towards developing international standards for local sustainability and resilience, this session will look at ongoing standardisation processes and their potential for local sustainability.

Facilitator: Holger Robrecht, Director, Sustainable Management, ICLEI –Local Governments for Sustainability

Bernard Leservoisier, Project Manager Standardisation, AFNOR, France

Vicente Guallart, Chief architect, City of Barcelona, Spain (tbc)

Dr Harald Schönberger, Joint Research Centre, Institute for Prospective Technological Studies, European Commission

Sylvie Spalmacin-Roma, Vice President, Smarter Cities IBM Europe

Wednesday 17 April

14:30 – 16:00

BREAK-OUT SESSIONS A

English - French

A2

Sustainable procurement in practice

Implementation of Sustainable Procurement will be presented, focusing on strategic procurement in cities, regions and the private sector, and specifically on how to ensure decent working conditions along supply chains.

Facilitator: Philipp Tepper, Project Coordinator, Sustainable Procurement, ICLEI – Local Governments for Sustainability

Francis Demierre, Vehicle Commission for Municipal Vehicles Management (COGEVE), Urban Environment and Security Department (DEUS), City of Geneva, Switzerland

Veronique Diebold, Scientific Collaborator, Republic and State of Geneva, Switzerland

Mickael Blais, Sustainability Project Leader, Givaudan, Switzerland

Mieke Pieters, Procurement Strategy Expert, City of Ghent, Belgium

Peter Teuscher, Founder and Director of BSD Consulting, Switzerland

Oshani Perera, Programme Leader Sustainable Markets and Responsible Trade, IISD-International Institute for Sustainable Development

English

A3

Funding for the implementation of sustainable actions

Financing sustainable actions in challenging economic times will be explored. How can financial instruments be used to implement sustainable policies and how can municipalities find funding for such policies?

Facilitator: Rafael Ocaña, Environmental Programme Manager, Province of Barcelona, Spain

Gianni Carbonaro, Head of the Municipal and Regional Unit, European Investment Bank

Bjarne Stenquist, Regeneration Dialogue Malmö, City of Malmö, Sweden

Zarpana Massud-Baqa, European Energy Efficiency Fund

Dr Jorge Nunez, Centre for European Policy Studies, Brussels, Belgium

Kenroy Quellennec-Reid, European Programmes Management, London Green Fund, United Kingdom

French

A4

Embedding sustainability in education: challenges in the context of Geneva

This session will look at embedding sustainability in education programmes and methods to aid teachers in relaying a long-term perspective and an appreciation of sustainability principles to students.

Facilitator: Geneviève Auroi-Jaggi, Director, Continuing Education Center, University of Geneva, Switzerland

Claudine Dayer Fournet, Deputy Secretary General responsible for Sustainable Development, Department of Education, Sport and Culture, Republic and State of Geneva, Switzerland

Stéphane Hermenier, Geography teacher in charge of sustainable development and Agenda 21 in secondary schools, Geneva, Switzerland

Frederic Renevey, Administrative Councillor, City of Lancy, Switzerland

Pierre Varcher, Vice President, Swiss Commission for UNESCO

Dr Alexandre B. Hedjazi, Institute of Environmental Sciences, University of Geneva, Switzerland

Pierre Olivier, Responsible for Agenda 21, City of Onex, Switzerland

Gaëlle Haeny, Responsible for Agenda 21, City of Carouge, Switzerland

Wednesday 17 April

14:30 – 16:00

BREAK-OUT SESSIONS A

English

A5 Planning the urban transition

European cities are places of green, ecological and environmental regeneration in a transition towards a “smart” model. This session will discuss the potential of Town Planning from a European perspective.

Facilitator: Emilio D’Alessio, Architect PhD, Coordinamento Agende 21 Locali Italiane, Italy
Paola Deda, Chief of Section, United Nations Economic Commission for Europe
Ivan Tosics, URBACT Expert, Metropolitan Research Institute, Budapest, Hungary
Virna Bussadori, Honorary President of European Council of Town Planners
Srdjan Susic, Senior expert for local governance, Regional Environmental Center

English

A6 From low carbon to zero carbon communities

This session will show the efforts of cities carrying out successful climate and energy action plans, such as measures to reduce energy consumption, transitioning to renewable energy, partnerships, and more.

