



*New approaches for the valorisation of URBAN
bulky waste into high added value RECycled
products*

URBANREC Final Conference

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Brussels (Belgium)

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How it all started...



How it all started...



A photograph showing a large, disorganized pile of industrial waste and debris in the foreground. The waste includes various types of cardboard boxes, some flattened and some partially open, along with plastic bags, pieces of wood, and other unidentifiable trash. In the background, there are large, dark, cylindrical industrial tanks, likely part of a water treatment or storage facility. A metal walkway or platform is visible on one of the tanks. The scene is set outdoors under a clear blue sky with some light clouds. The ground is a light-colored, dusty or sandy surface.

FOAM



WOOD



TEXTILE



HARD PLASTICS



Bulky waste management

➤ Theme & Call:

**H2020-WASTE-2014-
2015/H2020-WASTE-2015-
two-stage**

Waste-6a-2015:

Eco-innovative solutions



Bulky waste management

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H2020-WASTE-2014-2015/H2020-WASTE-2015-two-stage

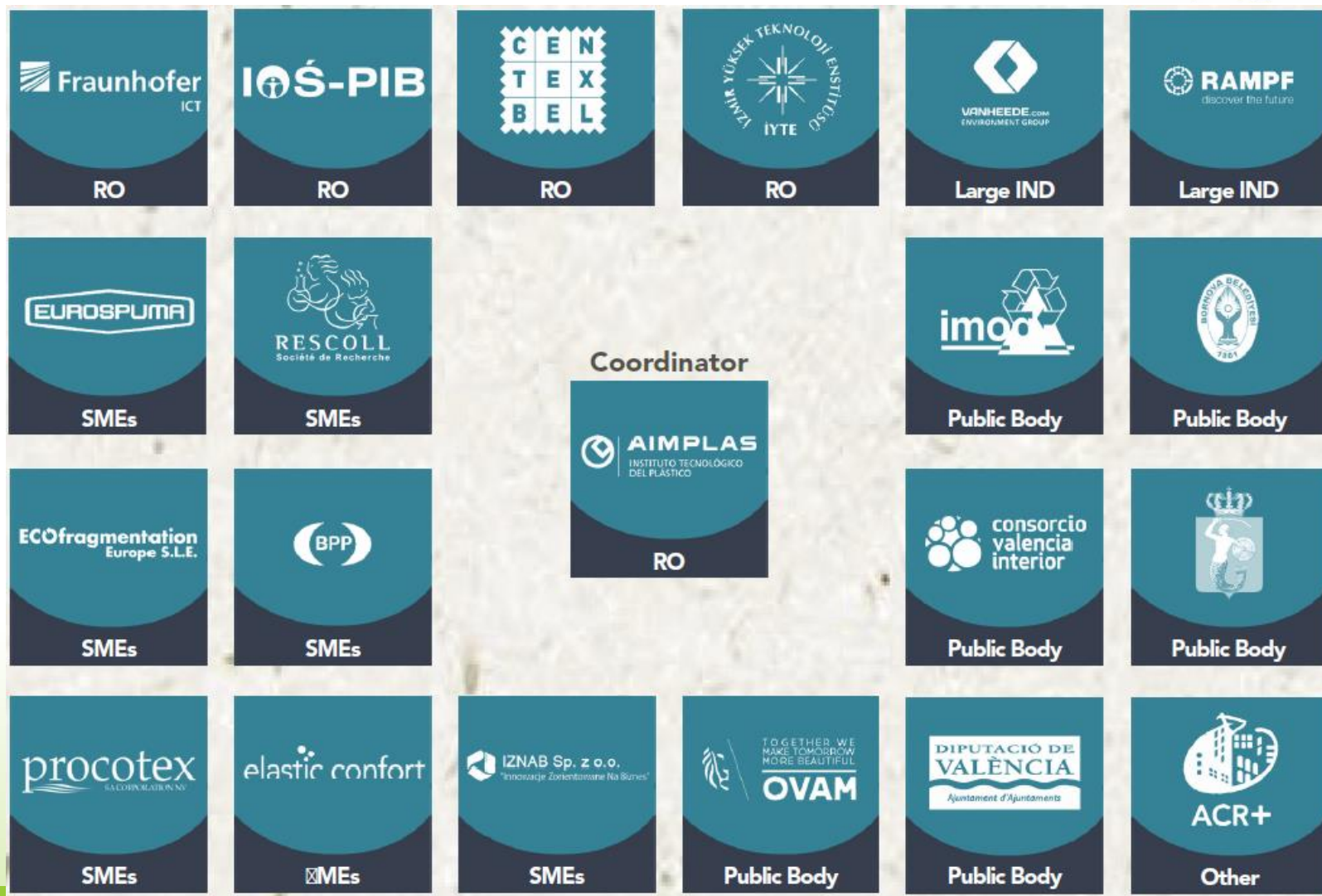
Waste-6a-2015:

Eco-innovative solutions





URBANREC CONSORTIUM PARTNERS...