Facilitator: Carsten Rothballer, Project Officer Climate & Air, ICLEI – Local Governments for Sustainability
Dr Carina Borgström-Hansson, Footprint Coordinator, WWF Sweden
Kristina Dely, Head of the Covenant of Mayors Office
Tore Leite, Senior Advisor, C40-Coordinator, City of Oslo, Norway
Gordon McIntosh, Director of Enterprise, Planning and Infrastructure, City of Aberdeen, United Kingdom
Roland Stulz, Co-Founder of the 2000-Watt-society, Switzerland
Jon Möller, Project Manager, Energy and Climate Unit, City of Stockholm, Sweden

English

A7 The Resilient City as a response to EU future scenarios

In light of the EU study “Global Europe 2050”, potential measures to ensure the positive development of cities and the “resilient city” as a guiding principle for local decision-making will be addressed.

Facilitator: Stefan Kuhn, Director Urban Governance, ICLEI – Local Governments for Sustainability
Dr Domenico Rossetti, Directorate-General Research and Innovation, European Commission, Supervisor of the Global Europe 2050 Report
Sandro Caparelli, Adaptation Officer, City of Venice, Italy
Irma Ventayol, Environmental Technician, City of Barcelona, Spain (tbc)

English - French

A8 Private sector involvement in water and waste water services: How can it work successfully?

Various governance models exist for urban water management in Europe. Three case studies will outline the pre-conditions and enabling factors providing sustainable water and waste water services in conjunction with private operators.

Facilitator: Géraldine Pflieger, Lecturer and Researcher, University of Geneva, Switzerland
Jack Moss, Senior Water Advisor, AquaFed-International Federation of Private Operators, Brussels Office, Belgium
Several local government representatives (tbc)

Wednesday 17 April

14:30 – 16:00

BREAK-OUT SESSIONS A

English - French

A9 Development and Cooperation

The session will look at city-to-city cooperation as a tool for launching and implementing local sustainable development projects and for reinforcing local capacity to design and implement urban policies.

Facilitator: Joan Parpal, Secretary General, Medcities, Spain

Maryse Gautier, Operation Manager, CMI Urban Program, France

Cristino Pedraza López, Chief Technical Adviser, Art Gold Program, Spain

Françoise Lieberherr-Gardiol, Former Senior Adviser, Swiss Development Cooperation, Switzerland

Jérôme Urfer, City Planner, UrbaMonde, Switzerland

Christian Dupessey, Mayor of Annemasse, France (tbc)

English - French

A10 Sustainable energy infrastructures: what role for cities?

The session will show local experiences in energy transition: how will cities' choices affect energy planning and infrastructure and what type of facilities could be foreseen for greater energy efficiency?

Facilitators: Massimiliano Capezali, Deputy Director, Energy Center, Ecole Polytechnique de Lausanne and **Etienne Favey**, Project Manager, Energy Office, City of Geneva, Switzerland

Michel Monnard, Thermic Sector Manager, SIG, Switzerland

Juha Sipila, Project Manager, Helsingin Energia, Finland (tbc)

Antonin Tym, Project Manager, Municipality of Litomerice, Czech Republic

Gaëtan Cherix, Director, Centre de Recherches Energétiques et Municipales (CREM), Switzerland

Roberta Casapietra, ARE Liguria SpA, Italy (tbc)

Rémy Zinder, Cantonal Service for Sustainable Development, State of Geneva, Switzerland



Wednesday 17 April

14:30 – 16:00

BREAK - OUT SESSIONS A

English

A11

Managing ecosystem services and biodiversity – a new way of looking at sustainable cities?

The session will explore the value of integrated biodiversity, ecosystem services and green infrastructure to greening the economy and their potential to respond to the current financial crisis.

Facilitator: Chantal van Ham, European Programme Officer, Brussels Office, IUCN, Belgium
Raoul Palese, Botanical Gardens and Conservatory, City of Geneva, Switzerland
Luis Andres Orive, Director General for Strategic Environment and Nature, Vitoria-Gasteiz, Spain

Toni Pujol, Project Officer, Urban Habitat, Barcelona City Council, Spain
Stephanie Grosset, MediverCities Secretariat, City of Montpellier, France
Marco Fritz, Policy Officer Biodiversity, DG Environment, European Commission (tbc)
Pamela Mühlmann, Project Officer, Sustainability Management, ICLEI – Local Governments for Sustainability

English

A12

Local relevance of human rights: implementation, compliance and enforcement

This session will show the commitment of public authorities towards protecting and promoting universal human rights at the local level. How cities can act as laboratories for global instruments will be debated.

Facilitator: Yves Lador, Permanent Representative to the UN, Earth Council, Geneva, Switzerland
David Azoulay, Managing Attorney, Center for International Environmental Law
Ramin Pejan, UN OHCHR (tbc)
Maryna Yanush, Aarhus Convention Secretariat (tbc)

English

A13

Community-Led Local Development (CLLD): a new approach to Local Agenda and local transition management?

The session will explore what cities can expect from CLLD, comparing this recent 'institutionalisation' versus the 'traditional' Local Agenda 21 approach, and the new concept of transition management.

Facilitator: Carola Gunnarsson Vice-President, SALAR and Chair of CEMR Thematic Platform on Sustainable Territorial and Local Development
Derk Loorbach, Director, Dutch Research Institute for Transition, Rotterdam, Netherlands
Robert Lukesch, Austrian Association of Regional Development, Austria
Graham Garvie, Convener, Scottish Borders Council, Convention of Scottish Local Authorities (COSLA), United Kingdom, Committee of the Regions Rapporteur on Community-Led Local Development (tbc)

Wednesday 17 April

14:30 – 16:00

BREAK-OUT SESSIONS A

French

A14

Levers used by local authorities to support a social and solidarity economy

Explore the political levers that enable implementation of a sustainable, social and solidarity economy. Good practices and innovative approaches will be highlighted, emphasising the need for concrete implementation.

Facilitator: Christophe Dunand, Director, Réalise, Lecturer, Haute Ecole de Gestion de Genève and member of the APRES-GE Committee, Switzerland

Denis Stokkink, President, Pour la Solidarité, Belgium

Luigi Martignetti, Secretary General of REVES (European network of cities and regions for the social economy)

Stéphane Bossuet, Director, Artenreel Collective cultural entreprise, Strasbourg, France

Sophie Swaton, Walras Pareto Centre, University of Lausanne, Switzerland

Philippe Frémeaux, Journalist and editorialist, Alternatives Economiques, France

Gilda Farrel, Head of Social Cohesion Division, Council of Europe

Jean-Philippe Magnen, Vice-president of «Réseau des collectivités Territoriales pour une Economie Solidaire» (RTES); Vice-president of the Pays de la Loire Region, France

English

A15

Aalborg +20: the next necessary steps

The Aalborg Charter and Aalborg Commitments have supported cities in their sustainability efforts since 1994. How can the Aalborg Process further support cities in their efforts for sustainability initiatives?

Facilitator: Michael Damm, Director for Environment, Municipality of Aalborg, Denmark

Steffen Lervad Thomsen, City of Aalborg, Denmark

Jean-Pascal Gillig, Sustainable Development Strategic Programme Coordinator, City of Geneva, Switzerland

NN, Network of local governments for Sustainability of Navarre, Spain



Thursday 18 April

09:30 – 11:00

PLENARY 3

English - French

Sustainable financing – a response to the current crisis

New and innovative ways of investing for sustainable development are necessary in economically challenging times. Sustainable financing options to foster a green and socially inclusive economy will be discussed and successes and challenges will be shared by experts and local governments.

The economic slowdown and challenges for local governments

Loris Centola, Co-head, Chief Investment Officer Wealth Management Research, UBS SA

New financing mechanisms in a time of crisis

Mario Marconi, Head Philanthropy and Values-based Investing, UBS SA

Support from Europe: financing options for local governments

Gianni Carbonaro, Head, Municipal and Regional Unit, European Investment Bank

Panellists:

Alexandra van Huffelen, Deputy Mayor, City of Rotterdam, The Netherlands

Konstantinos Zervas, Deputy Mayor for Quality of Life, City of Thessaloniki, Greece

11:00 – 11:30

COFFEE BREAK

11:30 – 13:00

BREAK - OUT SESSIONS B (see details on pages 13-17; some session languages may be subject to change)

13:00 – 14:30

LUNCH

14:30 – 15:30

PLENARY 4

English - French

Multilevel governance for a green and socially responsible economy

Local governments will need to work in partnerships to deliver sustainable development. How and with which partners should progress be made? What policies and frameworks at national and European level are needed to support local governments in establishing a green and socially responsible economy?

Patrick Viveret, Essayist and Philosopher, France

Community-Led Local Development: what is new?

Charlina Vitcheva, Director of Inclusive Growth, Urban and Territorial Development and Northern Europe, Directorate-General for Regional Policy, European Commission

15:30 – 15:45

TRANSITION TO MEETING POINTS FOR WORKSHOPS ON-SITE
(see details on pages 18-19)

15:45 – 18:45

WORKSHOPS ON-SITE (timeslot includes transportation)

Thursday 18 April

11:30 – 13:00

BREAK - OUT SESSIONS B

English - French

B1 Reference Framework for Sustainable Cities (RFSC)

What ideas and concepts are behind the RFSC? What are the concrete functions, how are the tools used and what is the potential? These questions and more will be addressed by the Mayors of the test-cities and the tool experts to provide practical uses to local leaders.