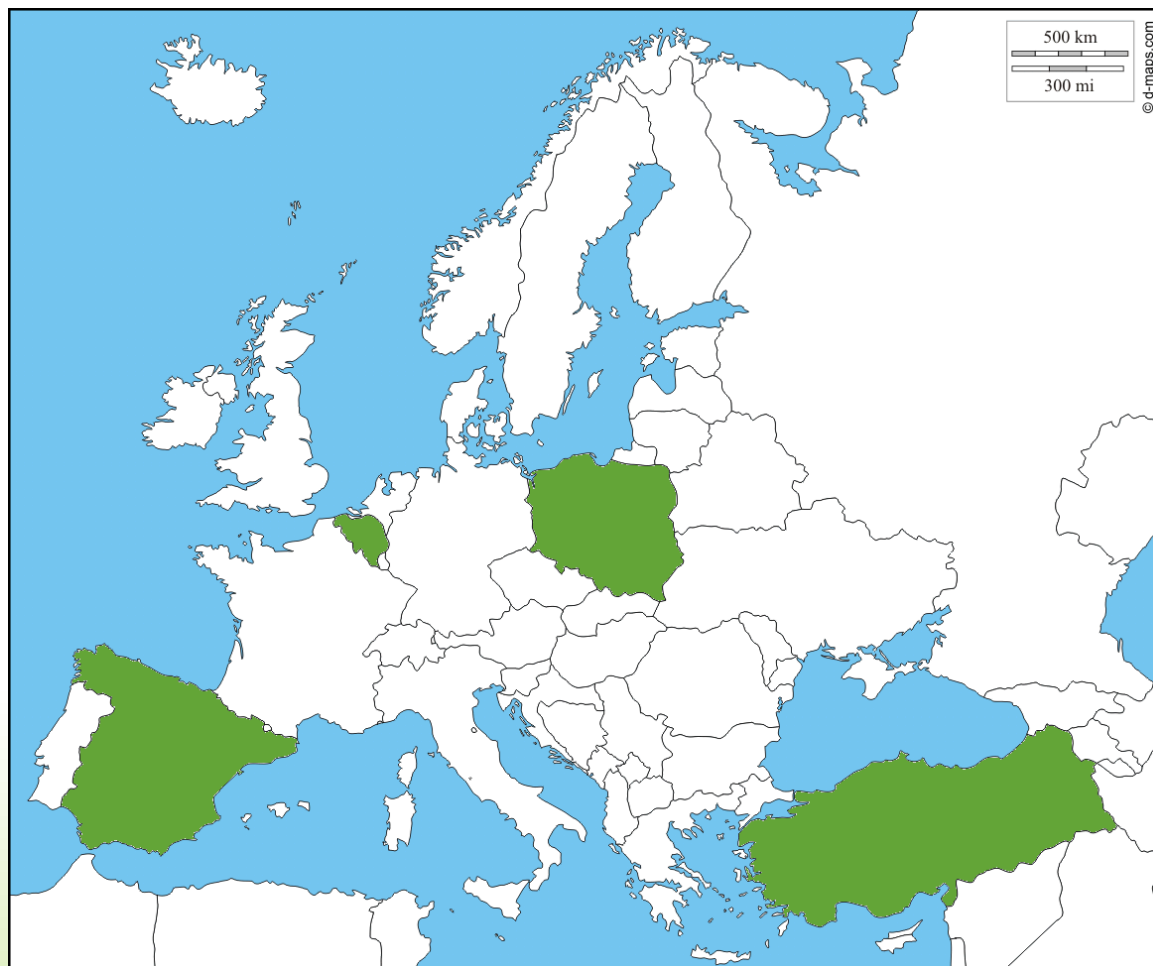
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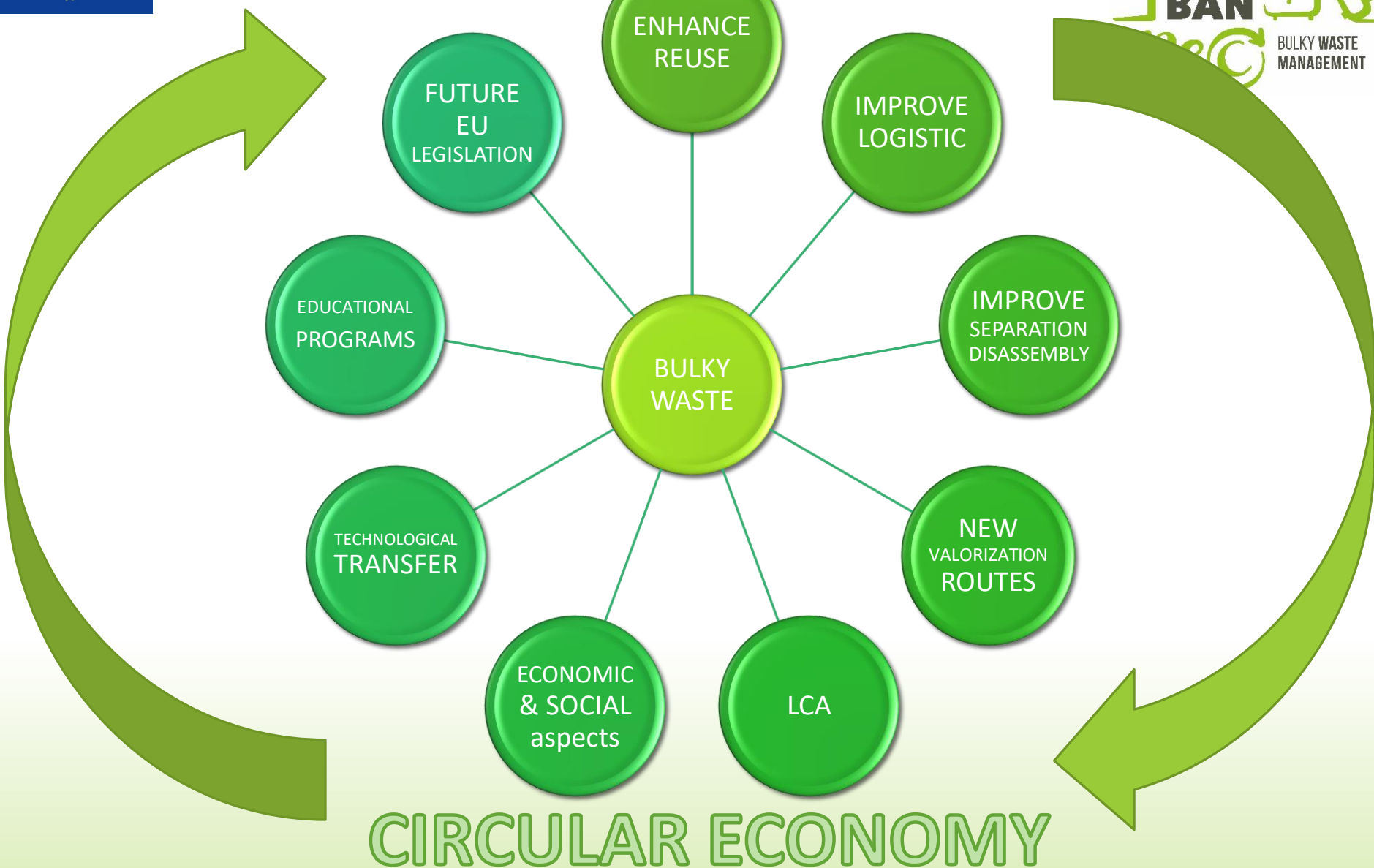




Project Overview

URBANREC has implemented an eco-innovative and integral bulky waste management system (*enhancing prevention and reuse, improving logistics and allowing new waste treatments to obtain high added value recycled products*) and demonstrated its effectiveness in different EU regions, including a roadmap to improve Eco-efficiency on European waste management & Pro-active standardization strategy.







URBANREC CONSORTIUM PARTNERS... the secret of our success





URBANREC CONSORTIUM PARTNERS... the secret of our success



URBANREC partners + KEY PLAYER : THE CITIZENS










New challenges

New opportunities



**We do not inherit the earth
from our ancestors;
we borrow it from our
children**



URBANREC project is an European project which proposal was submitted to **Call H2020-WASTE-2015, “A resource to recycle, reuse and recover raw materials”, Topic WASTE-6a-2015 “Eco-innovative solutions”** and has received funding from the European Union’s Horizon 2020 research and innovation programme under **grant agreement nº 690103**.



grazie 谢谢 ขอบคุณ
merci Σας ευχαριστώ tákk bedankt
tack Спасибо धन्यवाद ありがとう
gracias **thank you** terima kasih
teşekkür ederim شكرا 고마워요
danke kiitos köszönjük