Facilitator: Angelika Poth-Mögele, Director of Policy, Council of European Municipalities and Regions

Delphine Gaudart, Policy Officer "Europe – Urban Development",

Contact point for the RFSC, Ministry of Territorial Equality and Housing, France

Wolfgang Schuster, President of the Council of European Municipalities and Regions, Germany

Ania Rok, Project Officer, Urban Governance, ICLEI - Local Governments for Sustainability, RFSC Secretariat

Aurore Cambien, Project Manager Sustainable Cities, CERTU, France

Hep Monatzeder, Third Mayor of Munich, Germany (tbc)

André Rossinot, President of National Support Group, Vice President of AMGVF, Mayor of Nancy, France

Marie-Louise Ronnmark, Mayor of Umeå, Sweden

Radu Capilnasiu, Mayor of Zalau, Romania (tbc)

English

B2 Multidisciplinary and multisectoral approaches in sustainable consumption

Waste hierarchy, food management, green economy and responsible consumption will be discussed as key components in shaping policies in the field of resource management.

Facilitator: Jean-Pierre Hannequart, President, ACR+/Brussels Environment, Belgium

Alexandre Epalle, Deputy Secretary General, Republic and State of Geneva, Switzerland

Orsola Bolognani, Responsible for Territorial Planning Department, Ambiente Italia, Italy

Ana Lopes, Policy Officer, LIPOR, Portugal

Trevor Graham, Head of Sustainable Communities and Lifestyle, City of Malmö, Sweden

English - French

B3 Finance and sustainable investments: a practical approach

With 10 to 20 percent of assets in industrialised countries managed according to socially responsible investing principles, the session will show an overview of the potential behind this investment model.

Facilitator: Angela de Wolff, Partner «Conser Invest» and Co-founder of Sustainable Finance Geneva, Switzerland

Philippe Spicher, CEO, INRATE, Switzerland

Agathe Bolli, Sustainability Analyst, UBS, Switzerland

Chiara Von Gunten, Branch Director, Z/Yen Group Limited, Switzerland

Philippe Krebs, Deputy Manager, City of Geneva, Switzerland

Thursday 18 April

11:30 – 13:00

BREAK-OUT SESSIONS B

English - French

B4

Civic engagement to enable sustainable cities

This session will outline how civic engagement measures were successfully implemented in sustainable development projects in the Geneva area, detailing steps taken for effective citizen and stakeholder involvement.

Facilitator: Dr. Alexandre Hedjazi, Institute of Environmental Sciences, University of Geneva, Switzerland

Mehdi Aouda, Deputy Secretary General for social cohesion in urban areas, Public Instruction Department, Republic and State of Geneva, Switzerland

Paolo Aversano, Faculty Member, Communication and Media Studies Department, Vrije Universiteit Brussel, Brussels, Belgium

Gilles Desthieux, Research Professor, HEPIA (Architecture, Engineering and Landscaping University), Geneva, Switzerland

Caroline Jacot-Descombes, Researcher, Swiss Graduate School of Public Administration, Lausanne, Switzerland

Célia Laranjeira, Coordination of Local Agenda 21, Agueda, Portugal

Rémi Merle, Sustainable development consultant, Eco 21 and www.genevedurable.ch, Geneva, Switzerland

Doris Sfar, Geographer, Urban Projects Programme, Federal Office for Housing, Swiss Confederation

Pierre Alain Tschudi, Mayor of Meyrin, Switzerland

Luc Vodoz, Research Associate, Urban and Regional Planning Community, Swiss Federal Institute of Technology (EPFL), Lausanne, Switzerland



Thursday 18 April

11:30 – 13:00

BREAK - OUT SESSIONS B

English - French

B5

Transport and land use: new instruments for better urban planning

With transport infrastructures more and more diffused in cities, this session will address land use and value in relation to infrastructure development and will present local instruments for monitoring.

Facilitator: NN, University of Geneva

Géraldine Pflieger, Lecturer and Researcher, University of Geneva, Switzerland

Jérôme Chenal, Swiss Federal Institute of Technology, Lausanne, Switzerland

Michael Glotz Richter, Senior Project Manager for Sustainable Mobility, Department for Building and Environment, Bremen, Germany

Julie Blais, Transport Planner, Metropolitan Transport Authority Grenoble, France

Karl-Heinz Posch, Managing Director FGM AMOR, Coordinator of EPOMM (tbc)

Lucia Cristea, Local Dissemination Manager, City of Perugia, Italy

Nicole Surchat-Vial, Director, Urbanism Department, Geneva State, Switzerland

English

B6

Sustainable energy – foundation for the green urban economy

The session will delve into the drivers behind the expansion of the green economy in cities, with a focus on sustainable energy. Local methods and strategies to stimulate the local green economy will also be featured.

Facilitator: Maryke van Staden, Coordinator Climate and Air, ICLEI – Local Governments for Sustainability

Sergi Nuss, Researcher, Environment Institute, University of Girona, Spain

Cédric Jeanneret, Energy Efficiency Advisor, SIG - Industrial Services of Geneva, Switzerland

Naomi Tsur, Deputy Mayor, Planning and Environment Portfolios, Jerusalem, Israel

Risto Veivo, Advisor to Deputy Mayor, City of Turku, Finland

NN, Almada, Portugal (tbc)

Maike Christiansen, Climate Neutrality and Energy Efficiency Officer, Housing and Land Management Unit, United Nations Economic Commission for Europe (UNECE)

English

B7

Building local resilience

How best to prepare for and respond to natural disasters, extreme weather and climate change? The EU Adaptation Strategy provides a multi-level governance framework for important aspects of urban resilience.

Astrid Westerlind Wigström, Project Officer Sustainability Management, ICLEI – Local Governments for Sustainability

Helena Molin Valdes, Deputy Director, UNISDR

Birgit Georgi, Project Manager, European Environment Agency

Emanule Burgin, Deputy President of the Province of Bologna, Italy

Catarina Freitas, Director Department of Strategy and Sustainable Environmental, Almada, Portugal

Tom Leahy, Executive Manager, Dublin City Council, Ireland (tbc)

Thursday 18 April

11:30 – 13:00

BREAK - OUT SESSIONS B

English

B8

The European Innovation Partnership on Water

The session will explore how the Strategic Implementation Plan developed under the umbrella of the European Innovation Partnership on Water can enable local governments to respond to critical urban water management challenges through policy, research and innovation.

Facilitator: Peter Defranceschi, Brussels Representative ICLEI - Local Governments for Sustainability

Panos Balabanis, Deputy Head of Unit, Environmental Technologies and Pollution Prevention, Directorate-General Research, European Commission (tbc)

Paula Verhoven, Director, Sustainability and Climate Change, City of Rotterdam, The Netherlands

Javier Celma, Director, Agency for Environment and Sustainability, City of Zaragoza, Spain (tbc)

Fabiano Amati, Regional Minister, Region of Puglia, Italy (tbc)

English - French

B9

Food sovereignty policies in the context of local authorities

How should local authorities move towards a socially and environmentally responsible food supply chain in the context of an increasingly unsustainable industrial agriculture model?

Facilitator: Catherine Morand, Public Relation Manager, Swissaid, Switzerland

Christophe Golay, President of FIAN, Switzerland

Céline Liver, Social Cohesion Department, City of Geneva, Switzerland

NN, Local representative, Milan, Italy (tbc)

NN, Slowfood Italy (tbc)

Notis Lebessis, Advisor, Directorate-General for Agriculture & Rural Development, European Commission

Rudi Berli, Secretary of the Farmer Union "Uniterre", Switzerland

English - French

B10

Sustainable neighbourhoods

The session will examine best practices in sustainable neighbourhoods. These communities are entry-points to various urban issues, including citizen participation, mobility, diversity, environment and more.

Facilitator: Pierre Chappuis, City Planner and Executive Assistant, City of Geneva, Switzerland
Co-Organiser: Anne Du Pasquier, Head of Sustainable Development Section, Federal Office for Spatial Development ARE, Switzerland

Martina Dvoracek, Advisor sustainable neighborhoods, Büro für Mobilität AG, Burgdorf, Switzerland

Maria Crehuet, Mayor of Ordis, Regional Councilor and Member of Covenant of Mayors committed to local sustainable energy, Spain

English

B11

How Public-Private Partnerships can help to implement sustainable actions

Speakers from both public and private sectors will present practical examples of good experiences in PPP and show its potential in implementing sustainable actions in times of crisis.

Facilitator: Walter Sancassiani, Director, FocusLab, Italy

Oshani Perera, Programme Leader Sustainable Markets and Responsible Trade, IISD-International Institute for Sustainable Development

Rafael Ocaña, Environmental Programme Manager, Province of Barcelona, Spain

NN, ESCO Sinergie, City of Padova, Italy (tbc)

Thursday 18 April

11:30 – 13:00

BREAK-OUT SESSIONS B

English - French

B12

Industrial ecology, from the concept to practices

This session will go from theory to practice discussing the concept of industrial ecology and how it can help cities move towards a sustainable economy, tackling economic, social and environmental challenges.

Facilitator: Guillaume Massard, Scientific Director, SOFIES, Geneva, Switzerland
Suren Erkman, Industrial ecology expert, Professor at University of Lausanne, Switzerland
Emma Campbell, Manager Environmental Business, Cleantech Östergötland, Sweden
Daniel Chambaz, Director General for Environment, Republic and State of Geneva, Switzerland
Peggy Ricart, Director of Ecopal, Dunkerque, France

English - French

B13

Urban health challenges for sustainable development

In an increasingly urban society, the role that sustainable development has in promoting better health and quality of life is crucial. The impacts of demographic, economic, social and ecological change will be discussed.

Facilitator: Dr Jean Simos, President of French speaking WHO Healthy Cities Network
Roderick Lawrence, Director Human Ecology Group, University of Geneva, Geneva, Switzerland
Johanna Reiman, Executive Director, WHO Healthy Cities in the Baltic Region
Dr Hans Wolff, Bus Santé, Geneva University Hospital, Geneva, Switzerland
Dr Carlos Dora, Public Health and Environment Department, WHO Headquarters, Geneva, Switzerland

English

B14

Future sustainability management - Mainstreaming integrated management systems

The session will explore instruments for integrated sustainability management that have been developed and piloted and will show how these have demonstrated a more effective way of public management.

Facilitator: Pekka Salminen, Project Manager, Union of Baltic Cities, Finland
Harald Heinrichs, Professor, Leuphana University, Germany
Pamel Mühlmann, Project Officer, Sustainability Management, ICLEI - Local Governments for Sustainability
Dr Wolfgang Beckröge, Head of Unit, Geographic Information and Spatial Monitoring, Ruhr Regional Association, Germany

English - French

B15

Diversity and gender equality: a sustainable investment for local governance

















The session will discuss why gender equality and diversity policies are part of sustainable local governance, how they can be articulated and what their benefits are.

Facilitator: Héloïse Roman, Project Officer for Gender equality, City of Geneva, Switzerland
Mohamed Ouriaghi, Alderman for Housing, Equal Opportunities and ICT, City of Brussels, Belgium
Juul van Hoof, Project Manager "Local LGBT policy / Rainbow Cities", Netherlands Centre for Social Development (MOVISIE), The Netherlands
André Castella, Delegate to the integration, Office for the foreigners integration, Republic and State of Geneva, Switzerland
Agnes Földhazi, Scientific Collaborator - CEFOC, University of Applied Sciences: Social Work, HES-SO, Geneva Switzerland

Thursday 18 April

15:45 – 18:45

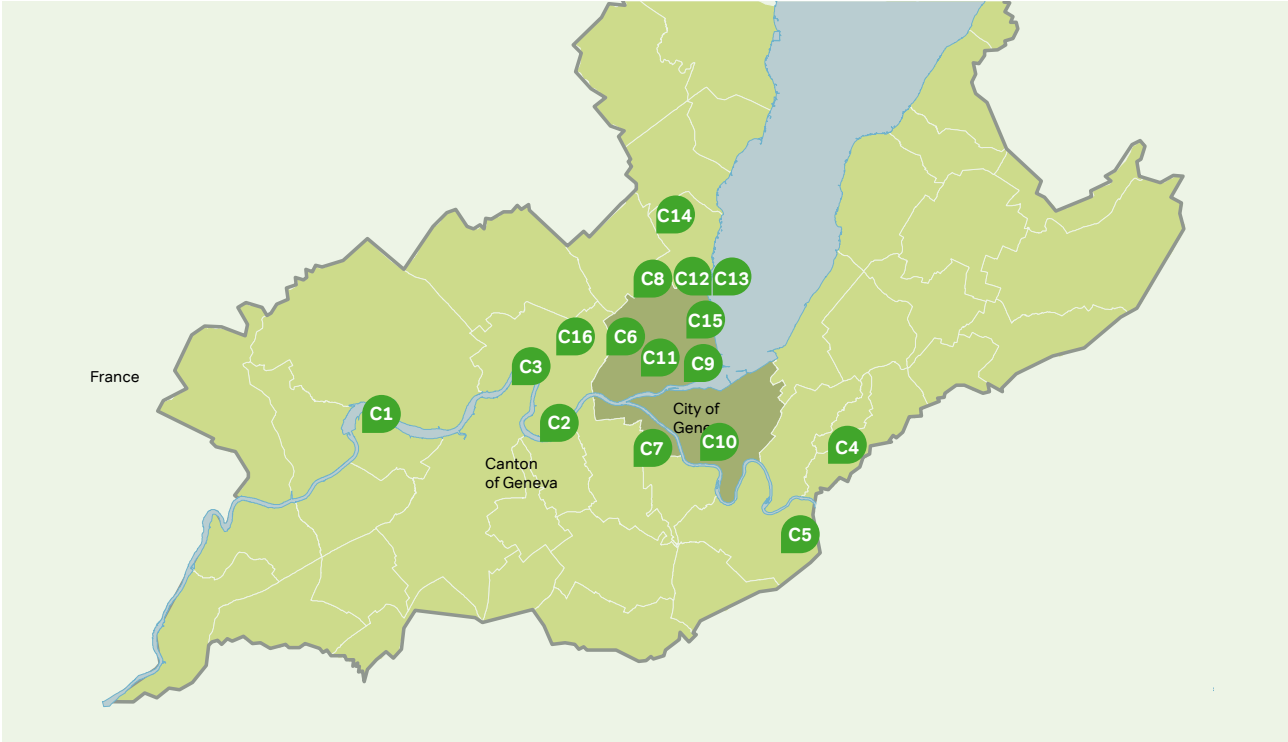
WORKSHOPS ON-SITE (SEE MAP PAGE 19)

C1		<p>The challenge of providing clean energy for Geneva's Industrial Services <i>EN/FR</i></p>	<p>Targeting the most vulnerable populations for sustainable public health <i>EN/FR</i></p>		C9
C2		<p>Wastewater treatment by Geneva's Industrial Services <i>EN/FR</i></p>	<p>Visiting an organization welcoming migrants for daily activities in Geneva <i>EN/FR</i></p>		C10
C3		<p>Discover Givaudan, the fragrances and flavours world leader, and its Sustainability Programme <i>EN/FR</i></p>	<p>Working on gender equality issues in Geneva <i>EN/FR</i></p>		C11
C4		<p>Taking action for sustainable development at Caran d'Ache, manufacturer of fine arts products and writing instruments <i>EN/FR</i></p>	<p>The Botanical Gardens: living museum of the city and its Agenda 21 <i>EN/FR</i></p>		C12
C5		<p>Management and recharge of the Geneva transboundary groundwater reserves <i>EN/FR</i></p>	<p>The Botanical Conservatory (Herbarium and Library), a world heritage site <i>EN/FR</i></p>		C13
C6		<p>Visit to the International Environment House <i>EN/FR</i></p>	<p>Nature in the city – visiting different sites in Grand-Saconnex <i>EN/FR</i></p>		C14
C7		<p>District of Palettes in Lancy: which sustainable governance levers do local governments have? <i>EN/FR</i></p>	<p>Presentation of various cycling facilities to promote sustainable mobility <i>EN/FR</i></p>		C15
C8		<p>Visiting one of Codha's cooperative housing buildings <i>EN/FR</i></p>	<p>Sustainability in school cafeterias: the example of the City of Vernier <i>EN/FR</i></p>		C16

Thursday 18 April

15:45 – 18:45

WORKSHOPS ON-SITE (SEE TITLE ON PAGE 18)



Thursday 18 April

20:00

Geneva Opera

GENEVA OPERA EVENING (UPON INVITATION)

This exclusive evening at the Geneva Opera is dedicated to the international community. Together with guests from the Swiss Confederation, the United Nations and local authorities, invited participants will attend the famous opera "Madama Butterfly" and mingle during a buffet at the intermission.

Please note that this is an invitation-only event

EXPLORE GENEVA

Participants are free to explore Geneva in the evening. Several suggestions are listed below. You may also ask advice from the Tourism Information desk at the CICG entrance to select the perfect restaurant to enjoy local food while getting to know other colleagues in the Geneva area.

Free events on Thursday evening

- Mieux! sustainable living fair at Palexpo, open until 22:00, free tickets available for Geneva 2013 participants
- Inaugural Exhibition "Vues d'ELLES: Quatre générations de femmes artistes déclineront la question de l'identité féminine dans leur travail de création" in the Villa Dutoit at 20:00
- Conference with Patrick Viveret at the University of Geneva at 18:30 (the language during the conference will be French)
- A musical evening at Dialogai (oldest gay organisation in Switzerland). More information available from Guillaume.Mandicourt@ville-ge.ch

Other events in Geneva on Thursday (not free – reservation and advice at the Tourism Information desk)

- Improvisational Theater at 19:00: Tout ce que vous avez voulu savoir sur l'impro sans jamais oser le demander (this play will be in French) at the Casino-Théâtre, +41 22 418 44 00
- Piano concert at 20:00 at the Victoria Hall, +41 22 418 35 00
- Julien Clerc in concert at 20:00 at the Théâtre du Léman, +41 22 908 97 66
- Dance Show at 20:30 at the Salle des Eaux-Vives, +41 22 320 06 06



Friday 19 April

09:30 – 11:00

OUTLOOK PLENARY

English - French

Setting a new European Agenda now

Is a green and socially responsible economy a solution in times of crisis? Bringing all the discussions of the conference together, the outlook plenary will answer this key question from a local perspective. The session will also shed light on the future of the Aalborg process and conclude with the launch of a new one-stop internet platform for European sustainable cities and towns.

Green growth for a vibrant low carbon city (tbc)

- **Ayfer Baykal**, Deputy Mayor of Copenhagen, Denmark, European Green Capital 2014 (tbc)

10 plans and actions for shaping your green city (tbc)

- **Javier Maroto**, Vitoria-Gasteiz, Spain, European Green Capital 2012 (tbc)

Back to basics: the role of local governments in providing public services

- **Evelyne Huytebroeck**, Minister for the Environment, Energy, Urban Regeneration, Brussels Capital Region, Belgium, applicant for the European Green Capital Award 2015

Response

- **Lasse Gustavsson**, International Conservation Director, WWF, Earth Hour City Challenge

Close of this session: A future of European Sustainable Cities

- **Mariann Nørgaard**, Deputy Mayor of Aalborg, Denmark; A new central access point for the Sustainable Cities movement in Europe

11:00 – 11:30

COFFEE BREAK

11:30 – 12:30

OPEN PRESS CONFERENCE

English - French

Setting a new European Agenda now

Print, broadcast and electronic media will be invited to interact with participants and speakers, to capture the atmosphere and the essence of the conference, discuss findings and outcomes of the 7th European Conference on Sustainable Cities and Towns, and more generally the path forward for local governments in sustainability.

12:30 – 13:00

CLOSING WORDS OF THE CONFERENCE AND FAREWELL

15:00 – 16:30

FREE THEMATIC WALKS AROUND GENEVA WITH GENEVE-ESCAPADE
REGISTRATION AT THE CICG - MORE DETAILS TO COME

7th European Conference of Sustainable Cities & Towns



EXHIBITION AREA

The conference will also be home to an exhibition, where public authorities, private companies, networks and associations can showcase their activities and present their projects and initiatives contributing to local sustainable development. A place of gathering and exchange, the exhibition area will be located close to the main meeting rooms, catering points, and resting areas, allowing for informal discussions and meetings as opportunities arise.

EXHIBITORS

Exhibiting co-organisers

- City of Geneva – Tactile tables, Division des Systèmes d'Information et de Communication (DSIC)
- ICLEI European Secretariat
- State of Geneva - Service cantonal du développement durable (DARES)
- University of Geneva
- UNEP/Geneva Environment Network
- Association of Cities and Regions for Recycling and sustainable Resource management (ACR+)
- Coordinamento Agenda 21 Locali Italiane
- Council of European Municipalities and Regions
- European Sustainable Cities & Towns - Aalborg Municipality
- Medcities
- Regional Environment Center (REC)

Exhibiting sponsors and partners

- UBS SA
- Givaudan SA
- Caran D'Ache SA
- Services Industriels de Genève (SIG)
- BioApply SA
- Institution Genevoise de Maintien à Domicile (IMAD)
- Annemasse Agglo
- Commune de Meyrin
- Hôpitaux Universitaires Genevois (HUG)
- Cities Today
- LaRevueDurable

Other exhibitors

- 3ENCULT – Energy in Historic Buildings
- Association Label-Vie
- Association pour la mise en œuvre du développement durable et de l'Agenda21 (Gaea21)
- CIVITAS Initiative
- CONCERTO Initiative
- Earth Focus Foundation, Green Map Swiss, EFF Carbon Project
- ENERGY for MAYORS supports Covenant of Mayors
- European Green Capital Award
- European Mobility Week
- Fondetec
- PEFC International
- Reference Framework for Sustainable Cities
- Smart Cities Stakeholder Platform
- ICLEI - Sustainable Procurement in Practice
- The Municipality of Umeå
- UNISDR – United Nations Office for Disaster Risk Reduction
- University of Geneva – Service formation continue
- Urban Low Emissions Development (Urban-LEDS)

Register Now!

Make sure to secure your place for this exciting event now. For more information about registration, programme development, logistics and more, please regularly visit the conference website:

www.sustainablegeneva2013.org

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CARAN d'ACHE



Co-organised by the ESCT Conference Preparatory Committee:

